

Student Evaluation of Instruction Fall 2016
201608

The University of West Georgia
UWG

Course: ABED4118 E01 - Business Web Design

Department: Marketing/

Responsible Faculty:
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Responses / Expected: 16 / 25 (64%)

		ABED4118 - E01									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	10	6	0	0	0	16	4.6	5	.48	4.2K	4.6	45
Q2	I check my online course at least two times per week.	14	2	0	0	0	16	4.9	5	.33	4.2K	4.7	66
Q3	I have consistent access to the technology required for this course.	13	3	0	0	0	16	4.8	5	.39	4.2K	4.8	48
Q4	I was well-prepared for class	11	3	1	0	1	16	4.4	5	1.06	4.2K	4.5	28
Q5	I avidly participated in all class activities	10	6	0	0	0	16	4.6	5	.48	4.1K	4.6	46
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	8	5	1	1	0	15	4.3	5	.87	4.1K	4.5	27
Q7	This course challenged my intellect.	7	7	2	0	0	16	4.3	4	.68	4.2K	4.4	29
Q8	Class discussions and/or activities helped me to understand the subject matter.	8	7	0	0	0	15	4.5	5	.50	4.1K	4.4	56
Q9	Course assignments helped me to understand the subject matter.	9	7	0	0	0	16	4.6	5	.50	4.2K	4.4	51
Q10	Course content was presented effectively.	11	5	0	0	0	16	4.7	5	.46	4.2K	4.3	69
Q11	Required course texts and/or materials helped me to understand the subject matter.	8	8	0	0	0	16	4.5	4.5	.50	4.1K	4.4	48
Q12	Test content was representative of assigned material.	7	7	1	1	0	16	4.3	4	.83	3.7K	4.4	27

Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	10	6	0	0	0	16	4.6	5	.48	4.1K	4.5	54
Q14	The instructor demonstrates knowledge of his/her discipline.	14	1	1	0	0	16	4.8	5	.53	4.2K	4.6	64
Q15	The instructor clearly explains course expectations.	13	2	1	0	0	16	4.8	5	.56	4.2K	4.4	63
Q16	The instructor clearly explains how students will be evaluated.	12	3	1	0	0	16	4.7	5	.58	4.2K	4.5	54
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	11	4	1	0	0	16	4.6	5	.60	4.2K	4.4	52
Q18	The instructor presents material in an organized manner.	11	2	3	0	0	16	4.5	5	.79	4.2K	4.4	42
Q19	The instructor communicates effectively.	10	3	3	0	0	16	4.4	5	.79	4.2K	4.4	38
Q20	The instructor demonstrates respect for students.	12	3	1	0	0	16	4.7	5	.58	4.2K	4.6	44
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	11	4	1	0	0	16	4.6	5	.60	4.1K	4.5	46
Q22	The instructor offers and is available for individual assistance.	10	5	1	0	0	16	4.6	5	.61	4.1K	4.5	40

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 75.00% (12 of 16)

- 1 how to sell my ideas and incorporate effective design for a good site.
- 2 Weebly/Wordpress customization. While I had used some of the web-building tools before (child of a web-designer) it was nice to start from the ground up.
- 3 The importance of putting in the right content in a website.
- 4 The concept of designing an attractive website for whatever the purpose may be.
- 5 I learned how to critique webpages and design them as well.
- 6 How to use websites to my advantage
- 7 How to design a website and how to use free website services.
- 8 How to design a good website and what all goes into making it look professional.

- 9 How to create my own websites in a professional manner.
- 10 How to create a website
- 11 How to be present online. Through the assignments I was able to get a feel for which type of website works best for me.
- 12 Different techniques on web design. I am able to create a website, blog post, and many other media design elements.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 56.25% (9 of 16)

- 1 To make a website if I start my own business
- 2 N/A
- 3 I will use it to help create a portfolio for myself.
- 4 I will use knowledge gained in this class to help me keep up professional websites and social media.
- 5 I will use this knowledge to design websites in future classes or for work
- 6 I will use it to further my own business ventures.
- 7 Hopefully to create a beautifully professional website.
- 8 Designing websites is the most helpful thing that I have learned because I want to design a business but want to be self-sufficient and not have to pay anyone to design or maintain it.
- 9 Currently working on monetizing my side-blog for some extra money. Very profitable course that I recommend to anyone.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 62.50% (10 of 16)

- 1 Test material same as book/ learned information
- 2 Perhaps a more detailed walk through of blog-monetization.
- 3 Nothing. Class was goof
- 4 None
- 5 No changes
- 6 N/A
- 7 Maybe open up two weeks at a time. I personally like to work ahead when I can due to a busy schedule and it would have been great to knock out two weeks at one time.
- 8 Less busy work of discussion boards. They are not beneficial and take lots of time.
- 9 I would not make any changes

- 10 Everything is great! Maybe, PLEASE extend the weekly deadline to Sunday at midnight. I am Jewish and Saturday at midnight seldom works in the midst of a busy schedule.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 62.50% (10 of 16)

- 1 The fact that we have several different exercises to demonstrate the value of the course textbook is great and then that we practice how to design websites a lot is amazing.
- 2 The assignments on making websites helped me understand what the text was talking about
- 3 Text not really needed. Online websites can be used instead
- 4 Text book is IMPORTANT to pass the test
- 5 Pretty good
- 6 N/A
- 7 I loved creating every website, and having the creative freedom to fully express myself on them while following the clear guidelines.
- 8 Good
- 9 Book was a little dated. Too texty but... I'm a millennial.
- 10 All class activities really helped me alot.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 68.75% (11 of 16)

- 1 fairness
- 2 Very fair & difficult.
- 3 Very fair with expectations and grading.
- 4 Very Fair
- 5 The class was not difficult, however the assignments did take lots of time.
- 6 The class was pretty easy and very fair.
- 7 I felt like the grading was a little off. I could never find real consistence unless my work really was that bad.
- 8 Fair
- 9 Fair
- 10 Fair
- 11 Ezpz, fair

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 75.00% (12 of 16)

- 1 very effective.
- 2 Was very effective and kept constant communication between students and instructor. Information was clear and concise on how to complete the given assignments.
- 3 Very knowledgeable of this course
- 4 Very effective. God bless you.
- 5 Very effective and knowledgeable
- 6 This was a good teacher and I learned a lot about websites.
- 7 The professor was kind. Very helpful when needed.
- 8 He showed respect for us and helped us when we needed it.
- 9 Great
- 10 Good
- 11 Fantastic all around.
- 12 Effective