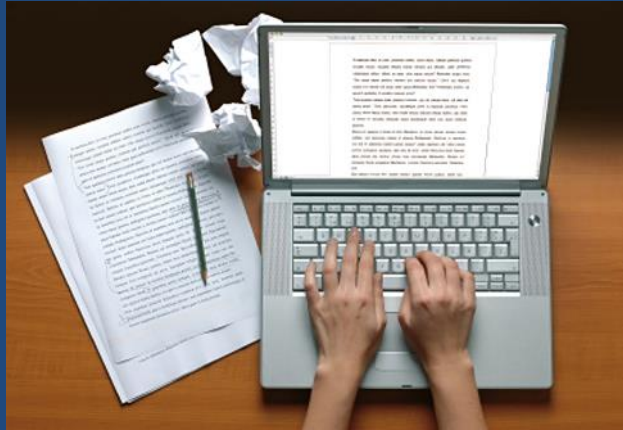


# Research Rabbit: Workflow optimization for writing your Review of Literature (beyond Google Scholar)



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**April 2022**

# Review of Literature - Issues

- Number of articles found
- Context of articles found
- Theoretical framework
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- Keep reviewers happy



# REVIEWER COMMENTS

In page 2, lines 37-44, the statement "It has previously been shown that user values..." should be supported by more relevant literature seeing that O'Connor et al. (2022) have examined the associations among personality traits and consumer preferences for car features. Also, the statements that relate to the **theoretical contributions of the study, such as "Additional research is needed to evaluate..."**, should be completely based on relevant and current references.



3-1- In the literature review section, after introducing the theoretical foundation of the study, the manuscript should clarify how this study contributes to the **S-O-R theory** and how it adds to the current body of knowledge in comparison to the previous studies in the literature.  
3-2 - Page 4, lines 53-55: the statement "There has been very little research done..." needs a reference.  
3-3 - Page 8, lines 20-24: the statements need references.

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An Experiment: **Instagram Marketing** Techniques and Their Effectiveness

[PDF] calpoly.edu

A Ha - 2015 - digitalcommons.calpoly.edu

... on **Instagram** but there are patterns. The purpose of the study is to find out which **Instagram marketing** ... The **marketing** techniques I've chosen are **Instagram** posts showing celebrity ...

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The image is the message: **Instagram marketing** and the 2016 presidential primary season

CL Munoz, TL Towner - Journal of political marketing, 2017 - Taylor & Francis

... political **marketing** and framing political character development, this study examines **Instagram**. Released in 2010, the photo- and video-sharing social networking platform **Instagram** ...

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[BOOK] **Instagram power**

J Miles - 2013 - videoplus.vo.llnwd.net

... While social media sites such as Facebook and Twitter can serve as effective **marketing** tools, **Instagram** is the first mobile-exclusive social media site. "**Instagram** provides an ...

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Follow for follow: **marketing** of a start-up company on **Instagram**

[PDF] helsinki.fi

H Virtanen, P Björk, E Sjöström - Journal of Small Business and ..., 2017 - emerald.com

... There is a paucity of research focussing on **Instagram marketing** in SMEs. The model in ... **Instagram marketing** and offers a framework that can help managers plan **Instagram marketing** ...

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Exploring nexus among sensory **marketing** and repurchase intention: Application of **SOR** Model

[PDF] growingscience.com

S Perumal, J Ali, H Shaarih - Management Science Letters, 2021 - m.growingscience.com

... sensory **marketing** studies in the airline industry, especially in the context of Pakistan. Secondly, the mediating role of airline image under **SOR** model on the path of sensory **marketing** ...

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Improving brand loyalty through social media **marketing**: is it possible? An empirical study of **SOR** paradigm

[PDF] e3s-conferences.org

Z Wang, T Kortana, W Kuang - E3S Web of Conferences, 2020 - e3s-conferences.org

... This research aims to explore the relationship between social media **marketing** and brand loyalty. This research is based on the **SOR** theory. In this study, social media **marketing** as ...

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Online purchase intention of halal cosmetics: **SOR** framework application

C Suparno - Journal of Islamic Marketing, 2020 - emerald.com

Purpose The purpose of this study is to investigate the relationships among individual religiosity, shopping value, attitude and online purchase intention in the context of halal cosmetics ...

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Generation Y consumer online repurchase intention in Bangkok: Based on Stimulus-Organism-Response (**SOR**) model

B Zhu, S Kowatthanakul... - International Journal of ..., 2019 - emerald.com

... Numerous **SOR**-based research works in the **marketing** context confirm the relationship between emotional response and consumer response in terms of intention, purchase, ...

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**Customer experience and engagement in tourism destinations: the experiential marketing perspective**  
 Journal of Travel & Tourism Marketing  
 ABSTRACT Tourism destinations are increasingly offering experiential services to promote the development of their competitive advantage. This research investigates the effects of customers' tourism engagement with experiential marketing activities and develops and tests a framework in this area. Findings suggest that customer engagement's dimensions exert differing effects on customer experience and identification, which subsequently affect behavioral intention toward destinations. Findings also suggest the indirect effects of customer engagement dimensions on behavioural intentions via experience and identification. Further, findings propose the significant difference between first-time and repeat-visitors in terms of the underlying... We're here to

**The SOR (stimulus-organism-response) paradigm in online learning: an empirical study of students' knowledge hiding perceptions**  
 Interact. Learn. Environ.

ABSTRACT Even though existing studies have shown the positive effects of social network sites (SNSs) on learning behaviors and outcomes, how SNS can cause their learning activities is still understudied. Here we report a one-of-a-kind study that examines the negative impact of privacy concern on students' learning behavior. Using the stimulus-organism-response (SOR) paradigm, our study focuses on how privacy concern develops knowledge hiding perceptions of the learners, thereby affecting their learning behavior. This study also explores the moderating role of perceived supervisory support between the relationship of privacy concern and knowledge hiding perceptions. Participants in the study were students from several higher educational institutions in China. Our findings show that two types of privacy concern (abuse of knowledge and unauthorized access to private data) and knowledge hiding perception, which subsequently can negatively affect their participation in online collaborative learning. On the other hand, perceived supervisory support only has a positive effect on knowledge hiding perception. Based on these findings, we draw practice implications for supervisors and students in Universities.

Zhu Tian 2020  
**How online reviews affect purchase intention: a new model based on the stimulus-organism-response (S-O-R) framework**  
 Aslib J. Inf. Manag.

The relationship between online reviews and purchase intention has been studied in previous research. However, there was little knowledge about the effect of information on purchase intention based on the stimulus-organism-response (S-O-R) framework. The purpose of this study is to explore the intrinsic relationship between social presence generated from online reviews and the response (purchase intention). This study developed a research model by applying the S-O-R framework to a web-based experiment and an online survey was employed to collect data. Hypotheses were empirically tested using Smart PLS. The PLS analysis shows that the presence of online reviews positively affects trust. Moreover, satisfaction with online reviews affects purchase intention, whereas trust has a positive impact on satisfaction. Besides, perceived information quality of positive online reviews is found to have a more significant impact on trust, satisfaction and purchase intention value for expanding both theoretical research and practical applications of online reviews in relation to purchase intention. This study with a new research model reveals that purchase intention will be motivated by online reviews. Meanwhile, the moderating effects and the mediating effects are also discussed.

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**The Use of Partial Least Squares Path Modeling in International Marketing**

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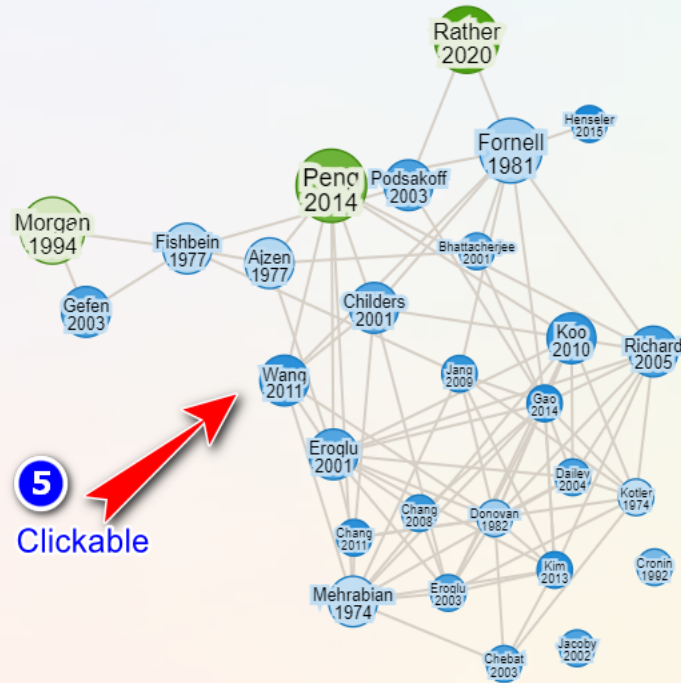
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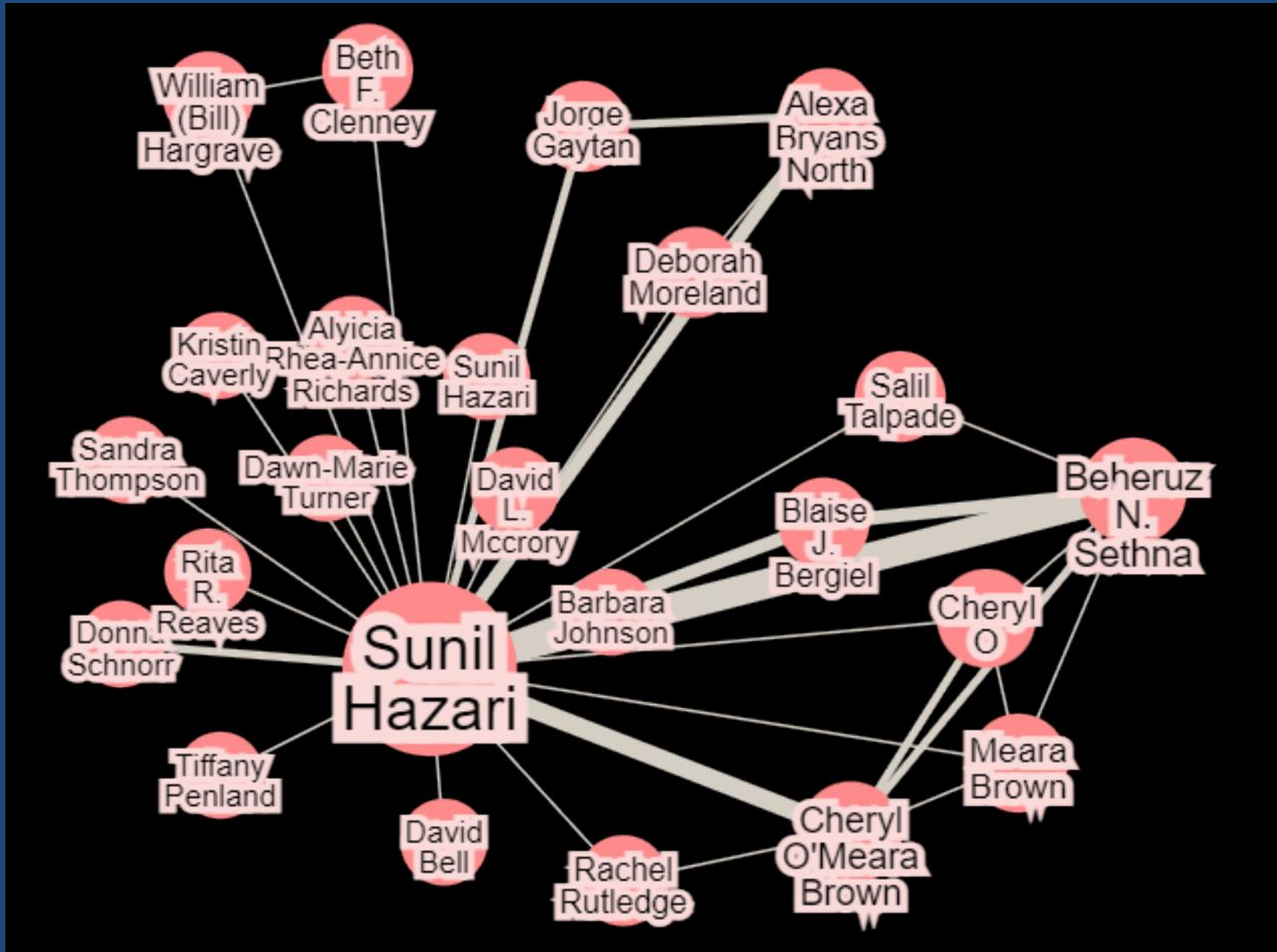
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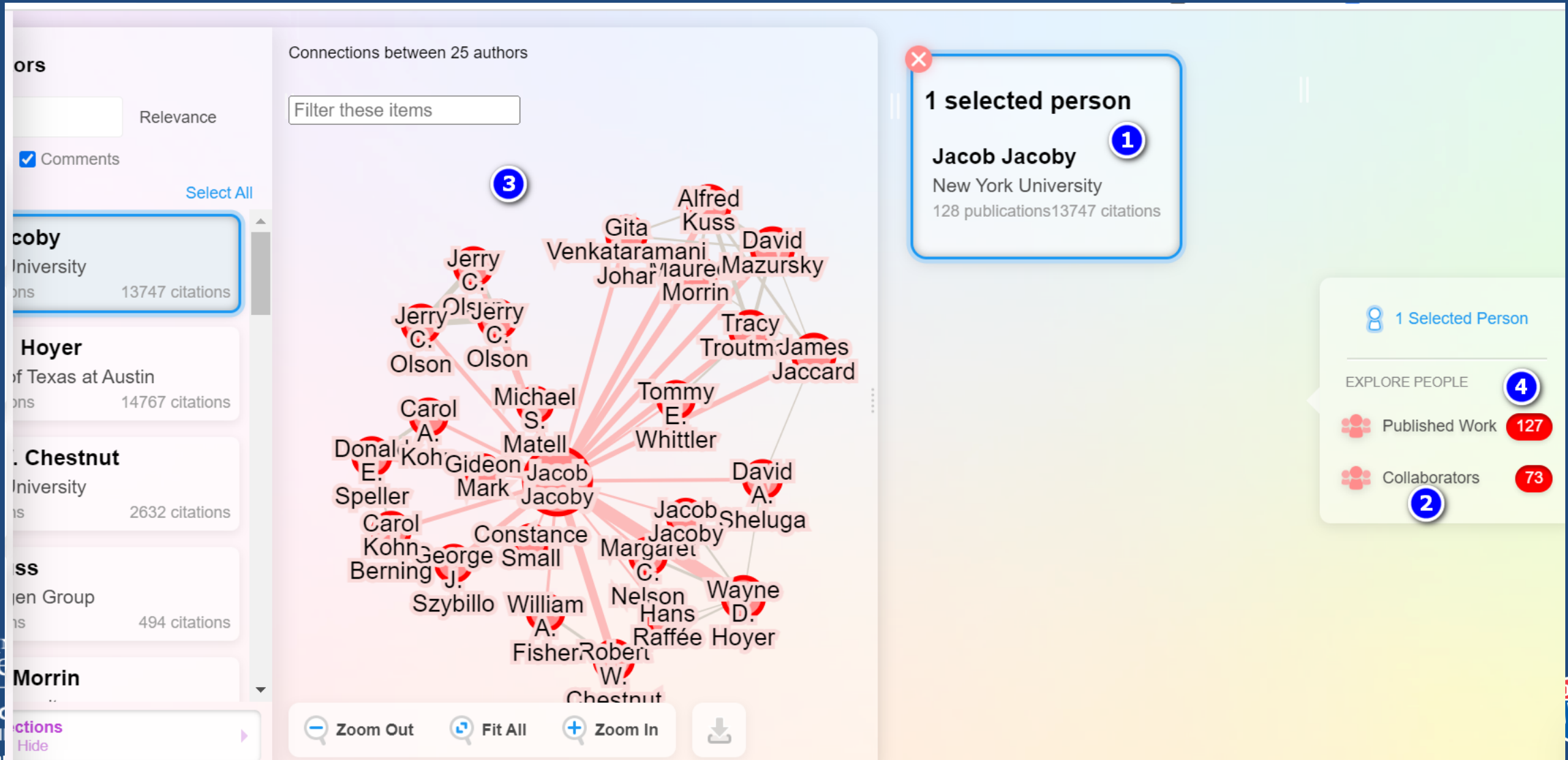


# Stimulus-organism-response reconsidered: an evolutionary step in modeling (consumer) behavior

J. Jacoby - Journal of consumer psychology, 2002 - Wiley Online Library

The need to evolve the visual depictions of our consumer behavior models is addressed. Previous models are criticized for being constructions that fail to build on prior theory, and lack ...

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- Dworkin -- Hansen 2003
- Adolescents' Accounts of Growth Experiences in Youth Activities Journal of Youth and Adolescence
- Lerner -- Geldhof 2015
- Positive Youth Development and Relational-Developmental-Systems
- Sullivan -- Marini 2015
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Erickson Côté 2016

A season-long examination of the intervention tone of coach-athlete interactions and athlete development in youth sport Psychology of Sport and Exercise

Abstract Objectives Coaches are a primary influence on athletes' development in youth sport (Horn, 2008). However, the intervention tone of coaches' behaviour has not been directly studied. This study was to examine the intervention tone and athletes' individual experiences over the course of a longitudinal study. Method Fifty-five youth volleyball players and their coaches completed 400 points, and the intervention tone of interactive behaviour was systematically coded and organized by coach-athlete dyad. Athletes completed measures of the 4Cs of athlete development (competence, confidence, connection, character) at each time point, which were used to create individualized developmental trajectories. Person-centred analyses were used to examine associations between athletes' developmental trajectories and their unique interactive experiences with their coach. Results Cluster analysis revealed the presence of three distinct clusters based on athletes' developmental trajectories: 1) high and increasing, 2) low and decreasing, and 3) moderate and maintaining, with athletes from each team distributed across clusters. Analysis of dyadic interaction profiles revealed significant differences in interactive behaviour between clusters. Conclusions Results suggest that differences in coach-athlete interactive experiences are associated with different developmental trajectories over the course of a season.

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- Gould -- Mignano 2020
- Coaching Generation Z Athletes Journal of Applied Sport Psychology
- McMullen -- Newton 2020
- Coaching Behaviors as Sources of Relation-Inferred Self-Efficacy (RISE) in American Male High International Sport Coaching Journal
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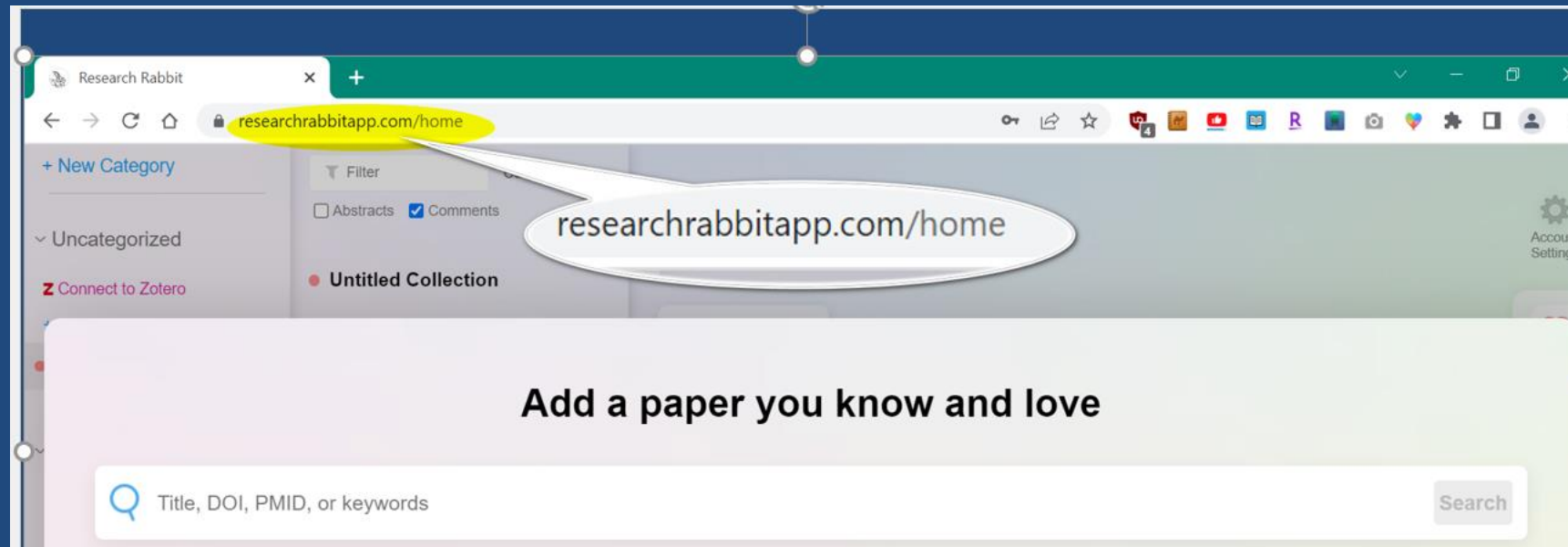
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