

**Student Evaluation of Instruction Fall 2023 Full Session  
202308**

The University of West Georgia  
UWG

|                             |   |                              |                  |
|-----------------------------|---|------------------------------|------------------|
| <b>Course:</b>              | MKTG4818 E01 - Business Web Design            | <b>Department:</b>           | Marketing/       |
| <b>Responsible Faculty:</b> | Sunil Hazari                                  | <b>Responses / Expected:</b> | 28 / 34 (82.35%) |
| <b>Overall Mean:</b>        | 4.4 4-Point Likert Scale w/NA (440 responses) |                              |                  |

| QUANTITATIVE SECTION |   | MKTG4818 - E01 |    |   |   |    |        |      |      |      |         |     | --- Survey Comparisons --- |                  |  |
|----------------------|---|----------------|----|---|---|----|--------|------|------|------|---------|-----|----------------------------|------------------|--|
|                      |   | Responses      |    |   |   |    | Course |      |      |      |         | All |                            |                  |  |
|                      |   | SA             | A  | N | D | SD | N      | Mean | Med. | Mode | Std Dev | N   | Mean                       | --+ <sup>1</sup> |  |
| Q1                   | I engaged with the course materials.  | 18             | 6  | 2 | 0 | 1  | 27     | 4.5  | 5    | 5    | .92     | 16K | 4.5                        | =                |  |
| Q2                   | I did my best to prepare for and participate in this course.                                | 17             | 7  | 2 | 0 | 1  | 27     | 4.4  | 5    | 5    | .92     | 16K | 4.6                        | =                |  |
| Q3                   | I had access to the technology required for this course.                                    | 18             | 9  | 0 | 0 | 1  | 28     | 4.5  | 5    | 5    | .82     | 16K | 4.8                        | -                |  |
| Q4                   | When I struggled in the course, I sought help.  | 13             | 6  | 6 | 2 | 1  | 28     | 4.0  | 4    | 5    | 1.13    | 16K | 4.4                        | -                |  |
| Q5                   | Course activities helped me to learn the subject matter.                                    | 17             | 7  | 3 | 0 | 1  | 28     | 4.4  | 5    | 5    | .94     | 16K | 4.4                        | =                |  |
| Q6                   | Course assignments helped me understand the subject matter.                                 | 17             | 6  | 3 | 1 | 1  | 28     | 4.3  | 5    | 5    | 1.04    | 16K | 4.4                        | =                |  |
| Q7                   | The instructor presented the course content effectively.                                    | 16             | 8  | 1 | 0 | 2  | 27     | 4.3  | 5    | 5    | 1.09    | 16K | 4.4                        | =                |  |
| Q8                   | Required course texts and/or materials helped me to understand the subject matter.          | 12             | 12 | 2 | 0 | 1  | 27     | 4.3  | 4    | 4,5  | .89     | 16K | 4.4                        | =                |  |
| Q9                   | Assessments were reflective of course material.   | 15             | 9  | 3 | 0 | 1  | 28     | 4.3  | 5    | 5    | .93     | 16K | 4.5                        | -                |  |
| Q10                  | Assessments required me to use problem solving, critical thinking, and/or creative thought. | 19             | 6  | 2 | 0 | 1  | 28     | 4.5  | 5    | 5    | .91     | 16K | 4.6                        | =                |  |

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1









<sup>1</sup> This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

| QUANTITATIVE INSTRUCTOR |   | Sunil Hazari |   |   |   |    |            |      |      |      |         |
|-------------------------|---|--------------|---|---|---|----|------------|------|------|------|---------|
|                         |   | Responses    |   |   |   |    | Individual |      |      |      |         |
|                         |   | SA           | A | N | D | SD | N          | Mean | Med. | Mode | Std Dev |
| Q11                     | The syllabus clearly outlined course expectations and evaluations of student work.            | 17           | 9 | 0 | 0 | 1  | 27         | 4.5  | 5    | 5    | .83     |
| Q12                     | The instructor provided helpful feedback on assignments.                                      | 19           | 6 | 1 | 0 | 1  | 27         | 4.6  | 5    | 5    | .87     |
| Q13                     | The instructor communicates effectively.  | 17           | 4 | 3 | 2 | 1  | 27         | 4.3  | 5    | 5    | 1.14    |
| Q14                     | The instructor demonstrates respect for students.   | 18           | 8 | 1 | 0 | 1  | 28         | 4.5  | 5    | 5    | .87     |
| Q15                     | The instructor is receptive and responsive to the sharing of ideas during course discussions. | 18           | 6 | 3 | 0 | 1  | 28         | 4.4  | 5    | 5    | .94     |
| Q16                     | The instructor offers and is available for individual assistance.                             | 16           | 6 | 4 | 0 | 1  | 27         | 4.3  | 5    | 5    | .98     |

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

**Q17 - Explain what supported your learning in this course, and provide any suggestions for change.**

**Response Rate:** 85.71% (24 of 28)















|   |   |   |
|---|---|---|
| 1 | none  |  |
| 2 | Throughout this course, several factors have supported my learning. Firstly, the comprehensive and well-organized course materials provided a solid foundation for understanding key concepts. The clarity of the instructional content, including lectures, readings, and multimedia resources, played a crucial role in facilitating my comprehension of the subject matter.<br><br>The interactive nature of the course, such as discussions, Web Design projects, and practical assignments, has been instrumental in reinforcing my understanding and allowing me to apply theoretical knowledge to real-world scenarios. Engaging with peers through discussions provided diverse perspectives and enriched my learning experience. |  |
| 3 | The videos that he will link to the assignment to get started really helped a lot.  |  |
| 4 | The textbook helped me complete assignments with a better understanding.  |  |
| 5 | The textbook helped me learn the material needed for exams and for discussion posts. Assignments helped me understand it all. I think all of the assignments should stay the same for future classes, but maybe less discussion posts. They're very time consuming and don't teach much compared to assignments such as building a website.   |  |
| 6 | The text and independent research   |  |
| 7 | The projects actually helped me out a lot and actually learning what to do!   |  |
| 8 | The professor included many different resources for us to learn from. They were all fitting to the content.   |  |













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| 9  | The instructor clearly identified what needed to be done in order to be more successful.   |  |
| 10 | The in-depth descriptions for the assignments as well as the great textbook.   |  |
| 11 | The in depth assignments that allowed you to use what we were learning in real business situations were very supportive.   |  |
| 12 | The hands on projects really helped me in this course.   |  |
| 13 | The book was good at explaining and the teacher emailed us within a reasonable time.   |  |
| 14 | The assignments in this course drastically improved my knowledge of business web design.   |  |
| 15 | The assignments were great and helped me understand the material. We had a chance to put all of the things that we were learning into practice on the assignments. I would suggest more room for creativity in the type of websites we design.   |  |
| 16 | Professor Hazari did a great job of explaining everything that needed to be done in order to get a good grade. He also provided multiple examples and resources to make sure that we could create the assignments.   |  |
| 17 | I wouldnt change anything!   |  |
| 18 | I used the textbook to help me navigate the course material.   |  |
| 19 | I think that the discussions really helped me understand the material for the classes. We were required to do a certain amount of words in some of the discussions which made us really read the material to get an understanding of it.   |  |
| 20 | I think the hands-on projects facilitated a lot of learning. The WIX, Weekly, and the projects help me learn what a good website actually should look like.  |  |
| 21 | I love this course. Hands down, this has been one of my favorite classes of all time and I make sure to tell all of my scholarly peers that this class is a necessity to students in this major. The activities and assignments we had to do in class were incredibly insightful and pertained to real-life situations or jobs we might find ourselves in. Dr. Hazari got us to make multiple website, taught us how to us AI effectively, and even got us to make an online resume. This is so important to real-life and life after college. I am forever thankful for this course and could not imagine my life after college without the information I learned in this course. |  |
| 22 | I learned how to create professional webpages for business.  |  |
| 23 | Creating different websites and using different programs was very much beneficial and I was able to develop strong web design skills.  |  |
| 24 | Although I am not a fan of discussion posts I feel like using them as assignments and just giving feedback afterwards was a very good idea.  |  |













**Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.**

**Response Rate:** 89.29% (25 of 28)

|    |   |  |
|----|---|--|
| 1  | same as above.  |  |
| 2  | none  |  |
| 3  | This is one of the few classes that I have taken that I feel taught me something useful that I will use in the future. The assignments allowed me to actually learn how to do things Ive never had to before such as build a website. |  |
| 4  | They gave insight on how to create the websites effectively.  |  |
| 5  | They allowed me to actually learn the practical side of making the websites!  |  |
| 6  | The texts and activities in the course really coincided well. I was able to put concepts from the text to use directly in my web design activities.   |  |
| 7  | The textbook was not pricey and easy to read.   |  |
| 8  | The textbook was very helpful by giving great examples.   |  |
| 9  | The textbook really helped me understand the work very well.  |  |
| 10 | The textbook helped me understand the material.   |  |
| 11 | The textbook helped me understand certain aspects of web design and how to implement it.  |  |

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| 12 | The text book provided more information on how to get things done and made things a lot easier to accomplish with the information provided.   |   |
| 13 | The only thing was having the response and the main post due on different dates.  |  |
| 14 | The material for this class helped me understand how to build a business professional website. The web design assignments help me practice on what professional websites should look like.  |  |
| 15 | The combination of theoretical insights from texts and materials, practical application through assignments, and collaborative engagement in activities synergistically contributed to a well-rounded learning experience in Business Web Design. The course structure effectively blended theoretical and practical elements, providing a comprehensive understanding of the subject matter. |  |
| 16 | N/A   |  |
| 17 | It contributed to my learning by providing help on assignments given to me by the professor .   |  |
| 18 | I wish the text could have been put into a more easily readable powerpoint or something that would make it quicker to consume the information rather than reading the book that consisted mainly of unrelated/unimportant information.  |  |
| 19 | I think the textbook outlined a lot of good material, paired with the assignments and discussions we had to do. Overall the course was effective in learning.   |  |
| 20 | I liked using all the different softwares and putting them into practice=.  |  |
| 21 | I feel as though I answered this question in the previous prompt. However, Dr. Hazari's curriculum for this course is so essential to my work life after college. Because of his course, I can comfortably say that I can create a website for anyone or any reason. This is amazing.   |  |
| 22 | I enjoyed doing all the assignments of websites in this course. My major is marketing so it helped a lot as an insight of the things I am going to do in the future.  |  |
| 23 | I believe the text contributed majorly because it outlined what to look for or include in websites and that directly affected how good your webpage can be.   |  |
| 24 | I am a person who likes the instructions for the assignment to be clear as possible for the requirements needed and I feel like that helped me and my learning!   |  |
| 25 | All material in this class was challenging, yet helpful.  |  |

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|---|--|---|
| <b>Q19 - Comment specifically on the instructor's overall effectiveness in this course.</b> |  |   |
| <b>Response Rate:</b> 85.71% (24 of 28)   |  |   |
| 1   | none   |  |
| 2   | Very effective. Sent emails all the time, and was very detailed in the assignment, but still left us some creative thinking.   |  |
| 3   | This class included pretty intense assignments with very specific guidelines; however, the instructor provided helpful feedback and was not a very strict grader considering the workload of this course, which was very helpful in passing the class.   |  |
| 4   | The instructor was very effective in this course. He is obviously passionate about this subject.   |  |
| 5   | The instructor in this Business Web Design course demonstrated a high level of effectiveness in facilitating a positive and enriching learning experience. The professor encouraged critical thinking by posing thought-provoking questions and assigning projects that required creative problem-solving. This approach stimulated intellectual curiosity and helped develop skills that are not only beneficial for web design but also transferable to other professional contexts.   |  |
| 6   | The instructor was fairly effective.   |  |
| 7   | Sunil Hazari is a great professor. I tell all of my peers about him, Business Web Design, and my class products every chance that I get. Dr. Hazari is blunt, straight to the point, and honest. He gives constructive feedback on everything. Once, I was so excited about my lawn care website that I asked him for feedback as soon as I turned it in. He happily gave me what I requested. Dr. Hazari is an amazing professor. His qualities are what every student needs. Kindness but also sternness. He, like one of my other professors, has made me want to take one more semester of college so I can take his AI course. However, I will end my college career on a good note by ending it with Dr. Hazari's wonderful web design course. Please let him know that I am honored to have learned from him. |  |
| 8   | Professor Lee was amazing he really helped me learn a lot in his class. At first I thought it was a lot of work and preparation although it came fun for me to do his assignments.   |  |
| 9   | Professor Dr. Sunil Hazari was great, always helped me when I emailed him. I would love to have this professor again.  |  |
| 10  | Professor Hazari did a fantastic job.  |  |
| 11  | Overall the professor lead he class with great intentions and had a lot of comments and feedback before, during and after the assignments  |  |
| 12  | One of the best professors I have had at UWG   |  |

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| 13 | My Professor was always available for extra help and gave thorough instructions on assignments.  |   |
| 14 | Mr. Sunil Hazari always gave feedback on our assignments and even on our discussions. He always was very clear on what he expected from each assignment and discussion.                        |  |
| 15 | Mr. S Hazari done a great job with response time and making things a lot easier.   |  |
| 16 | Instructor was effective, although there were times where I felt as though he was skimming through my work versus actually going through and grading it.                                       |  |
| 17 | I will give him a 9.5/10   |  |
| 18 | I thought the professor did a great job, he outlined everything beforehand, he helped when I needed, and he was very generous with his responses.  |  |
| 19 | I think the instructor does a good job teaching and offering insights in this course.  |  |
| 20 | I think the course was outlined very well and challenged our class in a very constructive way.   |  |
| 21 | I must say that this course was one of the best courses I have taken in college as I learned a lot the last four months. I have only positive feelings about this course with this instructor. |  |
| 22 | I enjoyed this course and how it was all laid out. I think the resources the professor provided were effective for me to learn.  |  |
| 23 | He was great!  |  |
| 24 | He is really effective and responds to questions you may have.   |  |