

Student Evaluation of Instruction Fall 2016
201608

The University of West Georgia
UWG

Course: ABED4118 E02 - Business Web Design

Department: Marketing/

Responsible
Faculty: Sunil Hazari

Responses / Expected: 15 / 23 (65.22%)

		ABED4118 - E02									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	12	2	1	0	0	15	4.7	5	.57	4.2K	4.6	62
Q2	I check my online course at least two times per week.	12	3	0	0	0	15	4.8	5	.40	4.2K	4.7	53
Q3	I have consistent access to the technology required for this course.	13	1	1	0	0	15	4.8	5	.54	4.2K	4.8	46
Q4	I was well-prepared for class	10	4	1	0	0	15	4.6	5	.61	4.2K	4.5	48
Q5	I avidly participated in all class activities	7	7	1	0	0	15	4.4	4	.61	4.1K	4.6	21
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	9	3	3	0	0	15	4.4	5	.80	4.1K	4.5	32
Q7	This course challenged my intellect.	7	7	1	0	0	15	4.4	4	.61	4.2K	4.4	35
Q8	Class discussions and/or activities helped me to understand the subject matter.	10	4	1	0	0	15	4.6	5	.61	4.1K	4.4	63
Q9	Course assignments helped me to understand the subject matter.	11	4	0	0	0	15	4.7	5	.44	4.2K	4.4	72
Q10	Course content was presented effectively.	11	2	1	0	0	14	4.7	5	.59	4.2K	4.3	71
Q11	Required course texts and/or materials helped me to understand the subject matter.	10	5	0	0	0	15	4.7	5	.47	4.1K	4.4	66
Q12	Test content was representative of assigned material.	11	4	0	0	0	15	4.7	5	.44	3.7K	4.4	70

Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	10	5	0	0	0	15	4.7	5	.47	4.1K	4.5	59
Q14	The instructor demonstrates knowledge of his/her discipline.	14	1	0	0	0	15	4.9	5	.25	4.2K	4.6	77
Q15	The instructor clearly explains course expectations.	10	5	0	0	0	15	4.7	5	.47	4.2K	4.4	56
Q16	The instructor clearly explains how students will be evaluated.	11	4	0	0	0	15	4.7	5	.44	4.2K	4.5	57
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	12	2	1	0	0	15	4.7	5	.57	4.2K	4.4	62
Q18	The instructor presents material in an organized manner.	12	3	0	0	0	15	4.8	5	.40	4.2K	4.4	73
Q19	The instructor communicates effectively.	13	2	0	0	0	15	4.9	5	.34	4.2K	4.4	77
Q20	The instructor demonstrates respect for students.	13	1	0	0	0	14	4.9	5	.26	4.2K	4.6	76
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	12	2	1	0	0	15	4.7	5	.57	4.1K	4.5	55
Q22	The instructor offers and is available for individual assistance.	11	2	1	0	1	15	4.5	5	1.09	4.1K	4.5	33

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 100.00% (15 of 15)

- 1 the various was to create an effective web site
- 2 how to create different sites
- 3 Website development
- 4 We were taught the fundamental of Web Design in this course. It most definitely challenged my intellect and I think the course was fair on a point scale.
- 5 The properties associated with designing websites properly and effectively.
- 6 The most important things I learned are all of the ways an effective web page can be designed.
- 7 The concepts and making a successful business web page.
- 8 I learned how to make a useful website for business and myself.

- 9 How to work different website design sites
- 10 How to make an effective website
- 11 How to create different websites and what is visually appealing as well as what makes a website most user-friendly.
- 12 How to create a presentable and useful website.
- 13 How to correctly design a website.
- 14 Great techniques on creating a blog and website
- 15 Complete web design. This course gave me so much more knowledge about creating websites.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 86.67% (13 of 15)

- 1 by creating an online resume for my potential employers
- 2 Yes
- 3 When I go into my profession again or even the interviews I can explain to them what knowledge I have about making a webpage great and how to improve one.
- 4 To either progress into more advanced web design software or assist other web designers to learn more about it.
- 5 This can help me enhance branding myself, public relations, and my marketing background.
Oh, I can use this information exponentially in the future. I think the future of advertisement and business is within a website, if it already isn't so.
- 6
- 7 If I have to design a website I will use what I learned in this class.
- 8 I will use this knowledge a lot during my professional career because I am knowledgeable in designing websites for any type of business or person.
- 9 I will use the knowledge to further my skill set in technology and marketing.
- 10 I will use it to create web pages that further the success of my business(es).
- 11 I plan on creating a blog this month and a website next year.
- 12 I created an online resume website that I will use to get jobs in the future.
- 13 I could make websites for people.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 66.67% (10 of 15)

- 1 none.
- 2 more weekly class work to stay on top of things
- 3 None

- 4 None, I thoroughly enjoyed the classed the assignments.
- 5 N/A
- 6 I would like the assignments to just be due on the same day. I often procrastinated and did not go back and do the second part of many assignments. resulting in an effect on my final grade
- 7 I would like for the deadlines to be on the same day for each part of individual assignments.
- 8 I think that more feedback would be helpful.
- 9 I think everything was just fine!
- 10 A test with less questions

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 60.00% (9 of 15)

- 1 the text is very important.
- 2 The textbook helped a lot!
- 3 The text books really helped me to understand the material.
- 4 The course material was by the book. If you bought the book you should be able to succeed in the course. Very important to have the book!
- 5 N/a
- 6 I used the textbook nearly every week and all of the materials posted with the assignments were helpful in completing the assignments.

I enjoyed doing the web design assignments the most. They really challenged me, in a good way to learn how to create simple web designs. I love how interactive this class was dealing with creating my own web designs from topics that were given.
- 8 Everything was used well
- 9 All very effective and well utilized.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 73.33% (11 of 15)

- 1 very fair, explained all of our project grades to us
- 2 very fair, moderately difficult, but much ease and plenty of time to complete assignments.
- 3 fairness
- 4 The professor was fair and very organized. We received grades quickly!
- 5 The course was easy when deadlines were kept up with.
- 6 I think this is a fair class, you definitely have to earn your grade but it is fair.
- 7 Fairness

- 8 Fairly easy
- 9 Fair, Challenging in a good way
- 10 Fair class
- 11 Dr. Hazari was very much involved with the course and took the course seriously. It is an upper-level class so I knew it would not be easy. Moderate difficulty. Wish I spent more time with the book.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 80.00% (12 of 15)

- 1 very well .
great professor. He was very interactive and knowledgeable. this is my favorite course so far, I appreciate that he
- 2 commented on each post in the discussion board with useful tips and advice. I feel that this class will help me succeed in business design.
- 3 great instructor for this course
- 4 Very effective. Great instructor. No lack of communication. Was a pleasure to take a course with him.
- 5 Very effective and willingness to work with students about technical problems.
- 6 The instructor is a very good teacher and clearly knows what is being discussed in the course.
- 7 N/a
- 8 He did a great job with his feed back on the assignments to help me understand what I was doing wrong and how to correct it.
- 9 Great professor. Very knowledgeable and always willing to help students. Really enjoyed this course!
- 10 Good professor
- 11 Good instructor.
- 12 At first I was scared to take another online class because I felt being in class was better. After taking this class I have a better feeling about online classes.