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|---|---|
| **Course:** MKTG4818 E02 - Business Web Design | **Department:** Marketing/ |
| **Responsible Faculty:** Sunil Hazari | **Responses / Expected:** 17 / 27 (62.96%) |
| **Overall Mean:** **4.5** 4-Point Likert Scale w/NA (272 responses) | |

## QUANTITATIVE SECTION

| | | MKTG4818 - E02 | | | | | | | | | | --- Survey Comparisons --- | | |
| | | Responses | | | | | Course | | | | | All | | |
| | | SA | A | N | D | SD | N | Mean | Med. | Mode | Std Dev | N | Mean | -=+ [1] |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Q1 | I engaged with the course materials. | 7 | 10 | 0 | 0 | 0 | 17 | 4.4 | 4 | 4 | .49 | 14K | 4.6 | = |
| Q2 | I did my best to prepare for and participate in this course. | 10 | 6 | 1 | 0 | 0 | 17 | 4.5 | 5 | 5 | .61 | 14K | 4.6 | = |
| Q3 | I had access to the technology required for this course. | 11 | 6 | 0 | 0 | 0 | 17 | 4.6 | 5 | 5 | .48 | 14K | 4.8 | - |
| Q4 | When I struggled in the course, I sought help. | 6 | 5 | 5 | 1 | 0 | 17 | 3.9 | 4 | 5 | .94 | 13K | 4.4 | - |
| Q5 | Course activities helped me to learn the subject matter. | 9 | 8 | 0 | 0 | 0 | 17 | 4.5 | 5 | 5 | .50 | 14K | 4.5 | = |
| Q6 | Course assignments helped me understand the subject matter. | 8 | 9 | 0 | 0 | 0 | 17 | 4.5 | 4 | 4 | .50 | 14K | 4.5 | = |
| Q7 | The instructor presented the course content effectively. | 10 | 6 | 1 | 0 | 0 | 17 | 4.5 | 5 | 5 | .61 | 14K | 4.4 | = |
| Q8 | Required course texts and/or materials helped me to understand the subject matter. | 7 | 10 | 0 | 0 | 0 | 17 | 4.4 | 4 | 4 | .49 | 14K | 4.4 | = |
| Q9 | Assessments were reflective of course material. | 8 | 9 | 0 | 0 | 0 | 17 | 4.5 | 4 | 4 | .50 | 14K | 4.5 | = |
| Q10 | Assessments required me to use problem solving, critical thinking, and/or creative thought. | 7 | 10 | 0 | 0 | 0 | 17 | 4.4 | 4 | 4 | .49 | 14K | 4.6 | - |

**Responses:** [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

## QUANTITATIVE INSTRUCTOR

| | | Sunil Hazari | | | | | | | | | |
| | | Responses | | | | | Individual | | | |
| | | SA | A | N | D | SD | N | Mean | Med. | Mode | Std Dev |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Q11 | The syllabus clearly outlined course expectations and evaluations of student work. | 10 | 7 | 0 | 0 | 0 | 17 | 4.6 | 5 | 5 | .49 |
| Q12 | The instructor provided helpful feedback on assignments. | 11 | 5 | 1 | 0 | 0 | 17 | 4.6 | 5 | 5 | .60 |
| Q13 | The instructor communicates effectively. | 11 | 6 | 0 | 0 | 0 | 17 | 4.6 | 5 | 5 | .48 |
| Q14 | The instructor demonstrates respect for students. | 12 | 5 | 0 | 0 | 0 | 17 | 4.7 | 5 | 5 | .46 |
| Q15 | The instructor is receptive and responsive to the sharing of ideas during course discussions. | 10 | 7 | 0 | 0 | 0 | 17 | 4.6 | 5 | 5 | .49 |
| Q16 | The instructor offers and is available for individual assistance. | 9 | 7 | 1 | 0 | 0 | 17 | 4.5 | 5 | 5 | .61 |

**Responses:** [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

**Q17 - Explain what supported your learning in this course, and provide any suggestions for change.**

**Response Rate:** **88.24**% (**15** of **17**)

| | |
|---|---|
| 1 | Throughout this course, I learned how to create my own websites and to be able to have web design as a hobby. |
| 2 | The virtual textbook as well as notes from the instructor were super helpful. |
| 3 | The subjects covered in this class were highly supported by backed evidence in the text book. Many projects we completed this semester helped aid me in better understanding what this course is about. |
| 4 | The instructions for the discussions and the projects were very clear and concise |
| 5 | The class' book was very helpful because it gave good information and also helped me with the assignments that we were doing in the class. |
| 6 | Resources provided and detailed instructions helped support my learning throughout this course. |
| 7 | It is being able to work online at my own pace. |
| 8 | I would say the content supported my learning. |
| 9 | I think what helped is doing activities rather than just quizzes |
| 10 | I think that the textbook and Professor Hazari's instructions for assignments supported the learning in this course. I do not have any suggestions for change. |

| 11 | I believe the discussions and projects through this course as a whole supported my learning for this course. The projects helped me with hands on activities and creation as well as understanding website design. The discussions helped me connect with piers and gain different perspectives. | 🔍 |
| 12 | Honestly, the discussion post prompts made me research deeply what I was speaking on. Although I am no fan of discussion posts, the content was | 🔍 |
| 13 | Having assignments using different platforms supported learning this material. | 🔍 |
| 14 | Given the nature of Business Web Design, Prof. Hazari and our supplemental materials supported the learning material, but I enjoyed Prof. Hazari's encouragement to find the answer yourself. There are abundant resources on the internet relating to web design, and it is realistic to expect adult-aged students to be self-sufficient in finding their own answers. | 🔍 |
| 15 | Every project assignment was helpful in developing my understanding of web designs. | 🔍 |

**Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.**

Response Rate: 88.24%    (15 of 17)

| 1 | very effective | 🔍 |
| 2 | good | 🔍 |
| 3 | doing the assignment taught me real world examples using actual websites on the functionality of using and creating actual websites and practice creating content thtat is applicable to the real world | 🔍 |
| 4 | With the e-text, I was able to find certain topics that needed to corelate with the assignment that I was working on at that time. | 🔍 |
| 5 | Through gaining practice in designing websites, I feel confident I could help a client meet their basic web design needs. The studying of design elements helps speak in the jargon of the craft. | 🔍 |
| 6 | The website assignments helped me learn more about how to design websites and to also learn how to put better information on them and make them more appealing to a visitor | 🔍 |
| 7 | The website building helped me understand how to increase my marketing skills in the future for jobs i may acquire. | 🔍 |
| 8 | The textbook's information and materials allowed me and the other students to know what to include in our assignments. These assignments taught me about building websites, which is the point of the class. | 🔍 |
| 9 | The projects contributed by giving me hands on activities of creating different aspects of website design. | 🔍 |
| 10 | The material provided a good basis of information | 🔍 |
| 11 | I liked the discussions the best | 🔍 |
| 12 | Everything was put well. | 🔍 |
| 13 | Creating websites was fun but challenging. This helped in learning. | 🔍 |
| 14 | Assignments with detailed instructions on how to navigate new sites were greatly beneficial for my learning throughout this course. | 🔍 |
| 15 | Articles and examples really helped give me a direction. | 🔍 |

**Q19 - Comment specifically on the instructor's overall effectiveness in this course.**

Response Rate: 94.12%    (16 of 17)

| 1 | good | 🔍 |
| 2 | for an online course they presented that material in a manner in which it was conveyed very easily. | 🔍 |
| 3 | Was always available when I needed assistance. | 🔍 |
| 4 | This professor went over and beyond making sure we had all materials we need for class as well as making sure everyone is treated fairly. Due to being in the Army, Professor Hazari gave me a few grace periods this semester that truly helped me balance my work. What an outstanding professor. | 🔍 |
| 5 | The instructor made this class fun. | 🔍 |

| | | |
|---|---|---|
| 6 | The instructor was very helpful and gave great feedback on assignments and how we could improve on our skills. | 🔍 |
| 7 | The instructor was very responsive with us, the most responsive and included with the students that I've had with any online instructor | 🔍 |
| 8 | Professor Hazari was extremely effective at presenting the course material and providing meaningful feedback on all submissions | 🔍 |
| 9 | Overall, my instructor's detailed instructions and resources provided benefitted my learning greatly throughout this course. | 🔍 |
| 10 | Instructor was very effective! | 🔍 |
| 11 | I was very satisfied with Prof. Hazari's interaction with the class and the structure of our assignments. | 🔍 |
| 12 | I think that Professor Hazari was as effective as a professor could be in an online course. He always commented on our work and gave in-depth responses on how we could better our work. He also always was quick to respond when I had questions about assignments. | 🔍 |
| 13 | I think he did a good job. He provided a lot of good feedback about the discussions | 🔍 |
| 14 | He was very hands on and helped when we all needed it. | 🔍 |
| 15 | Great, loved the content and very specific instruction. | 🔍 |
| 16 | Course material was very detailed and easy to read | 🔍 |