

**Student Evaluation of Instruction Fall 2014
201408**

**The University of West Georgia
UWG**

Course: ABED4118 N01 - Web Page Design

Department: Marketing/

**Responsible
Faculty:** Sunil Hazari

Responses / Expected: 12 / 30

QUANTITATIVE SECTION		ABED4118 - N01									--- Survey Comparisons ---		
		Responses						Course			All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	7	5	0	0	0	12	4.6	5	.49	3.1K	4.6	46
Q2	I regularly attended class.	7	1	0	0	0	8	4.9	5	.33	2.4K	4.7	65
Q3	I was punctual.	7	1	1	0	0	9	4.7	5	.67	2.4K	4.6	46
Q4	I was well-prepared for class	7	4	0	0	0	11	4.6	5	.48	2.9K	4.5	56
Q5	I avidly participated in all class activities	7	4	0	0	0	11	4.6	5	.48	3K	4.6	52
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	6	5	0	0	0	11	4.5	5	.50	2.9K	4.4	50
Q7	This course challenged my intellect.	6	4	2	0	0	12	4.3	4.5	.75	3.1K	4.4	33
Q8	Class discussions and/or activities helped me to understand the subject matter.	6	5	0	1	0	12	4.3	4.5	.85	3K	4.4	40
Q9	Course assignments helped me to understand the subject matter.	6	6	0	0	0	12	4.5	4.5	.50	3.1K	4.4	51
Q10	Course content was presented effectively.	7	5	0	0	0	12	4.6	5	.49	3.1K	4.3	60
Q11	Required course texts and/or materials helped me to understand the subject matter.	6	2	4	0	0	12	4.2	4.5	.90	3K	4.4	28
Q12	Test content was representative of assigned material.	7	4	1	0	0	12	4.5	5	.65	2.7K	4.4	51
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	7	5	0	0	0	12	4.6	5	.49	3.1K	4.5	54
Q14	The instructor demonstrates knowledge of his/her discipline.	6	5	1	0	0	12	4.4	4.5	.64	3.1K	4.6	26
Q15	The instructor clearly explains course expectations.	6	4	1	1	0	12	4.3	4.5	.92	3.1K	4.4	30
Q16	The instructor clearly explains how students will be evaluated.	6	5	1	0	0	12	4.4	4.5	.64	3.1K	4.5	36
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	5	7	0	0	0	12	4.4	4	.49	3.1K	4.4	37
Q18	The instructor presents material in an organized manner.	5	5	0	1	0	11	4.3	4	.86	3.1K	4.4	26
Q19	The instructor communicates effectively.	4	8	0	0	0	12	4.3	4	.47	3.1K	4.4	35

Q20	The instructor demonstrates respect for students.	6	5	1	0	0	12	4.4	4.5	.64	3K	4.6	27
Q21	The instructor is receptive and responsive to the sharing of ideas during class discussions.	5	6	0	0	0	11	4.5	4	.50	2.8K	4.5	32
Q22	The instructor offers and is available for individual assistance.	5	3	3	0	0	11	4.2	4	.83	3K	4.5	20

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 50.00% (6 of 12)

- How to design web pages and structure them
- How to effectively web design
- The different aspects of layout and designs to help online businesses
- The basics of good web design.

- I learned that I need to check my online classes more frequently than I did this semester! During the course, I
- learned many useful tips and tricks to designing simple websites, and I feel like I have obtained skills that will benefit me in the future.
 - The importance of research

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 50.00% (6 of 12)

- I will use the knowledge I have learned as a platform to design web pages for companies.
- I will use it in a lot of areas of my life
- Creating my own web pages
- If I ever need to make a personal or business website, I will be able to use these principles to make an effective site.
- I will use the knowledge I gained to take up blogging as a hobby, in order to familiarize myself with topics for future classes. It may happen in the future that I expand on an idea I used for a project in this class.
- As a marketing and real estate major, I can use the knowledge gained in this course to help with directing my marketing in an effective way

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 41.67% (5 of 12)

- Possibly in class, but I really enjoyed online also
- Videos of lectures or small how tos
- N/A

- I would like more of a time window in which to take the tests. I will be honest and say that this class was put on the back burner for me early in the semester. I focused more on the classes that I had to attend on-campus. I ended up checking on this class once or twice a week. I understand that I should have scheduled more time for this class, but I couldn't make up the first test when I missed it, and it was only open for 24 hours. I feel that giving a three-day window in which to take a test would be beneficial for the students who may only check their online course halfway through the week.

- I liked it

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.**Response Rate: 50.00%** (6 of 12)

- The book was much needed in this class
- Text was extremely valuable, all the information needed to complete work was in the text.
- n/a
- Text seemed a bit unnecessary. Would love more in-depth projects and no tests.

The text was rather dry, and it almost felt unnecessary at times. In my opinion, the class projects were where a student really learned a lot. It really paid off to see your classmates visit a webpage that you created, and I think

- that the classmates got to know a little more about each other through everyone's submissions. Though challenging, the projects were engaging and rewarding when completed. At the end you had a functional website, not a piece of paper with a grade on it.
- Valuable

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**Response Rate: 41.67%** (5 of 12)

- Very fair and easy, it challenged my creative and other skills
- Fair
- Very fair instructor.

This professor was a little more strict than I have had before. He does not have a late policy, and will not give partial credit or make-up dates. Though at times I struggled to get everything done, I recognize his reasoning behind this. The real world is sink or swim. I just wish high school had prepared me a little more for professors like him. On the assignments you do turn in, expect an honest review. He gives positive feedback as well as constructive criticism. I must mention that I did not feel lost doing the assignments. He is very good about telling you EXACTLY how he wants something done, with no gray area in the instructions.

- Fair!

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**Response Rate: 50.00%** (6 of 12)

- He was great
- Good class
- Very effective. He did a great job!
- Perfect professor
- The instructor is very well-versed in his discipline. He can explain technical terms, and always gives examples for complicated concepts.
- Effective. He knows what he is talking about and makes sense of things in his responses to discussions