

**Student Evaluation of Instruction Fall 2019 Full
Term
201908**

**The University of West Georgia
UWG**

Course: MKTG4818 E01 - Business Web Design

Department: Marketing/

**Responsible
Faculty:** Sunil Hazari

Responses / Expected: 24 / 33 (72.73%)

		MKTG4818 - E01									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	14	9	1	0	0	24	4.5	5	.58	4.8K	4.6	32
Q2	I check my online course at least two times per week.	15	8	1	0	0	24	4.6	5	.57	4.8K	4.7	19
Q3	I have consistent access to the technology required for this course.	15	7	1	1	0	24	4.5	5	.76	4.8K	4.8	8
Q4	I was well-prepared for class	12	11	0	1	0	24	4.4	4.5	.70	4.8K	4.6	24
Q5	I avidly participated in all class activities	14	9	1	0	0	24	4.5	5	.58	4.8K	4.6	31
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	14	7	1	0	0	22	4.6	5	.58	4.6K	4.5	47
Q7	This course challenged my intellect.	13	8	3	0	0	24	4.4	5	.70	4.8K	4.5	31
Q8	Class discussions and/or activities helped me to understand the subject matter.	13	8	3	0	0	24	4.4	5	.70	4.7K	4.4	38
Q9	Course assignments helped me to understand the subject matter.	13	10	1	0	0	24	4.5	5	.58	4.8K	4.5	40
Q10	Course content was presented effectively.	13	8	2	1	0	24	4.4	5	.81	4.8K	4.4	33
Q11	Required course texts and/or materials helped me to understand the subject matter.	13	8	3	0	0	24	4.4	5	.70	4.8K	4.5	34
Q12	Test content was representative of assigned material.	14	9	1	0	0	24	4.5	5	.58	4.3K	4.5	41
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	14	8	2	0	0	24	4.5	5	.65	4.8K	4.6	29
Q14	The instructor demonstrates knowledge of his/her discipline.	18	6	0	0	0	24	4.8	5	.43	4.8K	4.6	50
Q15	The instructor clearly explains course expectations.	18	6	0	0	0	24	4.8	5	.43	4.8K	4.5	60
Q16	The instructor clearly explains how students will be evaluated.	16	7	0	1	0	24	4.6	5	.70	4.8K	4.6	38
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	16	8	0	0	0	24	4.7	5	.47	4.8K	4.5	53
Q18	The instructor presents material in an organized manner.	15	8	1	0	0	24	4.6	5	.57	4.8K	4.5	42

Q19	The instructor communicates effectively.	15	9	0	0	0	24	4.6	5	.48	4.8K	4.5	47
Q20	The instructor demonstrates respect for students.	16	6	1	0	0	23	4.7	5	.56	4.8K	4.7	35
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	15	7	2	0	0	24	4.5	5	.64	4.6K	4.6	35
Q22	The instructor offers and is available for individual assistance.	16	7	1	0	0	24	4.6	5	.56	4.7K	4.6	44

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 66.67% (16 of 24)

- 1 how to make a website
- 2 how to create websites, and the processes that come with having good content on a page, and what does not work.
- 3 how to create website
- 4 how to correctly design a website
- 5 Website designs
- 6 Web design
- 7 Web Design
- 8 Search Engine Optimization, Monetizing websites
- 9 N/A
- 10 Learning how to create a professional and effective website.
- 11 I learned what options are available and how to build a professional website.
- 12 I learned that web design is something anyone can do as long as the have creativity and the right tools.
- 13 I learned how to properly create business websites
- 14 How to use online website design programs to build websites.
- 15 How to create websites against each kind of database.
- 16 How to create a website.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 66.67% (16 of 24)

- 1 the resume website, for jobs.
- 2 if I start up my own business I can use what I learned to create a website that effectively represents my company and raises awareness to consumers.
- 3 i will apply it to my career
- 4 When I do web design

- 5 This class is excellent when it comes to teaching website designing. Any personal, small business, or corporation could use the skills we acquired from the class.
- 6 N/A
- 7 My major is Public Relations and I believe I can use everything taught in this course. I feel that because of this class I have a new skill that gives me an advantage in my career. Also I think I have found a new interest that I can perfect over time.
- 8 Making my own site in the future.
- 9 In my business career
- 10 I'm planning on building a website for my business.
- 11 I'll utilize this knowledge to help create a website for my own business whne it is created.
- 12 I will use the knowledge in my professional career in communications
- 13 I will create a real website soon.
- 14 Help friends/family with their online businesses
- 15 For my personal business
- 16 Create my own websites and have the ability to create sites for others.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 66.67% (16 of 24)

- 1 none
- 2 my knowledge of navigating a website
- 3 more clear about deadlines. directions would say: due next tuesday or due this sunday. i need an exact day (example 9/12) because days can get confusing.
- 4 it is good
- 5 This class is well prepared and I had no issues
- 6 Responses could have better details in how to respond.
- 7 Nothing. Most organized online class I've taken at UWG.
- 8 None
- 9 None
- 10 None.
- 11 No changes, class helps you understand the different levels of website building.
- 12 Less busy work and more work that would actually help us understand the material.

I would say it would be a little easier if students had access to the assignments ahead of time so if we wanted to get ahead of
13 schedule a little it would be possible. At times, students get caught up with their own schedule and miss time to sit for awhile to do an assignment. Having access ahead of time would help relieve some of that stress.
- 14 I think nothing needs to be added, the class is perfect as is.
- 15 Have one time where we meet in class.

16 Adding more projects in designing sites and less discussions

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 58.33% (14 of 24)

- 1 the assignments were fun.
- 2 it was all great
- 3 Very good
- 4 The text was extremely informative providing a great detail of info, the class material pertained to the course goals, and assignments/ activities taught about designing on different platforms for different reasons.
- 5 The book was helpful at times.
- 6 Teacher had good class materials and assignments were straight forward.
- 7 Our book taught the concepts. The sites helped us put those concepts into action.
- 8 It was effectively taught
- 9 Great
- 10 Greatly appreciated
- 11 Everything regarding this class was fantastic
- 12 Don't need book, do assignments
- 13 Class materials were very useful and inexpensive
- 14 Book could help, but not necessarily required. Most of the work is common sense, but just seems like something to keep you at a computer screen all day.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 70.83% (17 of 24)

- 1 very fair
- 2 very fair difficult but in a challenging way.
- 3 some stuff was graded harshly ,
- 4 great
- 5 Very fair
- 6 Very fair. Deadlines explained from week one, assignments posted from week one, grades posted less than a week after due date, and the opportunity for help is there.
- 7 The evaluation was fair by the professor.
- 8 The evaluation was very fair since expectations of each assignment was given clearly.
- 9 The entire class was fair
- 10 Teacher was pretty fair, if he made a mistake he would fix it.

- 11 Not to difficult, not not too easy
- 12 Not really difficult, just time consuming.
- 13 It was overall a great class
- 14 I feel that I was evaluated fairly.
- 15 Fair teacher. Very clear about what is expected of you.
- 16 Fair Grading scale
- 17 Difficulty

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 70.83% (17 of 24)

- 1 some stuff should be graded for completion.
- 2 awesome!
- 3 Very well organized and effectively provided quality information regarding business web design.
- 4 Very efficient
- 5 Very effective, helped with outside of class help with SEO optimization
- 6 The professor was very effect providing great feedback and grading fairly o all assignments.
- 7 Teacher has good discipline.
- 8 N/A
- 9 My instructor was very diligent on making sure that grades were back to us in a timely manner and always offered support
- 10 He was very attentive to every student
- 11 He knows his material, but fails to explain exactly what he is looking for in our assignments as the instructor.
- 12 He is professional, respectful, and deliver information on time and clearly everytime. He is fair and respected every student opinion in our discussions.
- 13 Great
- 14 Great
- 15 Great teacher. One of the best online instructors I have had during my time at UWG.
- 16 Great professor. Timely responses, quick with grading, gives excellent feedback, and willing to help.
- 17 Great professor with great material.