

<b>Course:</b> MKTG4818 E01 - Web Page Design	<b>Department:</b> Marketing/
<b>Responsible Faculty:</b> Sunil Hazari	<b>Responses / Expected:</b> 11 / 18 (61.11%)

QUANTITATIVE SECTION		MKTG4818 - E01									--- Survey Comparisons ---		
		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	7	4	0	0	0	11	4.6	5	.48	3.4K	4.6	55
Q2	I regularly attended class.	6	1	0	0	0	7	4.9	5	.35	2.7K	4.7	66
Q3	I was punctual.	6	1	0	0	0	7	4.9	5	.35	2.7K	4.6	71
Q4	I was well-prepared for class	7	1	1	0	0	9	4.7	5	.67	3.3K	4.6	57
Q5	I avidly participated in all class activities	5	6	0	0	0	11	4.5	4	.50	3.3K	4.6	31
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	6	4	0	0	0	10	4.6	5	.49	3.3K	4.5	56
Q7	This course challenged my intellect.	7	3	0	0	0	10	4.7	5	.46	3.4K	4.4	72
Q8	Class discussions and/or activities helped me to understand the subject matter.	6	5	0	0	0	11	4.5	5	.50	3.4K	4.4	58
Q9	Course assignments helped me to understand the subject matter.	8	2	1	0	0	11	4.6	5	.64	3.4K	4.4	63
Q10	Course content was presented effectively.	6	4	1	0	0	11	4.5	5	.66	3.4K	4.3	52
Q11	Required course texts and/or materials helped me to understand the subject matter.	7	4	0	0	0	11	4.6	5	.48	3.4K	4.4	73
Q12	Test content was representative of assigned material.	8	1	1	0	0	10	4.7	5	.64	3K	4.4	71
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	7	4	0	0	0	11	4.6	5	.48	3.4K	4.5	59
Q14	The instructor demonstrates knowledge of his/her discipline.	8	3	0	0	0	11	4.7	5	.45	3.4K	4.5	55
Q15	The instructor clearly explains course expectations.	7	4	0	0	0	11	4.6	5	.48	3.4K	4.4	55
Q16	The instructor clearly explains how students will be evaluated.	9	1	0	0	0	10	4.9	5	.30	3.4K	4.5	79
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	8	3	0	0	0	11	4.7	5	.45	3.4K	4.4	63
Q18	The instructor presents material in an organized manner.	9	1	0	0	0	10	4.9	5	.30	3.4K	4.4	82
Q19	The instructor communicates effectively.	8	3	0	0	0	11	4.7	5	.45	3.4K	4.4	65
Q20	The instructor demonstrates respect for students.	10	1	0	0	0	11	4.9	5	.29	3.4K	4.6	73
Q21	The instructor is receptive and responsive to the sharing of ideas during class discussions.	8	3	0	0	0	11	4.7	5	.45	3.2K	4.5	59
Q22	The instructor offers and is available for individual assistance.	7	4	0	0	0	11	4.6	5	.48	3.3K	4.5	48

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1  
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

**Q23 - What are the most important things you learned in this course?**

Response Rate: 72.73% (8 of 11)

- Aspects of an effective website
- The basics of web page design elements and WYSIWYG web page editing.
- D
- The importance of designing a web page and how it can help your business. Also, a lot of the important do's and don'ts of designing that page
- With this class, I will be able to create websites for potential clients, explain to them the dos and donts of a webpage, and also critiquing a current webpage.
- how to build a web page
- everything in web design. From marketing your site to designing it.
- How to make a good website.

**Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?**

Response Rate: 54.55% (6 of 11)

- To promote my business
- I am beginning an internship this summer where I will use this information daily. I intend to be a business person and this will continually be useful knowledge for reviewing and managing company or private sites.
- A
- In my future profession, I will be able to help our marketing department determine if we are utilizing certain webpage guidelines the proper way. I also learned that the 22/12 rule is crucial when trying to convey an easy-to-read piece of material.
- using webpages to make profit or to get my business going internationally
- Marketing my blog and brand

**Q25 - Explain any positive changes you would like to see made to this course.**

Response Rate: 63.64% (7 of 11)

- Course is well planned and well executed.
- None. Excellent course.
- More focus on actually designing a webpage versus chapter discussions.
- B
- I would like to see a few optional quizzes in this course in order to keep students up and on track.
- Provide examples or better explanation of material. At first instructions were hard to tell if you were doing the assignment right
- n/a

**Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.**

<b>Response Rate:</b> 54.55% (6 of 11)
- The design assignments offered real world experience.
- All assigned content is extremely useful!!!
- O
- The textbook and the occasional PowerPoint was VERY helpful in this class. Also, the links to videos helped as well too.
- very good for an intro class to Web Design. assignments were fun and enjoyable.
- good

**Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**

<b>Response Rate:</b> 72.73% (8 of 11)
- Fair, easy when you do everything you're being a great student.
- The evaluations were fair and the criticism was constructive.
- Evaluation methods are fair and require student engagement in assignment.
- N
- Professor Hazari's evaluation methods were fair, if you follow his guidelines everything is fine. Adding extra is optional, but make sure that what he is requiring you to do is met before trying to go the extra mile.
- Fair
- good
- Great class. Some was hard but fun to learn how to use the website to make my own

**Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**

<b>Response Rate:</b> 72.73% (8 of 11)
- Enjoyed having him as my professor!
- The instructor does a great job.
- Excellent professor.
- EM
- Professor Hazari has made this course very enjoyable for me, I would not have wanted to take this course with any other professor. He assisted me when I had any questions and also critiqued me when needed. Very much appreciated for a student taking 18 credit hours.
- very effective. he gave us assignments ahead of time during a current assignment which I thought was helpful due to my schedule. Instructor did his job well.
- Great
- GREAT!