Course: MKTG4818 E01 - Business Web Design	**Department:** Marketing/
Responsible Faculty: Sunil Hazari	**Responses / Expected:** 27 / 29 (93.10%)
Overall Mean: **4.5** 4-Point Likert Scale w/NA (594 responses)	

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					**Course**					**All**		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I correctly utilized all required course texts and materials.	16	10	1	0	0	27	4.6	5	5	.57	15K	4.6	=
Q2	I check my online course at least two times per week.	16	9	2	0	0	27	4.5	5	5	.63	15K	4.7	=
Q3	I have consistent access to the technology required for this course.	16	10	0	1	0	27	4.5	5	5	.69	15K	4.8	-
Q4	I was well-prepared for class	12	11	4	0	0	27	4.3	4	5	.71	15K	4.5	-
Q5	I avidly participated in all class activities	12	12	3	0	0	27	4.3	4	4,5	.67	15K	4.5	-
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	14	9	4	0	0	27	4.4	5	5	.73	14K	4.5	=
Q7	This course challenged my intellect.	16	11	0	0	0	27	4.6	5	5	.49	15K	4.5	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	15	7	5	0	0	27	4.4	5	5	.78	15K	4.5	=
Q9	Course assignments helped me to understand the subject matter.	14	10	3	0	0	27	4.4	5	5	.68	15K	4.5	=
Q10	Course content was presented effectively.	16	7	3	1	0	27	4.4	5	5	.83	15K	4.5	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	14	8	5	0	0	27	4.3	5	5	.77	15K	4.5	=
Q12	Test content was representative of assigned material.	14	9	4	0	0	27	4.4	5	5	.73	13K	4.6	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	15	9	3	0	0	27	4.4	5	5	.68	15K	4.6	-

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					**Individual**				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	20	6	1	0	0	27	4.7	5	5	.53
Q15	The instructor clearly explains course expectations.	19	7	1	0	0	27	4.7	5	5	.54
Q16	The instructor clearly explains how students will be evaluated.	19	5	3	0	0	27	4.6	5	5	.68
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	19	7	1	0	0	27	4.7	5	5	.54
Q18	The instructor presents material in an organized manner.	18	8	1	0	0	27	4.6	5	5	.55
Q19	The instructor communicates effectively.	20	5	2	0	0	27	4.7	5	5	.61
Q20	The instructor demonstrates respect for students.	19	7	1	0	0	27	4.7	5	5	.54
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	18	7	2	0	0	27	4.6	5	5	.62
Q22	The instructor offers and is available for individual assistance.	18	7	2	0	0	27	4.6	5	5	.62

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q23 - What are the most important things you learned in this course?

Response Rate:	77.78% (21 of 27)

1	i learned about multiple ways to create websites	🔍
2	Website building!	🔍
3	Web design is not as easy as it seems but not so complex if we do our homework. How different web platforms can yield the same results but aren't navigate the same way. I learned about how the hosting sights differ in time and pricing structure. It can be very time-consuming, and I must allow extra time to get my work done. With careful planning, I can create my own websites for a fraction of the cost and even make money. My greated take away, "No More Than 22 Words in a Sentence"	🔍
4	Taught me how design a website	🔍
5	Learned alot about web design and the importance that is behind it	🔍
6	In this course I learned how people scan through websites and how to better setup a website to fit their interest and make it easier to read.	🔍

7	I really liked learning how to use the various different types of website creators out there.	🔍
8	I loved the hands on assignments and actually building websites rather than just learning the theory behind a good website.	🔍
9	I learned about the different ways to build a website	🔍
10	I learned how to start and create a business website and fliers to promote the business. Also I had learned to create a successful website to get the audience attention.	🔍
11	I learned about different website programs and how to use them.	🔍
12	I learned how to appropriately utilize tools to create the most effective website. Everything I learned throughout the semester built on each other and by the end, I felt like I knew a ton of useful information on web design. Most importantly, I feel confident that I will retain the information learned in the course.	🔍
13	I learned the important marketing principles in order to be successful when designing a web page!	🔍
14	How to properly make a website with all elements that are necessary in order to communicate to the public/their audience.	🔍
15	How to navigate various website building platforms	🔍
16	How to design a website and the key elements that should be included into a website.	🔍
17	How to create a solid website.	🔍
18	How to create professional websites	🔍
19	How to build a successful website	🔍
20	Everything	🔍
21	Different sites that create websites & how to use them properly with applied media learned throughout the course with use of textbook chapters.	🔍

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 70.37%   (**19** of **27**)

1	making websites for businesses	🔍
2	it will help everyday	🔍
3	i will use it when i create my own website	🔍
4	for business	🔍
5	for any future web design opportunities	🔍
6	Yes, undoubtedly	🔍
7	When creating promotional ads online.	🔍
8	What i learned will stay with me. I will be able to create simple and complex web sites	🔍
9	This will definitely help me now and in my future in case I ever have to make a website for myself or someone else.	🔍
10	In future internships	🔍
11	If I ever find myself designing a website, I feel like I have the fundamental tools to create an effective site. I appreciated the 22/12 rule that I followed while writing the discussion posts. It helped me limit unnecessary words and sentences, that I will use in future classes.	🔍
12	I will use it for the future as a pro to help me start a business website in the marketing industry.	🔍

13	I will use it to build my own websites and update them as needed. Knowing the importance of blogging I will incorporate that feature into my design. This has been one of the best and beneficial classes I have taken. This class gave me an insight on the ways the mind of people work.	🔍
14	I want to go into digital marketing and this creates a basic understanding of it for me	🔍
15	I think that having knowledge of the different types will help in the future because you cannot guantee what site is used.	🔍
16	I really loved learning how to design a resume website and I actually just applied to a job and linked the website on my PDF resume!	🔍
17	I have already gotten an interview for a web design internship through showing my capabilities through class assignments.	🔍
18	I already use it to design web pages for businesses	🔍
19	Basic web-building and web-design skills could be valuable in my career as an educator, but could also be valuable in my future graduate classes.	🔍

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 51.85% (**14** of **27**)

1	na	🔍
2	n/a	🔍
3	its a good class and it makes you have to apply yourself.	🔍
4	better visual explanation on making a good website	🔍
5	This class was planned out just right. I had a some personal issues causing me not to do my best.	🔍
6	The course is very discussion driven. While it is not a huge burden, I would like to see more creative ways to learn the material rather than doing a discussion every week. I enjoyed the weeks we created websites the most.	🔍
7	More time on things	🔍
8	Just wish we were in-person	🔍
9	It would be okay to add more quizzes to the course instead of alot of discussion assignments.	🔍
10	It is perfect.	🔍
11	I wouldn't change anything.	🔍
12	I love the set up of this course, i wouldnt change a thing.	🔍
13	Everything that was taught in the class was great how it is, it teaches you a lot of what you need to know for businesses and websites.	🔍
14	-Give the course schedule in full at the beginning of the semester. -Add more resources instead of solely using the book -Tests and projects should be weighed more evenly towards the final grade.	🔍

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 55.56% (**15** of **27**)

1	the book was kind of irrelevant to making websites in my opinion	🔍
2	reasonable	🔍
3	Very clear and understanding to read.	🔍
4	There were plenty of class materials, assignments were thoroughly explained, and the activities were fun.	🔍

5	The whole course was well organized and well prepared with a little of difficult assignments sometimes.	🔍
6	The textbook for this class was extremely helpful when writing my discussion posts and creating my websites. It was full of great information. It was a useful tool when referencing it in discussion replys. I liked having to use external sources from Galileo and Google Scholar. It exposed me to additional information about web design that I otherwise would not have read.	🔍
7	The textbook was a lifesaver, and it allowed me to read over the materials until I understood. Sadly on my 2nd test, I went over the wrong materials and didn't do so well. However, it was a learning experience. The talent gained from the other students because of the class activities is just as valuable as the course materials. Having to use articles was genius because, when I scouted around for the subject at hand, I sometimes got lost in a wealth of other related information.	🔍
8	Textbook did not have as much information as the rest of the course taught with use of projects, but the class project were extremely valuable and necessary lessons.	🔍
9	It was valuable to learn to navigate the various web-design platforms	🔍
10	I liked the interactivity between the students using the discussion board. It allowed us to see our peers work and learn from it.	🔍
11	Great course	🔍
12	Everything has value to the class.	🔍
13	Everything including activities helped me understand the material.	🔍
14	Every activitie was valauable from the discussions to the projects. Professor gave great feedback so that you could understand any mistakes you made.	🔍
15	10/10	🔍

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.	
Response Rate: 62.96% (17 of 27)	

1	very fair	🔍
2	fair	🔍
3	fairness	🔍
4	evaluation was very fair and I always received good feedback	🔍
5	Very fair	🔍
6	Very fair.	🔍
7	There was not a syllabus given for every assignment. However, the instructions were very clear and detailed with the expectations. The grades were definitely fair.	🔍
8	The class challenged me to become better.	🔍
9	The class is fair and can be easy if you study.	🔍
10	It was all about how much time I put into getting the work done. Time and dedication it what makes for a good evaluation. The teacher was fair.	🔍
11	It can be difficult but if you pay attention to the material it can be easy.	🔍
12	I think the course was fairly easy!	🔍
13	I think projects should hold more weight towards the final grade. Difficult.	🔍
14	He grades fast and fair. He seems to really take the time to evaluate each assignment and provide good feedback to help us in the future.	🔍
15	Fair	🔍
16	Fair and understanding, but straightforward about class policies.	🔍

| 17 | 10/10 | 🔍 |

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: **74.07**% (**20** of **27**)

1	very good	🔍
2	he's the best	🔍
3	great	🔍
4	They are an amazing teacher.	🔍
5	The professor was a present, available, contributing, and a knowledge factor in this class. He provided samples, feedback, and inspiration, but, most importantly, he was consistent. I knew what to expect from the beginning, and he provided what was required from week to week and in-between. It was us to me to get it done and ask questions if I was confused. The professor gave us the proper tools to succeed in this course and to use as a point of reference in life.	🔍
6	The instructor Sunil Hazari was very effective in communication and what needed to be done.	🔍
7	Professor Hazari is great!	🔍
8	Overall the professor was a great teacher for this course everything was very well prepared and organize.	🔍
9	Most of my learning was done from the book and through the projects and this was an effective way to learn but I wish there had been more interaction.	🔍
10	I think Haziz is a great professor!	🔍
11	I enjoyed the Professors feedback and discussion replys every week! He really took the time to provide useful information to better my next assignments. When emailed, he emails back fast with every answer I was looking for. On every assignment guideline, it was explicitly explained and his expectations were stated. It left me with no questions or concerns on how I should complete each assignment.	🔍
12	He was really helpful when needed and provided good instruction	🔍
13	He helped and worked with me when needed	🔍
14	Great teacher!!	🔍
15	Great professor. Love how he took the time to actually write out the feedback	🔍
16	Great Professor. Respond in a timely manner, Helpful, gives great feedback and all the assignments were valuable to my future.	🔍
17	Effective & Helpful	🔍
18	Dr. Hazari did a great job.	🔍
19	Clear instructions, and positive promoter of self-growth and figuring things out yourself.	🔍
20	10/10	🔍