

Student Evaluation of Instruction Fall 2017 Full  
Session  
201708

The University of West Georgia  
UWG

Course: ABED4118 E01 - Business Web Design

Department: Marketing/

Responsible  
Faculty: Sunil Hazari

Responses / Expected: 13 / 19 (68.42%)

		ABED4118 - E01									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.6	57
Q2	I check my online course at least two times per week.	10	3	0	0	0	13	4.8	5	.42	3.5K	4.7	40
Q3	I have consistent access to the technology required for this course.	10	3	0	0	0	13	4.8	5	.42	3.5K	4.8	31
Q4	I was well-prepared for class	7	6	0	0	0	13	4.5	5	.50	3.5K	4.6	42
Q5	I avidly participated in all class activities	7	2	4	0	0	13	4.2	5	.89	3.5K	4.6	12
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	7	2	2	2	0	13	4.1	5	1.14	3.4K	4.5	14
Q7	This course challenged my intellect.	9	3	1	0	0	13	4.6	5	.62	3.5K	4.5	52
Q8	Class discussions and/or activities helped me to understand the subject matter.	9	3	1	0	0	13	4.6	5	.62	3.5K	4.4	61
Q9	Course assignments helped me to understand the subject matter.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.5	64
Q10	Course content was presented effectively.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.4	64
Q11	Required course texts and/or materials helped me to understand the subject matter.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.4	67

Q12	Test content was representative of assigned material.	9	4	0	0	0	13	4.7	5	.46	3.2K	4.5	62
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	10	3	0	0	0	13	4.8	5	.42	3.5K	4.5	67
Q14	The instructor demonstrates knowledge of his/her discipline.	11	2	0	0	0	13	4.8	5	.36	3.5K	4.6	69
Q15	The instructor clearly explains course expectations.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.4	56
Q16	The instructor clearly explains how students will be evaluated.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.5	52
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	11	2	0	0	0	13	4.8	5	.36	3.5K	4.5	73
Q18	The instructor presents material in an organized manner.	9	4	0	0	0	13	4.7	5	.46	3.5K	4.4	56
Q19	The instructor communicates effectively.	11	2	0	0	0	13	4.8	5	.36	3.5K	4.4	73
Q20	The instructor demonstrates respect for students.	11	2	0	0	0	13	4.8	5	.36	3.5K	4.6	62
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	9	4	0	0	0	13	4.7	5	.46	3.4K	4.6	47
Q22	The instructor offers and is available for individual assistance.	9	3	1	0	0	13	4.6	5	.62	3.4K	4.5	46

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1  
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 100.00% (13 of 13)

- 1 logos
- 2 The most important thing I learned from this class is how to design a web page and the rules for designing it.  
The most important thing I've learned in this course was how to properly use wordpress. I've always wanted to make a blog site, I just didn't know how to work the site and I was too lazy to try to understand. But, the discussion along with the text book helped me to understand it better.
- 3 a blog site, I just didn't know how to work the site and I was too lazy to try to understand. But, the discussion along with the text book helped me to understand it better.
- 4 The importance of web design in business.
- 5 The important aspects of a well designed website

6 The components that make up design: Color, alignment, sustainability, unity and the use of multimedia

7 The basics of business web design.

In this course I learned how to create a website. I learned what are thing your suppose to do when constructing a  
8 website. I didn't know how to personalize my own url. I also learned how to create links and put them in the correct order.

9 I learned different ways to show my professional self and resume online through my portfolio

10 I have learned how to create many websites through different web users

11 How to use online tools to promote marketing

12 How to create a professional and aesthetically please website

13 Being a communications major I welcome the idea of attempting new things in communication, like blogs and this class definitely taught me a lot about those making it the most important for me.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 100.00% (13 of 13)

1 na

2 The knowledge that I've gained through creating these web pages, I will use in future opportunities

3 Learning how to navigate websites and how to build them is going to be useful in all professions

4 It will definitely help me to build and promote my youtube channel and upcoming blog.

5 If I am ever tasked with creating a website I will be confident in knowing how to complete it correctly.

6 I will use It as a tool and as a way to stay ahead of the competition

7 I will use to this class to create future websites for my business.

8 I will use this knowledge to create web pages for others and for myself.

9 I will the knowledge to make better decisions when creating a website. There is more to adding content and text, but the science behind to keep viewers interested.

10 I will make sure to have a good website to help my business.

11 I will continue to use this in my current job of running and updating our website.

12 I know how websites should look and what content is best and i can use that when designing websites and working with future clients.

13 I can use this in my personal life and in my professional profession also.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 100.00% (13 of 13)

1 na

- 2 checkpoints, no responses to others websites. GIVE MORE VARIETY ON WEBSITES. I did not like having to make a lawn care and accounting page. BORING. I think you could let us choose from a list or approve topics with you.
- 3 This class is by far the best hands on, actually using what you learn course out of all of the online courses I've taken.
- 4 The post every week are sometimes easy to miss, I feel like one of them should be dropped.
- 5 Nothing, everything in the course was perfect. The course was very easy to understand. The professor made it very east to commute with him.
- 6 Nothing, I love the structure of this online course. He doesn't overload us with work, because he understands we still have other courses. I wish all online courses were structured like this.
- 7 None
- 8 More awareness of when things are due.
- 9 Make everything open at once and have more projects and less discussion posts. They are more busy work than good practice.
- 10 Limit some of the assignments
- 11 I think it would help if the main post was due the same day as the response, giving the option to complete early or on time, but not making it late.
- 12 I like this course just the way is . Straight forward and to the point
- 13 Doing more projects that involve creating website from scratch. i.e HTML5/CSS.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 84.62% (11 of 13)

- 1 very useful textbooks
- 2 na
- 3 materials and assignments are extremely important. activities are well executed
- 4 The textbook was extremely useful on tests and in discussions.
- 5 The text used for class material was very easy to comprehend and refer back to later for questions. The assignments were challenging but possible.
- 6 The text book was my greatest advantage in this class. It was a easy and detailed read. I loved that the activities were hands-on, it clarified things that were confusing because i was actually having to work through them.
- 7 Textbook was useful in explaining projects
- 8 I think some assignments were a bit much, so maybe not so many assignments. Also maybe thinking about dropping the lowest test grade or lowest assignment grade
- 9 I loved how the professor sent out an email and explained how important the text was. There was no way you could pass this course without the text.
- 10 I found the textbook and the projects we did to be very helpful.

- 11 Although it was tough to comprehend, it did challenge to understand the information and to use other resources to compare and contrast.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 92.31% (12 of 13)

- 1 very well done
- 2 tests were fair and reflected the text
- 3 na
- 4 evaluation was fair and straight to the point, professor outlined exactly what we would be graded on and gave feedback for all grades as to why you received what you did.
- 5 Very fair, all expectations apply to all
- 6 This course was very fair in grading
- 7 The teacher graded fair and was honest. Provided feedback to improve myself on future assignments.
- 8 The course was very fair. The professor gave back on every assignment that we had.
- 9 Tests were somewhat difficult and some questions were vague.
- 10 It was fair and not difficult if you actually do the work.
- 11 He was fair when grading and gave us good feedback on assignments and blog post. The level of difficulty was sometimes hard and this class makes you use youtube a lot in order to see how things are done.
- 12 Fair graded hard on late work

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 100.00% (13 of 13)

- 1 very good teacher
- 2 na
- 3 can't really say because it is online but he seemed to know what the basics were that we needed to know for designing websites
- 4 This online class was a challenge, but I enjoyed it because I learned quite a few things
- 5 The teacher is very knowledgeable in the field. I also appreciate the well-detailed feedback on assignments.
- 6 The teacher was fair. If you turned in an assignment you would get a grade. If you didn't or plagiarized you would get a zero.
- 7 The instructor was very good at answer questions for the entire class, and was very knowledgeable in the discipline.
- 8 Overall, he's very knowledgeable on the analytical aspects of social media and that's what helped me to understand it better.

- 9 Overall he was effective in presenting the information to us and he gave us deadlines with a rubric of how he wanted the assignment done.
- 10 I think the teachers methods are effective and beneficial to the student. always willing to help and answer questions and extremely interactive being that this course is 100% online.
- 11 He was very helpful and knowledgeable in the subject matter.
- 12 Good explanations throughout the course
- 13 Dr. Hazari is very informed on the course content and thoroughly laid out instructions and expectations on each assignment, which I was very pleased with.