

Course: ABED4118 E01 - Business Web Design	Department: Marketing/
Responsible Faculty: Sunil Hazari	Responses / Expected: 10 / 15 (66.67%)
Focus: Overall Results	

QUANTITATIVE SECTION		ABED4118 - E01								--- Survey Comparisons ---			
		Responses				Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	6	4	0	0	0	10	4.6	5	.49	3.6K	4.6	38
Q2	I check my online course at least two times per week.	7	3	0	0	0	10	4.7	5	.46	3.6K	4.7	38
Q3	I have consistent access to the technology required for this course.	7	3	0	0	0	10	4.7	5	.46	3.6K	4.8	26
Q4	I was well-prepared for class	5	4	1	0	0	10	4.4	4.5	.66	3.6K	4.6	25
Q5	I avidly participated in all class activities	6	4	0	0	0	10	4.6	5	.49	3.5K	4.6	44
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	3	5	0	2	0	10	3.9	4	1.04	3.4K	4.5	7
Q7	This course challenged my intellect.	5	5	0	0	0	10	4.5	4.5	.50	3.6K	4.5	41
Q8	Class discussions and/or activities helped me to understand the subject matter.	5	4	1	0	0	10	4.4	4.5	.66	3.5K	4.4	43
Q9	Course assignments helped me to understand the subject matter.	5	5	0	0	0	10	4.5	4.5	.50	3.6K	4.4	47
Q10	Course content was presented effectively.	4	6	0	0	0	10	4.4	4	.49	3.6K	4.4	43
Q11	Required course texts and/or materials helped me to understand the subject matter.	3	5	2	0	0	10	4.1	4	.70	3.5K	4.4	25
Q12	Test content was representative of assigned material.	4	5	1	0	0	10	4.3	4	.64	3.1K	4.5	30
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	4	6	0	0	0	10	4.4	4	.49	3.5K	4.5	30
Q14	The instructor demonstrates knowledge of his/her discipline.	6	4	0	0	0	10	4.6	5	.49	3.6K	4.5	42
Q15	The instructor clearly explains course expectations.	6	4	0	0	0	10	4.6	5	.49	3.6K	4.4	48
Q16	The instructor clearly explains how students will be evaluated.	5	3	1	1	0	10	4.2	4.5	.98	3.6K	4.5	24
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	6	4	0	0	0	10	4.6	5	.49	3.6K	4.4	51
Q18	The instructor presents material in an organized manner.	6	4	0	0	0	10	4.6	5	.49	3.6K	4.4	51
Q19	The instructor communicates effectively.	5	5	0	0	0	10	4.5	4.5	.50	3.6K	4.4	46
Q20	The instructor demonstrates respect for students.	7	2	1	0	0	10	4.6	5	.66	3.6K	4.6	38
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	5	3	0	1	0	9	4.3	5	.94	3.4K	4.5	24
Q22	The instructor offers and is available for individual assistance.	4	4	1	1	0	10	4.1	4	.94	3.5K	4.5	18

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 80.00% (8 of 10)

1	web design
2	The most important things I learned in this case are how to utilize elements that make up a good website.
3	The intricate details that go in to designing a website. Also, unnoticed elements in websites I had never recognized before.
4	The Wordpress, Wix, etc assignments.
5	How to use different computer software that can be put towards my resumer
6	How to properly design a website in a way that caters to both the company and its consumers while being aesthetically pleasing.
7	How to properly develop and maintain a web site.
8	How to design a web site

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 70.00% (7 of 10)

1	future web design
2	When I open my company I will design my own web site instead of paying someone else
3	This knowledge is useful in being able to design websites in a fun, creative way while keeping the information simple.
4	I will use what I gained in this class and use it my future profession by volunteering to create websites for my business using apps such as Wix, Seamonkey, etc. Before this class, I had no knowledge of these sites, but now I feel confident in using them.
5	I will use this to develop web sites for different companies and/or colleagues.
6	I will help my create creative marketing plans
7	I can always have web design under my belt.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 50.00% (5 of 10)

1	The only positive change I would like to see for this course is to be given an extended week for the wordpress site. That was the hardest site to use in my opinion and i wish I had more time with the site to explore it.
2	None! it is perfect!
3	Make up test, extra credit
4	Less discussions about the chapter and more of learning how to build and maintain strong websites.
5	I would not make it mandatory to respond to other students discussion post or at least have it due on the same day

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 40.00% (4 of 10)

1	Their was great value in the class materials. The textbook really acted as a reference guide when I wanted clarification on something in addition to the professor.
2	The textbook helped greatly with the discussion and tests.
3	The textbook was very beneficial in understanding the class assignments and tests.
4	The book was super helpful and and went perfectly with learning objectives. The watercooler option for help was also a great element.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 50.00% (5 of 10)

1	The evaluation methods used in this class were fair. I think he was very objective in his grading.
2	Pretty fair except that you fail the assignment if you don't respond to another student
3	It was hard to tell how we would be evaluated. We only had a rubric once.
4	Grading was fair and feedback was super helpful.
5	Fair but stubborn

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 50.00% (5 of 10)

1	Very knowledgeable.
2	The instructor was very knowledgeable in web design and was always giving students constructive criticism on how to improve their site. He gave me suggestions that I would've never thought of on my own.
3	Responded quickly to students, was fair in grading, and clearly explained the course expectations.
4	He is great a what he does I just I needed to retake a test and got turned down :(
5	Great instructor! I could tell that he is passionate and very knowledgeable about what he teaches.

Results Summary by Question Category/Sub-Category

Question Categories / Sub-Categories		ABED4118 - E01								
		Responses					Course			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev
S1	Student-Centered Questions	39	28	1	2	0	70	4.5	5	.67
S2	Discipline-Centered Questions	25	31	4	0	0	60	4.4	4	.60
S3	Instructor-Centered Questions	50	33	3	3	0	89	4.5	5	.72
C4	QUANTITATIVE SECTION	114	92	8	5	0	219	4.4	5	.68

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1