

**Student Evaluation of Instruction Spring 2021 Full Term
202101**

**The University of West Georgia
UWG**

Course:	MKTG4818 E02 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	24 / 29 (82.76%)
Overall Mean:	4.7 4-Point Likert Scale w/NA (514 responses)		

QUANTITATIVE SECTION		MKTG4818 - E02									--- Survey Comparisons ---			
		Responses					Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	14	9	1	0	0	24	4.5	5	5	.58	15K	4.6	=
Q2	I check my online course at least two times per week.	17	5	1	0	0	23	4.7	5	5	.55	15K	4.7	=
Q3	I have consistent access to the technology required for this course.	20	3	0	0	0	23	4.9	5	5	.34	15K	4.8	=
Q4	I was well-prepared for class	16	7	0	0	0	23	4.7	5	5	.46	15K	4.5	=
Q5	I avidly participated in all class activities	17	5	0	1	0	23	4.7	5	5	.70	15K	4.5	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	12	7	2	1	0	22	4.4	5	5	.83	14K	4.5	=
Q7	This course challenged my intellect.	17	6	0	0	0	23	4.7	5	5	.44	15K	4.5	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	16	7	0	0	0	23	4.7	5	5	.46	15K	4.5	=
Q9	Course assignments helped me to understand the subject matter.	14	9	0	0	0	23	4.6	5	5	.49	15K	4.5	=
Q10	Course content was presented effectively.	13	8	2	0	0	23	4.5	5	5	.65	15K	4.5	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	15	8	0	0	0	23	4.7	5	5	.48	15K	4.5	=
Q12	Test content was representative of assigned material.	14	8	0	0	0	22	4.6	5	5	.48	13K	4.6	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	17	6	0	0	0	23	4.7	5	5	.44	15K	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1







¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

















QUANTITATIVE INSTRUCTOR		Sunil Hazari										
		Responses					Individual					
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	
Q14	The instructor demonstrates knowledge of his/her discipline.	21	3	0	0	0	24	4.9	5	5	.33	
Q15	The instructor clearly explains course expectations.	21	3	0	0	0	24	4.9	5	5	.33	
Q16	The instructor clearly explains how students will be evaluated.	21	3	0	0	0	24	4.9	5	5	.33	
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	20	4	0	0	0	24	4.8	5	5	.37	
Q18	The instructor presents material in an organized manner.	19	5	0	0	0	24	4.8	5	5	.41	
Q19	The instructor communicates effectively.	18	6	0	0	0	24	4.8	5	5	.43	
Q20	The instructor demonstrates respect for students.	19	5	0	0	0	24	4.8	5	5	.41	
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	18	6	0	0	0	24	4.8	5	5	.43	
Q22	The instructor offers and is available for individual assistance.	17	6	1	0	0	24	4.7	5	5	.55	













Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1











Q23 - What are the most important things you learned in this course?

Response Rate: 91.67% (22 of 24)

1	n/a	
2	The most important things I learned in the course is web design functions and the important components that are looked at within a website. Also, how to create websites with different website creating sources.	
3	The importance of a good website for your business. I learned how to use different website creators.	
4	The fundamentals of web design, how to apply them, and how to use different site providers.	
5	Proper web development techniques	
6	Learning how to build websites whether its for professional or personal use.	















7	I learned how to design an effective website and what all goes into it for it to be successful in the end.	
8	I learned how to set up the a website. it was insightful.	
9	I learned the basics of web design and how to present website information effectively.	
10	I have always been interested in business web design but never knew the details of what all goes into creating a website. In this course, Professor Hazari has taught me the do's and don'ts of creating a website.	
11	I learned how to use many different website building platforms!	
12	How to successfully design a website and the marketing tools that go into it.	
13	How to properly construct websites and design them for specific market audiences.	
14	How to properly structure a website.	
15	How to make a site suitable and presentable to a consumer	
16	How to effectively build websites.	
17	How to create an efficient website ad the most important what NOT to do's in web design. Also learned that I am passionate about blogging.	
18	How to create websites just in general using different programs such as Wix, WordPress, Weebly, Google sites	
19	How to create a website with different add ons.	
20	How to attract business through website design	
21	Different platforms to create websites	
22	Creating websites	

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?		
Response Rate: 91.67% (22 of 24)		
1	when I open my own construction company ill be able to create my own website	
2	n/a	
3	When working on my own site I will use the layouts to help attract the most viewers	
4	To build my own websites for my career.	
5	The knowledge gained from this course can be used in future courses, professionally, and in general. Learning and applying the fundamentals of web design has already helped, and will continue to help me in the future.	
6	My major is digital marketing so this class was key in teaching me skills I will use in my career	
7	My career filed choice is web design and development, i will use everything i have learned in this class.	
8	It will help me make and edit websites for my future jobs.	
9	It will help me as I expand my own shop and move off of the platform i currently use and create my own.	
10	I'll continue to use the information learned in my own business ventures.	
11	I will use the knowledge, when it comes to future work such as creating a website for my future career and/or future course I may have to take.	
12	I will use the marketing knowledge i learned for future classes in my minor.	

13	I will use it to effectively market a brand.	
14	I hope to use the knowledge that I gained in this course in my chosen profession and hope to create more websites	
15	I desire to get a job in rebranding or social media. Knowing how to properly design a website, and having experience making several of them, allows me the opportunity to create spectacular sites for clients. I could also design a site for myself if I ever decided to do freelance work one day.	
16	I can make a online resume to try and get a job in the future	
17	I am sure I will have the opportunity to create many websites in the marketing and advertising field. I also learned about how to create appealing designs, which will be useful as well.	
18	I am really interested in social media and marketing as well as psychology so i want to try to use both of these in my future profession.	
19	I own a website where I was able to use the multi-media skills I learned through this class on the site.	
20	Create websites for businesses	
21	Building a website to help build my brand and show potential hiring managers what I can do.	
22	I'm interested in marketing and social media content so this class could help woth that in the future.	



Q25 - Explain any positive changes you would like to see made to this course.

















Response Rate: 58.33% (14 of 24)

1	none	
2	n/a	
3	n/a	
4	i would like to do more challenging website designs and research	
5	While I loved the website assignments, I was not a huge fan of the fact that we had to stick to a certain topic for the accounting and lawn service sites. I believe I would have had a more fun time and a more successful site if I was given a handful of options to choose from. The blog and resume sites were definitely my favorites to make.	
6	N/A	
7	N/A	
8	More communication	
9	I would like the discussions expectations to be lowered. Some topics were hard to find multiple sources for.	
10	I think the class is great as it is. The class was very thorough and comprehensive.	
11	I think it's effective just to have the initial discussion post date and response date posted more effectively.	
12	I don't think any changes need to be made I feel that you provide enough information and materials for students to succeed.	
13	I think this course is fine! I learned a lot! Great professor	
14	Easier workload	

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.













Response Rate: 75.00% (18 of 24)







1	the text book is very useful in building websites and studying for exams.	
2	text went well with what we were learning in the class.	

3	n/a	
4	n/a	
5	Working on the online resume assignment help me fix and make changes to my actual resume.	
6	Very challenging	
7	The textbook is definitely needed.	
8	The text book is valuable to me outside of the course.	
9	The class material that was provided such as the APA guideline and the 22-12 rule were very helpful and the textbook needed for the class was very useful for all of the assignments and tests.	
10	The assignments helped me understand how to create a webpage on many different platforms.	
11	Textbook was a Must have! Lots of good info.	
12	Text is straightforward and easy to read. Assignments were very relevant to the course and my future career.	
13	Love the hands on creating a website then discussion posts looking at other websites	
14	It's great how it is.	
15	Class texts, assignments, and discussions all tied directly into each other. This made it easier to comprehend and produce assignments.	
16	All the materials in the class was very helpful	
17	All assignments were relevant to the course. I never felt as if I was completing "busy work". Designing websites was a nice change of course from other classes where we simply write down notes and take quizzes. I have always appreciated a "hands on" class.	
18	The text was useful for all of the assignments and activities.	

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.
















Response Rate: 75.00% (18 of 24)

1	n/a	
2	n/a	
3	it was fair yet challenging.	
4	easy	
5	Very fair	
6	Very fair- i like how he takes time to respond and interact with students.	
7	Very fair exams and assignments.	
8	The professor grades fair and allows late work which is rare.	
9	Professor Hazari gave us challenging, but rewarding work. He outlines all expectations and grades fairly from those expectations. Students know exactly what is expected of us to receive an A.	
10	I thought the course difficult was alright because there were some things that I didn't know how to do, and I had to learn and figure it out and sometimes, learning some of these things was difficult, but I eventual figure everything out.	
11	He always had our grades in almost immediately after we posted them. He was very good at giving feedback	
12	Fairness	

13	Fairness and pretty much easy	
14	Even though I was doing good before the extra credit I appreciate all the chances for extra points.	
15	Evaluation methods were clear and fair, also followed with feedback for clarity.	
16	Class assignments and tests were scheduled at a good/fair pace for all students.	
17	Choose one due date	
18	Assignments and performance were evaluated fairly.	

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 66.67% (16 of 24)

1	n/a	
2	n/a	
3	he was great! he really helped with understanding the content. I enjoyed his responses and how he wants his students to succeed.	
4	Wonderful professor.	
5	The professor is very knowledgeable within this course and the information that is needed to learn the course. Great professor.	
6	Professor Hazari was a terrific professor to have. He always answered my emails with kindness and helpfulness. I am truly thankful I got to take this class with him!	
7	Prof. Hazari was overall very effective over this course. Prof. Hazari was also very active in our learning. Enjoyed this class!	
8	Prof Hazari was very effective as a teacher.	
9	Love the instructor, he communicates very well and is willing to help you if you are willing to do the work. 10/10	
10	LOVE him as a professor!	
11	I feel that Professor Sunil did an excellent job teaching this course, and whenever I needed help, I would email him and help me. I thought I learned a lot in this class, and I am sure the skills I learn will benefit me in the future.	
12	He did the absolute best teaching this course online. The best professor I have had through quarantine. I was able to understand with his format of the semester.	
13	Great!	
14	Great professor knows the material well	
15	Great professor	
16	Great instructor very effective!	