

Student Evaluation of Instruction Fall 2017 Full  
Session  
201708

The University of West Georgia  
UWG

Course: ABED4118 E02 - Business Web Design

Department: Marketing/

Responsible  
Faculty: Sunil Hazari

Responses / Expected: 19 / 25 (76%)

		ABED4118 - E02									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	11	8	0	0	0	19	4.6	5	.49	3.5K	4.6	41
Q2	I check my online course at least two times per week.	14	4	0	1	0	19	4.6	5	.74	3.5K	4.7	22
Q3	I have consistent access to the technology required for this course.	15	4	0	0	0	19	4.8	5	.41	3.5K	4.8	34
Q4	I was well-prepared for class	12	6	1	0	0	19	4.6	5	.59	3.5K	4.6	46
Q5	I avidly participated in all class activities	13	6	0	0	0	19	4.7	5	.46	3.5K	4.6	48
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	15	3	0	0	0	18	4.8	5	.37	3.4K	4.5	75
Q7	This course challenged my intellect.	12	5	1	0	0	18	4.6	5	.59	3.5K	4.5	52
Q8	Class discussions and/or activities helped me to understand the subject matter.	15	4	0	0	0	19	4.8	5	.41	3.5K	4.4	75
Q9	Course assignments helped me to understand the subject matter.	16	3	0	0	0	19	4.8	5	.36	3.5K	4.5	78
Q10	Course content was presented effectively.	16	3	0	0	0	19	4.8	5	.36	3.5K	4.4	79
Q11	Required course texts and/or materials helped me to understand the subject matter.	15	3	1	0	0	19	4.7	5	.55	3.5K	4.4	70

Q12	Test content was representative of assigned material.	15	4	0	0	0	19	4.8	5	.41	3.2K	4.5	71
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	16	3	0	0	0	19	4.8	5	.36	3.5K	4.5	75
Q14	The instructor demonstrates knowledge of his/her discipline.	16	3	0	0	0	19	4.8	5	.36	3.5K	4.6	69
Q15	The instructor clearly explains course expectations.	17	2	0	0	0	19	4.9	5	.31	3.5K	4.4	76
Q16	The instructor clearly explains how students will be evaluated.	17	2	0	0	0	19	4.9	5	.31	3.5K	4.5	75
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	17	2	0	0	0	19	4.9	5	.31	3.5K	4.5	77
Q18	The instructor presents material in an organized manner.	16	3	0	0	0	19	4.8	5	.36	3.5K	4.4	74
Q19	The instructor communicates effectively.	16	3	0	0	0	19	4.8	5	.36	3.5K	4.4	72
Q20	The instructor demonstrates respect for students.	17	2	0	0	0	19	4.9	5	.31	3.5K	4.6	67
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	17	2	0	0	0	19	4.9	5	.31	3.4K	4.6	70
Q22	The instructor offers and is available for individual assistance.	14	3	1	0	0	18	4.7	5	.56	3.4K	4.5	55

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1  
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 89.47% (17 of 19)

- 1 learning how to utilize wix.com
- 2 how to use weebly sites, wix sites, word presses, and many other things.
- 3 The most important thing that I learned in this class is how to make an effective website.
- 4 The Most important thing ive learned in this class is how business web design works
- 5 Overall, I think that learning about ease of creating websites and blogs will help me in the future.
- 6 One thing that I learned is how to better implement websites and the importance of why certain criteria matters the most when developing a website.
- 7 In this course I learned the importance of business web design and how to create a business web page successfully.

- 8 I learned how to create different types of websites as well as what makes them succeed and the difference between a good or bad website.
- 9 I learned how to create many, different types of websites, which was extremely fascinating and important for the line of work that I would like to go into upon graduation in two weeks!
- 10 I learned the key factors in having a professional web page
- 11 I learned proper web layouts and various web making sites
- I had no experience in web design and was very nervous about taking this course. The instructor was wonderful answering all questions and even giving us two separate discussion areas where we could just talk about the class in general. The material to me was very in depth which was beneficial because I actually learned. Sometimes in online courses you just cruise through without retaining any knowledge. This class however, I am confident in the skills that I have learned and will use them throughout my professional career.
- 12
- 13 How to effectively design a business web page
- 14 How to design all different kinds of webpages.
- 15 How to create an effective website.
- 16 How to correctly design a website.
- 17 Everything

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 84.21% (16 of 19)

- 1 i can easily make websits
- 2 This will help me developing my future platforms for displaying my creative content
- 3 My last assignment was an online resume, I will be able to show employers my skills in web design and my skills in the work place.
- 4 Me being a future journalist this class is is going to help me develop and be more creative in my writing as well as my web/blog designs I will make in the mere future.
- 5 In the future I will probably need to create my own website to brand myself and with this knowledge I feel like I can make a successful site.
- 6 I will use the skills that have gained in this class to help me create websites and advertisements within the broadcasting field that I plan to enter.
- 7 I will use the website programs in the future.
- 8 I will use it in my career on the daily. I will use it as far as the marketing aspect and the actual TV/Radio personal business as well.
- 9 I will use this knowledge in the future because my desired field is digital media and telecomm. I will use these on a daily basis with self branding and branding for other companies.
- 10 I have already designed two websites for privately owned businesses.

- 11 I feel as if I can use this knowledge all throughout life. I want to do into social media/ advertising in the future so this class will help me with that a lot.
- 12 I do not think it will be used within my career choice, however, within my personal life! I will probably start a blog.
- 13 I am able to take this knowledge into my computer courses as well as building website on the side for my company and others who want me to build them a website.
- 14 Helping with web projects in the future
- 15 Create my own web page
- 16 By using "wix" to create websites for my future businesses.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 73.68% (14 of 19)

- 1 the final due dates for the assignments should have each
- 2 none
- 3 This was an excellent course.
- 4 This class is very organized. I do not see changes needed.
- 5 The only thing I would like to see changed would to be more detailed explanation on some of the assignments we have to do.
- 6 Open all of the assignments at once instead of weekly. There are students that would like to work ahead when they have free time. This way it would make it easier to stay ahead.
- 7 None
- 8 None.
- 9 None. The course overall is great.
- 10 N/A
- N/A
- 11 Everything has been great for me to comprehend.
- 12 More reminders of assignments
- 13 I feel that this course was very much effective and does not need any changes.
- 14 A rubric.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 73.68% (14 of 19)

- 1 i liked working on weebly

- 2 They really helped me learn the material.
- 3 The value of the main textbook is very important, but most of the other materials you may find through Professor Hazari's postings.
- 4 The texts and other course materials are extremely important because without the books and materials we would fail.
- 5 The texted helped a lot when it came to the exams.
- 6 The textbook was very valuable for the exams in course but one could have gone without the textbook for other assignments.
- 7 The book helped a lot when I was designing websites, and doing discussion posts.
- 8 The assignments given taught me the ways of making a website from nothing and also from website builders.
- 9 I liked that everything is on course den
- 10 I liked that the professor utilized the book. I hate to waste money on books that get used once.
- 11 I enjoyed the class aaginments.
- 12 Everything was straight forward. Well put together for the assignments.
- 13 Easy to follow.
- 14 Class activities and assignments helped me apply text knowledge to real life situations

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 73.68% (14 of 19)

- 1 very fair
- 2 fair
- 3 fair
- 4 The teacher was very fair and explained the subjects clearly
- 5 The evaluation methods were fair.
- 6 The course was very much fair and did challenge me a little.
- 7 The course was relatively easy
- 8 It was fair
- 9 It was difficult but a good difficult. I was challenged to learn.
- 10 He was very fair and although the course was a little difficulty he did not hesitate to help those that were in need.
- 11 He grades exactly on what he says he will. very fair.
- 12 Great!
- 13 Fair
- 14 Ease with some time consuming assignments. Everything might have seem intense but when you actually start doing the work it becomes easy to complete.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 84.21% (16 of 19)

- 1 he was great
- 2 great professor very disciplined
- 3 The instructor was very effective. He responded to emails as well as graded all assignments in a timely manner.
- 4 Returned grades in a timely manner and gave back positive and individual feedback and comments. I appreciated that the instructor got involved in student discussions.
- 5 Professor Hazari is excellent at what he does. He really does care about students learning the material.
- 6 Instructor was clear and concise when providing directions and expectations for assignments.
- 7 I was very impressed with my instructor.
- 8 I really enjoyed taking this class with professor hazari, taking online classes are not always easy for me but he made this one manageable
- 9 I loved him as a teacher. A great instructor that does his job well. I would recommend him to any student.
- 10 His effectiveness was pretty good.
- 11 He was very professional in all responses whether it was on a discussion or feedback from an assignment.
- 12 He was a very good teacher and helped when I had questions or concerns
- 13 He was a pretty decent teacher, very picky.
- 14 He was a great instructors, I felt like I learned everything needed in this course.
- 15 Great instructor!
- 16 Great Job. Keep it up and don't change a thing about you.