

Course: MKTG4818 E01 - Business Web Design	Department: Marketing/
Responsible Faculty: Sunil Hazari	Responses / Expected: 14 / 19 (73.68%)
Focus: Overall Results	

QUANTITATIVE SECTION		MKTG4818 - E01								--- Survey Comparisons ---			
		Responses				Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	8	6	0	0	0	14	4.6	5	.49	3.6K	4.6	34
Q2	I check my online course at least two times per week.	8	6	0	0	0	14	4.6	5	.49	3.6K	4.7	23
Q3	I have consistent access to the technology required for this course.	10	4	0	0	0	14	4.7	5	.45	3.6K	4.8	28
Q4	I was well-prepared for class	6	8	0	0	0	14	4.4	4	.49	3.6K	4.6	28
Q5	I avidly participated in all class activities	6	7	1	0	0	14	4.4	4	.61	3.5K	4.6	19
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	3	4	4	1	0	12	3.8	4	.92	3.4K	4.5	5
Q7	This course challenged my intellect.	4	7	1	2	0	14	3.9	4	.96	3.6K	4.5	9
Q8	Class discussions and/or activities helped me to understand the subject matter.	7	6	1	0	0	14	4.4	4.5	.62	3.5K	4.4	44
Q9	Course assignments helped me to understand the subject matter.	9	4	1	0	0	14	4.6	5	.62	3.6K	4.4	54
Q10	Course content was presented effectively.	9	5	0	0	0	14	4.6	5	.48	3.6K	4.4	61
Q11	Required course texts and/or materials helped me to understand the subject matter.	6	6	1	0	0	13	4.4	4	.62	3.5K	4.4	41
Q12	Test content was representative of assigned material.	7	7	0	0	0	14	4.5	4.5	.50	3.1K	4.5	45
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	7	6	1	0	0	14	4.4	4.5	.62	3.5K	4.5	33
Q14	The instructor demonstrates knowledge of his/her discipline.	11	2	1	0	0	14	4.7	5	.59	3.6K	4.5	53
Q15	The instructor clearly explains course expectations.	12	1	1	0	0	14	4.8	5	.56	3.6K	4.4	69
Q16	The instructor clearly explains how students will be evaluated.	9	4	1	0	0	14	4.6	5	.62	3.6K	4.5	45
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	9	5	0	0	0	14	4.6	5	.48	3.6K	4.4	53
Q18	The instructor presents material in an organized manner.	8	5	1	0	0	14	4.5	5	.63	3.6K	4.4	43
Q19	The instructor communicates effectively.	9	3	2	0	0	14	4.5	5	.73	3.6K	4.4	46
Q20	The instructor demonstrates respect for students.	11	3	0	0	0	14	4.8	5	.41	3.6K	4.6	59
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	8	6	0	0	0	14	4.6	5	.49	3.4K	4.5	40
Q22	The instructor offers and is available for individual assistance.	9	5	0	0	0	14	4.6	5	.48	3.5K	4.5	49

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 71.43% (10 of 14)

1	the different web page design sites and how to best utilize them
2	good technical skills
3	Website design
4	That websites require more than just a good look ...content is also important and that certain color schemes set the atmosphere.
5	I learned how to create a successful business website. I learned how to create blogs. I learned how to create a vide resume.
6	How to efficiently design webpages.
7	How to design websites with the ability to demonstrate the different aspects I learned throughout the course and implement them into each website.
8	How to create my own web page.
9	How to create an effective website
10	Good webdesign formatting and aesthetics

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 64.29% (9 of 14)

1	web design is growing need in business this is a crucial course for me to learn and understand information
2	making websites
3	create business websites
4	With today's heavy reliance on the internet I can use this knowledge for a wide variety of web design needs.
5	When searching for a job I will be able to tell the interviewer the many different skills I have developed and learned throughout the course to help me acquire a job.
6	This will help me in my profession because forced me to explore the web to better understand it and how to use websites.
7	The assignments helped me gain experience in web design.
8	In designing a website
9	I am now exposed to minor website work and have gotten familiar with the entire system.

Q25 - Explain any positive changes you would like to see made to this course.**Response Rate:** 64.29% (9 of 14)

1	on coursededn app, it says everything is due on saturdays at midnight, while in reality half the assignments are due thurs or wed at midnight. Messes kids up
2	none
3	none. it was perfect
4	more extra credit
5	Overall, I cant think of many things that need to be changed
6	More projects rather chapter discussions.
7	Maybe have the main post and the response post due the same day.
8	I wouldnt make any changes.
9	I feel that there should be more individual assignments that focus on doing hands on web design work such as little assignments that involve proper video and flash embedding for specific things versus doing discussions.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.**Response Rate:** 64.29% (9 of 14)

1	n/a
2	he did a great job of organizing due dates so you knew what you had due each week
3	book was extremely helpful when needing to answer technical questions
4	The links to instructional videos and the videos the professor made for the course were very helpful.
5	The book was very helpful when designing the different web pages.
6	N/A
7	If it wasn't for the textbook I would not have been able to do any of the assignments required and I would have failed the class.
8	I really valued the projects. They challenged me to learn about something completely new.
9	Decent

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**Response Rate:** 64.29% (9 of 14)

1	very fair - definately not an easy A ... gotta work at it, which i appreciate because i am paying for the class to learn not just get by.
2	n/a
3	grading was fair
4	fair
5	The evaluation method was fair and helpful.
6	The evaluation methods utilized were fair for the entire class.
7	The assignments and content of the course were pretty difficult, however, the workload was very manageable.
8	N/A
9	I thought the evaluation methods for the projects were very fair and the feedback was helpful.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**Response Rate:** 64.29% (9 of 14)

1	good professor.
2	Very awesome instructor
3	The teacher was very helpful and had a good understanding of the subject.
4	Professor Hazari is a great professor, he is very knowledgeable of the content he is teaching and is very helpful with whatever you need. The class is tough but if you do what is asked of you and you do it to the best of your ability then you will pass the class just fine.
5	I am impressed with Professor Hazari's effectiveness as a teacher. Many times teachers are not able to communicate what they expect from students in an online course, but he did very well with this.
6	He was very presice and helpful; he understood circumstances to a reasonable point, but if you didn't do your part, he wAS FAIR in giving you the grade you deserve. .. i may not have liked it in the moment but these kind of professors are appreciated in the end. he is one of the best.
7	He was very effective, clearly explained what he wanted out of the assignments and gave us plenty of resources to help us understand.
8	He is a geat profosser
9	Amazing Teacher. Seems to really care for his students

Results Summary by Question Category/Sub-Category

Question Categories / Sub-Categories		MKTG4818 - E01								
		Responses					Course			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev
S1	Student-Centered Questions	45	42	6	3	0	96	4.3	4	.73
S2	Discipline-Centered Questions	45	34	4	0	0	83	4.5	5	.59
S3	Instructor-Centered Questions	86	34	6	0	0	126	4.6	5	.57
C4	QUANTITATIVE SECTION	176	110	16	3	0	305	4.5	5	.64

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1