

Student Evaluation of Instruction Fall 2017 Full
Session
201708

The University of West Georgia
UWG

Course: MKTG4818 E02 - Business Web Design

Department: Marketing/

Responsible
Faculty: Sunil Hazari

Responses / Expected: 6 / 10 (60%)

		MKTG4818 - E02								--- Survey Comparisons ---			
QUANTITATIVE SECTION		Responses				Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	4	2	0	0	0	6	4.7	5	.47	3.5K	4.6	53
Q2	I check my online course at least two times per week.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.7	50
Q3	I have consistent access to the technology required for this course.	4	2	0	0	0	6	4.7	5	.47	3.5K	4.8	20
Q4	I was well-prepared for class	5	1	0	0	0	6	4.8	5	.37	3.5K	4.6	75
Q5	I avidly participated in all class activities	5	1	0	0	0	6	4.8	5	.37	3.5K	4.6	69
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	4	1	0	0	0	5	4.8	5	.40	3.4K	4.5	71
Q7	This course challenged my intellect.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.5	75
Q8	Class discussions and/or activities helped me to understand the subject matter.	4	2	0	0	0	6	4.7	5	.47	3.5K	4.4	65
Q9	Course assignments helped me to understand the subject matter.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.5	76
Q10	Course content was presented effectively.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.4	78
Q11	Required course texts and/or materials helped me to understand the subject matter.	4	1	1	0	0	6	4.5	5	.76	3.5K	4.4	47

Q12	Test content was representative of assigned material.	4	1	0	1	0	6	4.3	5	1.11	3.2K	4.5	31
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	4	1	1	0	0	6	4.5	5	.76	3.5K	4.5	38
Q14	The instructor demonstrates knowledge of his/her discipline.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.6	67
Q15	The instructor clearly explains course expectations.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.4	70
Q16	The instructor clearly explains how students will be evaluated.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.5	67
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.5	72
Q18	The instructor presents material in an organized manner.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.4	73
Q19	The instructor communicates effectively.	4	2	0	0	0	6	4.7	5	.47	3.5K	4.4	52
Q20	The instructor demonstrates respect for students.	5	1	0	0	0	6	4.8	5	.37	3.5K	4.6	59
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	5	1	0	0	0	6	4.8	5	.37	3.4K	4.6	63
Q22	The instructor offers and is available for individual assistance.	4	1	0	1	0	6	4.3	5	1.11	3.4K	4.5	24

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 66.67% (4 of 6)

- 1 web design
- 2 I learned that it is very important to give detailed information and appropriate colors when designing a website.
- 3 I learned a lot about building websites, blogs and what not to do when building these pages.
- 4 How to properly advertised different items on multiple social outlets.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 50.00% (3 of 6)

- 1 With my gained knowledge, I will be able to advertise my products in an effective way while reaching out to many potential customers.
- 2 I will use this knowledge when I am on the web.
- 3 Currently, I deal a lot with web page design so I will be able to use the knowledge that I have learned to help create better designs.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 83.33% (5 of 6)

- 1 This course is designed perfectly, I do not believe anything needs to be changed.
- 2 The tests and quizzes were difficult because it wanted direct definitions from the textbook, rather than testing our knowledge of the material. It was hard to find the direct definition even after reading the text
- 3 N/a overall this course was very challenging and was extremely helpful.
- 4 N/A I think this is a great course
- 5 I wish I would have been able to go further ahead in the course without having to wait for information to open.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 66.67% (4 of 6)

- 1 The website activities were extremely helpful in my personal professional life
- 2 The text helped a lot when it came to responding to the discussions and also making sure the website is designed properly.
- 3 The materials were extremely helping in understanding the text better.
- 4 Text and assignments very important

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 50.00% (3 of 6)

- 1 The professor was extremely fair, you were told from the beginning how things would be graded and what was expected.
- 2 Fairness.
- 3 Can be difficult but using the book helps

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 50.00% (3 of 6)

- 1 Overall, the professor was extremely knowledgeable and was very helpful in solving any issues/problems you had.

- 2 Instructor is great! He is always so responsive and helpful when we need him.
- 3 He was very clear with his instructions and did a good job with communicating with the students in an effective manner. With this being my last semester, he made it extremely easy and this class was a breeze. Thank you!