

Student Evaluation of Instruction Summer 2018
Session III
201805

The University of West Georgia
UWG

Course: MKTG4818 E01 - Business Web Design

Department: Marketing/

Responsible
Faculty: Sunil Hazari

Responses / Expected: 10 / 13 (76.92%)

QUANTITATIVE SECTION		MKTG4818 - E01									--- Survey Comparisons ---		
		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	7	3	0	0	0	10	4.7	5	.46	606	4.7	44
Q2	I check my online course at least two times per week.	9	1	0	0	0	10	4.9	5	.30	609	4.9	39
Q3	I have consistent access to the technology required for this course.	9	1	0	0	0	10	4.9	5	.30	608	4.8	46
Q4	I was well-prepared for class	6	4	0	0	0	10	4.6	5	.49	603	4.6	44
Q5	I avidly participated in all class activities	8	2	0	0	0	10	4.8	5	.40	599	4.7	51
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	7	1	2	0	0	10	4.5	5	.81	564	4.5	32
Q7	This course challenged my intellect.	7	1	2	0	0	10	4.5	5	.81	604	4.5	41
Q8	Class discussions and/or activities helped me to understand the subject matter.	6	4	0	0	0	10	4.6	5	.49	586	4.5	56
Q9	Course assignments helped me to understand the subject matter.	8	2	0	0	0	10	4.8	5	.40	599	4.6	67
Q10	Course content was presented effectively.	8	2	0	0	0	10	4.8	5	.40	604	4.5	68
Q11	Required course texts and/or materials helped me to understand the subject matter.	8	2	0	0	0	10	4.8	5	.40	599	4.5	66
Q12	Test content was representative of assigned material.	7	3	0	0	0	10	4.7	5	.46	584	4.6	57

Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	8	2	0	0	0	10	4.8	5	.40	596	4.6	58
Q14	The instructor demonstrates knowledge of his/her discipline.	8	2	0	0	0	10	4.8	5	.40	598	4.6	62
Q15	The instructor clearly explains course expectations.	8	2	0	0	0	10	4.8	5	.40	604	4.5	66
Q16	The instructor clearly explains how students will be evaluated.	9	1	0	0	0	10	4.9	5	.30	602	4.6	77
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	9	1	0	0	0	10	4.9	5	.30	600	4.7	66
Q18	The instructor presents material in an organized manner.	8	2	0	0	0	10	4.8	5	.40	604	4.6	61
Q19	The instructor communicates effectively.	9	1	0	0	0	10	4.9	5	.30	602	4.6	74
Q20	The instructor demonstrates respect for students.	9	1	0	0	0	10	4.9	5	.30	600	4.7	68
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	10	0	0	0	0	10	5.0	5	0	568	4.6	83
Q22	The instructor offers and is available for individual assistance.	8	2	0	0	0	10	4.8	5	.40	585	4.6	66

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 90.00% (9 of 10)

- 1 business web design
- 2 Web accessibility initiative and copyright
- 3 Learned the proper guidelines in designing a website
- 4 Important things I've learned in this course are using Wix and Weebly.
- 5 I learned of website creating website. Also leaned how to use them.
- 6 I learned about different web design techniques. I really enjoyed this because it just adds to my resume now that I have experience with basic web design.
- 7 How to make a website
- 8 How to design a website properly.
- 9 How to create a wix, wordpress and weebly websites

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 90.00% (9 of 10)

- 1 in future classes i will you it by expanding my knowledge on what i learned about business web design from this course.
- 2 The skills I learned gave me a basic knowledge of webdesign that I can use to add more skills to myself to make me a more marketable employee.
- 3 I will make websites in the future.
- 4 I will definitely use the skills that I have learned to edit my own online portfolio and resume.
- 5 I now know how to properly and effectively create a webpage.
- 6 I know for a fact that knowing how to use those sites will be an asset to me in the future.
- 7 Hope to use my experience with weebly in the future.
- 8 Blogging and future work with social media
- 9 As a marketing major I believe that having knowledge on how to create a website will be really helpful in case I am ever asked to make one.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 70.00% (7 of 10)

- 1 none it is great
- 2 Not having a website assignment due on the same day as a disscussion
- 3 N/A. The information was well presented and all assignments helped me learn the material and prepare me for the tests.
- 4 Less frequent assignments due.
- 5 I would make no changes
- 6 I can not think of any changes that I would make to this course. I have enjoyed this learning experience.
- 7 Exam results after taking exam

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 70.00% (7 of 10)

- 1 great
- 2 found the course materials very valuable
- 3 The text was/is very valuable to the course content, everything that is read must be applied to assignments; which make the assignments comprehensive.
- 4 I think everything was self explanatory but the due dates were confusing and were due too often.
- 5 Everything was useful in regards to the class
- 6 Easy

- 7 All assignments prepared me for the test and the instructions and information in the text helped with the projects as well.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 80.00% (8 of 10)

- 1 straight foward
- 2 Professor Hazari is very fair, and the assignments are both challenging and beneficial.
- 3 His evaluation methods were fair because he prepped us sufficiently for every assignment and project.
- 4 Fairness
- 5 Fair and somewhat difficult
- 6 Everything was fair but some assignments were difficult.
- 7 Easy
- 8 All the rubrics and his grading were fair and balanced.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 70.00% (7 of 10)

- 1 very effective
- 2 Very helpful teacher . Great for my first summer class experience
- 3 Professor Hazari is an excellent professor who provides necessary and beneficial information. I am not confident in my web design skills.
- 4 I thought the teacher explained the requirements very well and was a overall good teacher.
- 5 I really enjoyed this course
- 6 Great teacher
- 7 Great instructor, very upfront about what was required and when it was all due. Presented the information in a way that was easy to understand and apply as well.