Course:	MKTG4818 E02 - Business Web Design	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	15 / 19 (78.95%)

QUANTITATIVE SECTION		MKTG4818 - E02									--- Survey Comparisons ---		
		Responses					Course			All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	10	4	1	0	0	15	4.6	5	.61	3.6K	4.6	38
Q2	I check my online course at least two times per week.	11	3	1	0	0	15	4.7	5	.60	3.6K	4.7	33
Q3	I have consistent access to the technology required for this course.	11	4	0	0	0	15	4.7	5	.44	3.6K	4.8	30
Q4	I was well-prepared for class	10	4	1	0	0	15	4.6	5	.61	3.6K	4.6	47
Q5	I avidly participated in all class activities	9	5	1	0	0	15	4.5	5	.62	3.5K	4.6	36
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	11	3	1	0	0	15	4.7	5	.60	3.4K	4.5	61
Q7	This course challenged my intellect.	11	2	2	0	0	15	4.6	5	.71	3.6K	4.5	54
Q8	Class discussions and/or activities helped me to understand the subject matter.	9	5	0	1	0	15	4.5	5	.81	3.5K	4.4	47
Q9	Course assignments helped me to understand the subject matter.	10	4	0	1	0	15	4.5	5	.81	3.6K	4.4	51
Q10	Course content was presented effectively.	11	3	1	0	0	15	4.7	5	.60	3.6K	4.4	63
Q11	Required course texts and/or materials helped me to understand the subject matter.	8	6	1	0	0	15	4.5	5	.62	3.5K	4.4	48
Q12	Test content was representative of assigned material.	9	5	0	1	0	15	4.5	5	.81	3.1K	4.5	40
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	10	4	1	0	0	15	4.6	5	.61	3.5K	4.5	48
Q14	The instructor demonstrates knowledge of his/her discipline.	11	3	1	0	0	15	4.7	5	.60	3.6K	4.5	48
Q15	The instructor clearly explains course expectations.	11	4	0	0	0	15	4.7	5	.44	3.6K	4.4	62
Q16	The instructor clearly explains how students will be evaluated.	12	3	0	0	0	15	4.8	5	.40	3.6K	4.5	67
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	10	5	0	0	0	15	4.7	5	.47	3.6K	4.4	57
Q18	The instructor presents material in an organized manner.	11	4	0	0	0	15	4.7	5	.44	3.6K	4.4	62
Q19	The instructor communicates effectively.	10	4	1	0	0	15	4.6	5	.61	3.6K	4.4	52
Q20	The instructor demonstrates respect for students.	9	4	1	0	0	14	4.6	5	.62	3.6K	4.6	35
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	11	4	0	0	0	15	4.7	5	.44	3.4K	4.5	57
Q22	The instructor offers and is available for individual assistance.	10	4	1	0	0	15	4.6	5	.61	3.5K	4.5	46

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?
Response Rate: 93.33% (**14** of **15**)

1	Web Design
2	To always go above n\and beyond for a project.
3	The most important thing I learned in this class is how to build a effective website that would be appealing to all viewers.
4	The importance of a well developed web page.
5	I learned how to build websites and learned how to create them for the customers.
6	I learned how to create a better looking website depending on the purpose of the site. I learned what key factors can make a good website better.
7	I learned how to design a website. I have always been interested in web design which I why I took this course. Although fast-paced the instructor was great and the assignments were very helpful in creating various websites for free. The most important thing I learned was the various sites that offer free website builders with templates that make websites look professional. Websites such as Wix.com and Weebly.com were very easy to use to create a high quality website and/or blog page and we created many during this class.
8	How to utilize different tools for business web design
9	How to effectively design a website.
10	How to design various types of web sites and what factors contribute to make a great site or blog.
11	How to create a proper website.
12	How to create websites and market companies as well as myself.
13	Aspects of a well designed website.
14	Although I was frustrated with the work throughout most of the semester, I can definitely say I learned how to properly use each and every software we were assigned to. I now can proudly say that I know how to create a website.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?
Response Rate: 86.67% (**13** of **15**)

1	Since My concentration is digital media this course will help me in my career by allowing me to brand myself and future employment.
2	My knowledge in this class will allow me to build my own website for my business.
3	It will help me when I have a job because I will know how to build a web design page.
4	If I need to create a web page I can do so.
5	I'm not really into design or web technology. So I probably wont use the material learned in this course.

6	I will use this knowledge for when i need to create my own website for my business
7	I will use this information when I go into the marketing field. This class will help me better understand what I can do better for my company through our website.
8	I will use information I learned in this class to enhance any site/blog in order to attract the audience and best lead to success.
9	I will know how to operate online resources to present information and advertising
10	I will know the proper way to design a web page
11	I hope to be a pastor one day and I will use the information learned to design my own website.
12	I eventually would like to open my own business - so, this website design class will enable me to create my own high quality web-page for free.
13	I can definitely add this skill to my resume and hopefully be able to use it when I begin my career.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 80.00% (**12** of **15**)

1	The only change I would like to see made to this course is making the due dates for assignments all at the same time.
2	Some information should be broken down more instead of jumbled up
3	None
4	N/A
5	N/A
6	N/A
7	Maybe everyother week do a discussion post and the week between have a small quiz
8	Main post and response post due on the same day to avoid confusion.
9	I would like to see more interesting discussion questions rather than long writing assignments. The website projects were very interesting.
10	I think the course was put together well and does not need any additions
11	I can not think of any positive changes. The flow of the class and the assignments are easy to follow and the instructor gives you enough (sometimes more than enough) information to complete the task. This class is well designed and I learned a lot in the short time frame.
12	Everything is okay, just the detailed discussion post are sometimes hard because some students can say what they need to say in a few words but points will get taken off.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 73.33% (**11** of **15**)

1	Valuable.
2	The textbook was easy to read and understand, gave a lot of helpful tips. Class assignments and activities helped me further understand the importance of the work we are doing and what I can do to do better.
3	The textbook was helpful in regards to explaining in detail about web design. However, the class activities and the hands-on assignments is what really helped me learn how to create and/or design my website. Also the instructor always offered feedback on what could be done different to make the web page better which was also helpful.
4	The text was really diluted with information that didn't offer helpful information for the class. The assignments were where I learned the most.
5	The text and online videos are crucial for success in this class
6	Textbook is great
7	N/A
8	It is very important
9	It is helpful but some stuff on the test can't be found in the book.
10	I've learned a whole lot about web design
11	Everything needed to succeed was either provided or easily accessible for free.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 86.67% (**13** of **15**)

1	fairness
2	fair and somewhat easy
3	Very fair and easy.
4	This class was very fair. Every assignment was explained thoroughly and graded fair. I enjoyed everything about this class. I am very proud I decided to choose this class.
5	This class was difficult and very fair.
6	The evaluation method was fair because the instructor always clearly stated what was expected for each assignment. Also, viewing other students post/assignments was helpful.
7	Somewhat hard.
8	Moderate.
9	I thought the assignment and discussion grades weren't always fair. Basing a good chunk of my grade on a detailed response to someone else's assignment doesn't make sense to me. The professor should grade and point out flaws with students assignments. Not the other students.
10	Fairness
11	Everything was fair. He gave you the instructions to follow and how well you followed them depended your grade.
12	Evaluation methods were pretty fair. He stuck to what was discussed in the syllabus.
13	Assignments were graded fairly and helped me understand what I did wrong and right.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 86.67% (**13** of **15**)

1	Very effective
2	This is the best online class I have taken so far. The professor was very interactive with his students and very knowledgeable with his teachings.
3	This instructor was very effective. It is obvious he passionate about web design and he always offered suggestions on how to improve or if everything was great he would tell you that as well. His instructions for each assignment was clearly stated so it would be no misunderstanding in regards to the assignments.
4	The professor provided feedback for every assignment, this was the first time I have experienced that. She did an excellent job.
5	Seems knowledgeable.
6	He teaches well.
7	Great instructor. Gives good advice and help to students when needed. Constructive criticism helped a lot throughout the course.
8	Great Professor
9	Great Professor. Knows his stuff! Very professional and helpful to students.
10	Good
11	Good professor easy to follow and understand instructions
12	Effective.
13	Dr. Hazari is a great teacher and gives great feedback.