

**Student Evaluation of Instruction Fall 2015
201508**
**The University of West Georgia
UWG**
Course: ABED4118 E02 - Web Page Design

Department: Marketing/

**Responsible
Faculty:** Sunil Hazari

Responses / Expected: 12 / 29 (41.38%)

QUANTITATIVE SECTION	ABED4118 - E02										--- Survey Comparisons ---											
	Responses					Course					All											
	SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk										
Q1	I correctly utilized all required course texts and materials.										6	5	0	1	0	12	4.3	4.5	.85	2.8K	4.6	20
Q2	I regularly attended class.										7	2	0	1	0	10	4.5	5	.92	2.2K	4.7	18
Q3	I was punctual.										8	3	0	0	0	11	4.7	5	.45	2.2K	4.7	53
Q4	I was well-prepared for class										8	2	0	1	0	11	4.5	5	.89	2.6K	4.6	40
Q5	I avidly participated in all class activities										8	3	0	1	0	12	4.5	5	.87	2.7K	4.6	35
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.										6	2	1	1	0	10	4.3	5	1	2.6K	4.5	22
Q7	This course challenged my intellect.										7	4	1	0	0	12	4.5	5	.65	2.8K	4.4	46
Q8	Class discussions and/or activities helped me to understand the subject matter.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.4	58
Q9	Course assignments helped me to understand the subject matter.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.4	54
Q10	Course content was presented effectively.										7	4	1	0	0	12	4.5	5	.65	2.7K	4.4	48
Q11	Required course texts and/or materials helped me to understand the subject matter.										5	4	2	0	0	11	4.3	4	.75	2.7K	4.4	30
Q12	Test content was representative of assigned material.										6	4	1	1	0	12	4.3	4.5	.92	2.4K	4.5	29
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.5	48
Q14	The instructor demonstrates knowledge of his/her discipline.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.6	37
Q15	The instructor clearly explains course expectations.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.5	47
Q16	The instructor clearly explains how students will be evaluated.										7	4	0	0	0	11	4.6	5	.48	2.7K	4.5	51
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.										8	4	0	0	0	12	4.7	5	.47	2.7K	4.4	55
Q18	The instructor presents material in an organized manner.										7	4	1	0	0	12	4.5	5	.65	2.7K	4.5	40
Q19	The instructor communicates effectively.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.4	51
Q20	The instructor demonstrates respect for students.										7	5	0	0	0	12	4.6	5	.49	2.7K	4.6	32

Q21	The instructor is receptive and responsive to the sharing of ideas during class discussions.	6	6	0	0	0	12	4.5	4.5	.50	2.6K	4.6	33
Q22	The instructor offers and is available for individual assistance.	6	5	1	0	0	12	4.4	4.5	.64	2.7K	4.5	31

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 75.00% (9 of 12)

- Basic web page design skills; how to create a web page, etc.
- How to create professional web pages for businesses.
- How to create a successful webpage and how to use that webpage to my advantage.
- Building websites
- The importance of Web Design in a business situation. It can make or break a company. If the site is not easily navigated it could have negative consequences. I also learned how to make an online resume and is something that will be extremely beneficial to me in my future.
- How to design a website for a business and how to design a blog
- The knowledge I have gained about creating my own website will be very useful in my future.
- The most important things I learned in this course is time management, creativity, individuality. I learned that in order to be success with web design you have to be quick on web content, you have to be creative to make the website neat and clear with great unity and you have to make it your own so that it stands out from the rest.
- Web sign knowledge

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 66.67% (8 of 12)

- Yes, for sure. This class has taught me a lot about web page design and I'm sure I will use the knowledge I've gained from this class later in my career
- In my future marketing job I could use the skills I've learned in this class.
- Yes. I plan to start my own company and I will need a webpage.
- In my field of work
- I will use it everyday as a PR Professional. Web Design is a major part of communication and reputation.
- Blogging and also representing the business I work for in a professional manner through social media.
- I will use it tremendously because graphic design is a great hobby of mine and I really loved the blog assignments.
- To make website

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 66.67% (8 of 12)

- Can't think of anything. I thought the class was laid out perfectly (good number of tests, assignments, etc.)
- no
- N/A
- N/a

- I would not change a thing. It was a very enjoyable class.
- Course was very well put together and fair. No changes necessary.
- I would have like to have more time in between assignments.
- Study more

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 75.00% (9 of 12)

- book was helpful for assignments; assignments went hand and hand with the chapters we learned about in class which was nice.
 - I feel like I learned MUCH more by doing the assignments rather than just reading about the text. The exercises
- we were doing to prepare for creating websites structured in a way perfect for learning. They were simple, but tedious and challenging.
- Valueable
- N/A
- Text and class materials prepared me for assignments and exams
- I only used the text for the tests. I feel like I should have used it more for the money I spent on it.
- VERY valuable
- Textbook was a great resource.
- It was very valuable information

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 66.67% (8 of 12)

- Fair class; not hard if you work ahead and do your work.
- Fair
- Extremely fair
- Very Fair!
- Extremely fair. It wasn't too difficult if you put the work in. It was challenging but effective.
- Evaluation methods were very fair. I believe I deserved every grade I received.
- Fair.
- Very fair

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 66.67% (8 of 12)

- Nice Professor! Comments for assignments and discussions were helpful. Seems to care about his students and offer good feedback. I enjoyed the class. Thank you!
- Very effective
- great online class.
- Great Professor!
- I enjoyed the professor. He was helpful in explaining tasks and how assignments were supposed to be done so there was no hidden elements. I would take more of his classes.
- Very effective this class was very informational and I would recommend him to anyone trying to learn about website design. He is knowledgeable and effective.

- Great teacher very knowledgeable and I learned so much! Thanks@
- Good