Student Evaluation of Instruction Fall 2017 Full Session 201708	The University of West Georgia UWG

Course: MKTG5818 E01 - Business Web Design   Department: Marketing/

Responsible Faculty: Sunil Hazari   Responses / Expected: 5 / 7 (71.43%)

		MKTG5818 - E01								*--- Survey Comparisons ---*		
QUANTITATIVE SECTION		Responses						Course			All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	4	1	0	0	0	5	4.8	5	.40	3.5K	4.6	69
Q2	I check my online course at least two times per week.	4	0	1	0	0	5	4.6	5	.80	3.5K	4.7	19
Q3	I have consistent access to the technology required for this course.	5	0	0	0	0	5	5.0	5	0	3.5K	4.8	83
Q4	I was well-prepared for class	4	0	1	0	0	5	4.6	5	.80	3.5K	4.6	49
Q5	I avidly participated in all class activities	4	0	1	0	0	5	4.6	5	.80	3.5K	4.6	38
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	4	1	0	0	0	5	4.8	5	.40	3.4K	4.5	71
Q7	This course challenged my intellect.	2	2	1	0	0	5	4.2	4	.75	3.5K	4.5	16
Q8	Class discussions and/or activities helped me to understand the subject matter.	3	1	0	0	0	4	4.8	5	.43	3.5K	4.4	72
Q9	Course assignments helped me to understand the subject matter.	3	1	1	0	0	5	4.4	5	.80	3.5K	4.5	37
Q10	Course content was presented effectively.	4	1	0	0	0	5	4.8	5	.40	3.5K	4.4	73
Q11	Required course texts and/or materials helped me to understand the subject matter.	1	2	1	1	0	5	3.6	4	1.02	3.5K	4.4	11

Q12	Test content was representative of assigned material.	3	2	0	0	0	5	4.6	5	.49	3.2K	4.5	53
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	2	2	1	0	0	5	4.2	4	.75	3.5K	4.5	19
Q14	The instructor demonstrates knowledge of his/her discipline.	4	1	0	0	0	5	4.8	5	.40	3.5K	4.6	62
Q15	The instructor clearly explains course expectations.	5	0	0	0	0	5	5.0	5	0	3.5K	4.4	90
Q16	The instructor clearly explains how students will be evaluated.	5	0	0	0	0	5	5.0	5	0	3.5K	4.5	89
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	5	0	0	0	0	5	5.0	5	0	3.5K	4.5	90
Q18	The instructor presents material in an organized manner.	5	0	0	0	0	5	5.0	5	0	3.5K	4.4	91
Q19	The instructor communicates effectively.	5	0	0	0	0	5	5.0	5	0	3.5K	4.4	90
Q20	The instructor demonstrates respect for students.	5	0	0	0	0	5	5.0	5	0	3.5K	4.6	87
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	5	0	0	0	0	5	5.0	5	0	3.4K	4.6	86
Q22	The instructor offers and is available for individual assistance.	4	1	0	0	0	5	4.8	5	.40	3.4K	4.5	63

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 100.00%   (5 of 5)

1   The most important things we learned were the various website platforms available for use. This was most important because it gave you a good introduction to multiple platforms - and is something that would be useful in the real world.

2   Learned how to use Wix and Weebly, two surprisingly powerful browser based web design interfaces.

3   I really enjoyed using the different websites to create different themed projects.

4   I learned how to use various web design platforms. I also learned about the process of designing a site.

5   I learn the correct way to design an effective website.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 100.00%   (5 of 5)

1   This will help build my resume in a more technological manner for future jobs.

2   This course helps give everyone a basic understanding of web design. I think it will be helpful as an entrepreneur who manages their own website. I learned more about Wordpress in this course than I knew previously.

3   Of the interfaces used, Weebly made the most sense to me. I may use it for creating my portfolio website when the time comes.

4   My concentration in digital marketing will allow me to use the knowledge I learned.

5   I think the web design information will be useful in the future for marketing myself and within my professional work.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 60.00%   (3 of 5)

1   While I see some value of using the Sea Monkey interface, it is so outdated that I feel spending more time on Wix/Weebly/Wordpress would be more useful to the students.

2   Maybe a little more group interaction.

3   As a graduate student, I was hoping for a little more in depth understanding of web design. I felt that having a separate class for the graduate students may result in higher quality and more in-depth discussions.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 80.00%   (4 of 5)

1   The material in which he gave was very helpful in doing the assignments.

2   The book was important as many discussions were based off of it.

3   The book is a decent source material but can seem a bit dated at times.

4   I felt the book was very basic and did not provide a whole lot of value - at least for someone with prior knowledge. Resources provided were helpful in Course Den.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 100.00%   (5 of 5)

1   The methods were fair and the professor provided valuable feedback.

2   The evaluation is clearly outlined.

3   His evaluation was very fair.

4   Fair, easy.

5   Evaluation methods were extremely fair and were received in a timely manner - much appreciated! Thank you!

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 80.00%   (4 of 5)

1 When every I emailed him with a question he would always answer me in a timely manner.

2 I really appreciated the professor's enthusiasm and feedback. The class made me excited about web design.

3 Dr. Hazari is very respectful of students and is a very patient and understanding professor, especially for a graduate level course.

4 Dr. Hazari was a great teacher. The course was set up very well and easy to understand. I enjoyed the use of videos of instruction and welcoming us to the course at the beginning. He was always available to answer questions when needed and responded in a timely manner. I really appreciate the amount of work he put into this course.