| Course: | ABED4118 E02 - Business Web Design | Department: | Marketing/ |
|----------------------|------------------------------------|-----------------------|-----------------|
| Responsible Faculty: | Sunil Hazari | Responses / Expected: | 9 / 14 (64.29%) |
| Focus: | Overall Results | | |

| QUANTITATIVE SECTION | | | ABED4118 - E02 | | | | | | | | | Survey Comparisons | | | |
|----------------------|---|----|----------------|-----|-----|---|--------|----|-----|------------|------|--------------------|------------|--|--|
| | | | Resp | ons | es | | Course | | | | All | | | | |
| | | SA | A | N C | SE | N | Mean | Ме | ed. | Std Dev | N | Mean | Pct Rnk | | |
| Q1 | I correctly utilized all required course texts and materials. | 6 | 3 | 0 0 | 0 | 9 | 4.7 | 5 | 5 | .47 | 3.6K | 4.6 | 48 | | |
| Q2 | I check my online course at least two times per week. | 8 | 1 | 0 0 | 0 | 9 | 4.9 | 5 | 5 | .31 | 3.6K | 4.7 | 62 | | |
| Q3 | I have consistent access to the technology required for this course. | 8 | 1 | 0 0 | 0 | 9 | 4.9 | 5 | 5 | .31 | 3.6K | 4.8 | 60 | | |
| Q4 | I was well-prepared for class | 4 | 5 | 0 0 | 0 | 9 | 4.4 | 4 | 1 | .50 | 3.6K | 4.6 | 29 | | |
| Q5 | I avidly participated in all class activities | 5 | 3 | 0 1 | 0 | 9 | 4.3 | 5 | 5 | .94 | 3.5K | 4.6 | 17 | | |
| Q6 | $If/When\ I\ struggled\ with\ course\ material,\ I\ sought\ help\ from\ the\ professor\ or\ from\ resources\ provided\ to\ me.$ | 4 | 4 | 0 1 | 0 | 9 | 4.2 | 4 | 1 | .92 | 3.4K | 4.5 | 23 | | |
| Q7 | This course challenged my intellect. | 5 | 4 | 0 0 | 0 | 9 | 4.6 | 5 | 5 | .50 | 3.6K | 4.5 | 49 | | |
| Q8 | Class discussions and/or activities helped me to understand the subject matter. | 6 | 2 | 1 0 | 0 | 9 | 4.6 | 5 | 5 | .68 | 3.5K | 4.4 | 60 | | |
| Q9 | Course assignments helped me to understand the subject matter. | 6 | 2 | 1 0 | 0 | 9 | 4.6 | 5 | 5 | .68 | 3.6K | 4.4 | 52 | | |
| Q10 | Course content was presented effectively. | 6 | 2 | 1 0 | 0 0 | 9 | 4.6 | 5 | 5 | .68 | 3.6K | 4.4 | 54 | | |
| Q11 | Required course texts and/or materials helped me to understand the subject matter. | 6 | 2 | 1 0 | 0 | 9 | 4.6 | 5 | 5 | .68 | 3.5K | 4.4 | 56 | | |
| Q12 | Test content was representative of assigned material. | 5 | 2 | 1 0 | 1 | 9 | 4.1 | 5 | 5 | 1.29 | 3.1K | 4.5 | 24 | | |
| Q13 | Tests and/or assignments required problem solving, critical thinking, and/or creative thought. | 5 | 2 | 2 0 | 0 | 9 | 4.3 | 5 | 5 | .82 | 3.5K | 4.5 | 25 | | |
| Q14 | The instructor demonstrates knowledge of his/her discipline. | 7 | 2 | 0 0 | 0 0 | 9 | 4.8 | 5 | 5 | .42 | 3.6K | 4.5 | 61 | | |
| Q15 | The instructor clearly explains course expectations. | 8 | 0 | 1 0 | 0 | 9 | 4.8 | 5 | 5 | .63 | 3.6K | 4.4 | 69 | | |
| Q16 | The instructor clearly explains how students will be evaluated. | 8 | 0 | 1 0 | 0 | 9 | 4.8 | 5 | 5 | .63 | 3.6K | 4.5 | 65 | | |
| Q17 | The instructor evaluates and returns tests and assignments in a reasonable period of time. | 8 | 0 | 1 0 | 0 | 9 | 4.8 | 5 | 5 | .63 | 3.6K | 4.4 | 67 | | |
| Q18 | The instructor presents material in an organized manner. | 7 | 1 | 1 0 | 0 0 | 9 | 4.7 | 5 | 5 | .67 | 3.6K | 4.4 | 57 | | |
| Q19 | The instructor communicates effectively. | 6 | 2 | 1 0 | 0 | 9 | 4.6 | 5 | 5 | .68 | 3.6K | 4.4 | 49 | | |
| Q20 | The instructor demonstrates respect for students. | 6 | 2 | 0 0 | 0 | 8 | 4.8 | 5 | 5 | .43 | 3.6K | 4.6 | 54 | | |
| Q21 | The instructor is receptive and responsive to the sharing of ideas during online discussions. | 8 | 0 | 1 0 | 0 | 9 | 4.8 | 5 | 5 | .63 | 3.4K | 4.5 | 62 | | |
| Q22 | The instructor offers and is available for individual assistance. | 7 | 2 | 0 0 | 0 0 | 9 | 4.8 | 5 | 5 | .42 | 3.5K | 4.5 | 63 | | |

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 55.56% (5 of 9)

- 1 | I learned how to correctly present my resume as well as make an organized site that would look professional for my future.
- 2 How to properly design a web page
- 3 How to develop web pages
- 4 How to design a website.
- 5 How to create a website

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 44.44% (4 of 9)

- 1 To increase marketing for future businesses
- 2 To help build brands
- 3 Potentially make a personal webpage
- 4 I will be able to show future employers what I can offer via web

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 44.44% (4 of 9)

- 1 none
- 2 Maybe consider making it quicker to take the tests by putting all questions on the same page. This way students can scroll instead of clicking next and having to wait for each page to load, wasting time.
- 3 Make the work less hard
- 4 I think the tests could be more straight forward

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 44.44% (4 of 9)

- 1 everything was helpful
- 2 The text was a great tool to understand the subject matter and the assignments were great because they challenged us
- 3 The book did help.
- 4 I found the textbook and class assignments to be very helpful and instructive.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 33.33% (3 of 9)

- 1 fair
- 2 Very fair grading scale always gave good explanations as to why you received the grade you did.
- 3 It was fair

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 44.44% (4 of 9)

- 1 very effective, I learned a lot.
- 2 Very helpful professor! Provides great feedback and clearly explains expectations.
- 3 Very effective instructor I learned a lot from this course.
- 4 I think the instructor was very effective and helpful

Results Summary by Question Category/Sub-Category

| | | | ABED4118 - E02 | | | | | | | | | | |
|--------------------------------------|-------------------------------|-----|----------------|---------|---|----|--------|------|------|------------|--|--|--|
| Question Categories / Sub-Categories | | | Res | sponses | | | Course | | | | | | |
| | | SA | Α | N | D | SD | N | Mean | Med. | Std Dev | | | |
| S1 | Student-Centered Questions | 40 | 21 | 0 | 2 | 0 | 63 | 4.6 | 5 | .66 | | | |
| S2 | Discipline-Centered Questions | 34 | 12 | 7 | 0 | 1 | 54 | 4.4 | 5 | .85 | | | |
| S3 | Instructor-Centered Questions | 65 | 9 | 6 | 0 | 0 | 80 | 4.7 | 5 | .59 | | | |
| C4 | QUANTITATIVE SECTION | 139 | 42 | 13 | 2 | 1 | 197 | 4.6 | 5 | .70 | | | |

 $\textbf{Responses:} \ [\textbf{SA}] \ \ \textbf{Strongly Agree=5} \ \ \textbf{[A]} \ \ \textbf{Agree=4} \ \ \textbf{[N]} \ \ \textbf{Neutral=3} \ \ \textbf{[D]} \ \ \textbf{Disagree=2} \ \ \textbf{[SD]} \ \ \textbf{Strongly Disagree=1}$