

**Student Evaluation of Instruction Fall 2014
201408**

**The University of West Georgia
UWG**

Course: ABED4118 N01 - Web Page Design

Department: Marketing/

**Responsible
Faculty:** Sunil Hazari

Responses / Expected: 12 / 30

| QUANTITATIVE SECTION | | ABED4118 - N01 | | | | | | | | | --- Survey Comparisons --- | | |
|----------------------|--|----------------|---|---|---|----|-----------|------------|------|------------|----------------------------|------------|------------|
| | | Responses | | | | | | Course | | | All | | |
| | | SA | A | N | D | SD | N | Mean | Med. | Std Dev | N | Mean | Pct Rnk |
| Q1 | I correctly utilized all required course texts and materials. | 7 | 5 | 0 | 0 | 0 | 12 | 4.6 | 5 | .49 | 3.1K | 4.6 | 46 |
| Q2 | I regularly attended class. | 7 | 1 | 0 | 0 | 0 | 8 | 4.9 | 5 | .33 | 2.4K | 4.7 | 65 |
| Q3 | I was punctual. | 7 | 1 | 1 | 0 | 0 | 9 | 4.7 | 5 | .67 | 2.4K | 4.6 | 46 |
| Q4 | I was well-prepared for class | 7 | 4 | 0 | 0 | 0 | 11 | 4.6 | 5 | .48 | 2.9K | 4.5 | 56 |
| Q5 | I avidly participated in all class activities | 7 | 4 | 0 | 0 | 0 | 11 | 4.6 | 5 | .48 | 3K | 4.6 | 52 |
| Q6 | If/When I struggled with course material, I sought help from the professor or from resources provided to me. | 6 | 5 | 0 | 0 | 0 | 11 | 4.5 | 5 | .50 | 2.9K | 4.4 | 50 |
| Q7 | This course challenged my intellect. | 6 | 4 | 2 | 0 | 0 | 12 | 4.3 | 4.5 | .75 | 3.1K | 4.4 | 33 |
| Q8 | Class discussions and/or activities helped me to understand the subject matter. | 6 | 5 | 0 | 1 | 0 | 12 | 4.3 | 4.5 | .85 | 3K | 4.4 | 40 |
| Q9 | Course assignments helped me to understand the subject matter. | 6 | 6 | 0 | 0 | 0 | 12 | 4.5 | 4.5 | .50 | 3.1K | 4.4 | 51 |
| Q10 | Course content was presented effectively. | 7 | 5 | 0 | 0 | 0 | 12 | 4.6 | 5 | .49 | 3.1K | 4.3 | 60 |
| Q11 | Required course texts and/or materials helped me to understand the subject matter. | 6 | 2 | 4 | 0 | 0 | 12 | 4.2 | 4.5 | .90 | 3K | 4.4 | 28 |
| Q12 | Test content was representative of assigned material. | 7 | 4 | 1 | 0 | 0 | 12 | 4.5 | 5 | .65 | 2.7K | 4.4 | 51 |
| Q13 | Tests and/or assignments required problem solving, critical thinking, and/or creative thought. | 7 | 5 | 0 | 0 | 0 | 12 | 4.6 | 5 | .49 | 3.1K | 4.5 | 54 |
| Q14 | The instructor demonstrates knowledge of his/her discipline. | 6 | 5 | 1 | 0 | 0 | 12 | 4.4 | 4.5 | .64 | 3.1K | 4.6 | 26 |
| Q15 | The instructor clearly explains course expectations. | 6 | 4 | 1 | 1 | 0 | 12 | 4.3 | 4.5 | .92 | 3.1K | 4.4 | 30 |
| Q16 | The instructor clearly explains how students will be evaluated. | 6 | 5 | 1 | 0 | 0 | 12 | 4.4 | 4.5 | .64 | 3.1K | 4.5 | 36 |
| Q17 | The instructor evaluates and returns tests and assignments in a reasonable period of time. | 5 | 7 | 0 | 0 | 0 | 12 | 4.4 | 4 | .49 | 3.1K | 4.4 | 37 |
| Q18 | The instructor presents material in an organized manner. | 5 | 5 | 0 | 1 | 0 | 11 | 4.3 | 4 | .86 | 3.1K | 4.4 | 26 |
| Q19 | The instructor communicates effectively. | 4 | 8 | 0 | 0 | 0 | 12 | 4.3 | 4 | .47 | 3.1K | 4.4 | 35 |

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|------------|--|---|---|---|---|---|-----------|------------|-----|-----|-------------|------------|----|
| Q20 | The instructor demonstrates respect for students. | 6 | 5 | 1 | 0 | 0 | 12 | 4.4 | 4.5 | .64 | 3K | 4.6 | 27 |
| Q21 | The instructor is receptive and responsive to the sharing of ideas during class discussions. | 5 | 6 | 0 | 0 | 0 | 11 | 4.5 | 4 | .50 | 2.8K | 4.5 | 32 |
| Q22 | The instructor offers and is available for individual assistance. | 5 | 3 | 3 | 0 | 0 | 11 | 4.2 | 4 | .83 | 3K | 4.5 | 20 |

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 50.00% (6 of 12)

- How to design web pages and structure them
- How to effectively web design
- The different aspects of layout and designs to help online businesses
- The basics of good web design.

- I learned that I need to check my online classes more frequently than I did this semester! During the course, I
- learned many useful tips and tricks to designing simple websites, and I feel like I have obtained skills that will benefit me in the future.
 - The importance of research

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 50.00% (6 of 12)

- I will use the knowledge I have learned as a platform to design web pages for companies.
- I will use it in a lot of areas of my life
- Creating my own web pages
- If I ever need to make a personal or business website, I will be able to use these principles to make an effective site.
- I will use the knowledge I gained to take up blogging as a hobby, in order to familiarize myself with topics for future classes. It may happen in the future that I expand on an idea I used for a project in this class.
- As a marketing and real estate major, I can use the knowledge gained in this course to help with directing my marketing in an effective way

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 41.67% (5 of 12)

- Possibly in class, but I really enjoyed online also
- Videos of lectures or small how tos
- N/A

- I would like more of a time window in which to take the tests. I will be honest and say that this class was put on the back burner for me early in the semester. I focused more on the classes that I had to attend on-campus. I ended up checking on this class once or twice a week. I understand that I should have scheduled more time for this class, but I couldn't make up the first test when I missed it, and it was only open for 24 hours. I feel that giving a three-day window in which to take a test would be beneficial for the students who may only check their online course halfway through the week.

- I liked it

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.**Response Rate: 50.00%** (6 of 12)

- The book was much needed in this class
- Text was extremely valuable, all the information needed to complete work was in the text.
- n/a
- Text seemed a bit unnecessary. Would love more in-depth projects and no tests.

The text was rather dry, and it almost felt unnecessary at times. In my opinion, the class projects were where a student really learned a lot. It really paid off to see your classmates visit a webpage that you created, and I think

- that the classmates got to know a little more about each other through everyone's submissions. Though challenging, the projects were engaging and rewarding when completed. At the end you had a functional website, not a piece of paper with a grade on it.
- Valuable

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**Response Rate: 41.67%** (5 of 12)

- Very fair and easy, it challenged my creative and other skills
- Fair
- Very fair instructor.

This professor was a little more strict than I have had before. He does not have a late policy, and will not give partial credit or make-up dates. Though at times I struggled to get everything done, I recognize his reasoning behind this. The real world is sink or swim. I just wish high school had prepared me a little more for professors like him. On the assignments you do turn in, expect an honest review. He gives positive feedback as well as constructive criticism. I must mention that I did not feel lost doing the assignments. He is very good about telling you EXACTLY how he wants something done, with no gray area in the instructions.

- Fair!

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**Response Rate: 50.00%** (6 of 12)

- He was great
- Good class
- Very effective. He did a great job!
- Perfect professor
- The instructor is very well-versed in his discipline. He can explain technical terms, and always gives examples for complicated concepts.
- Effective. He knows what he is talking about and makes sense of things in his responses to discussions