

Course: MKTG5818 E01 - Business Web Design	Department: Marketing/
Responsible Faculty: Sunil Hazari	Responses / Expected: 3 / 5 (60%)

QUANTITATIVE SECTION		MKTG5818 - E01								--- Survey Comparisons ---			
		Responses					Course			All			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.6	48
Q2	I check my online course at least two times per week.	2	0	1	0	0	3	4.3	5	.94	3.6K	4.7	12
Q3	I have consistent access to the technology required for this course.	1	2	0	0	0	3	4.3	4	.47	3.6K	4.8	4
Q4	I was well-prepared for class	2	1	0	0	0	3	4.7	5	.47	3.6K	4.6	56
Q5	I avidly participated in all class activities	2	1	0	0	0	3	4.7	5	.47	3.5K	4.6	52
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	2	0	0	1	0	3	4.0	5	1.41	3.4K	4.5	13
Q7	This course challenged my intellect.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.5	63
Q8	Class discussions and/or activities helped me to understand the subject matter.	1	2	0	0	0	3	4.3	4	.47	3.5K	4.4	39
Q9	Course assignments helped me to understand the subject matter.	1	2	0	0	0	3	4.3	4	.47	3.6K	4.4	32
Q10	Course content was presented effectively.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.4	63
Q11	Required course texts and/or materials helped me to understand the subject matter.	1	2	0	0	0	3	4.3	4	.47	3.5K	4.4	38
Q12	Test content was representative of assigned material.	2	1	0	0	0	3	4.7	5	.47	3.1K	4.5	61
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	2	1	0	0	0	3	4.7	5	.47	3.5K	4.5	57
Q14	The instructor demonstrates knowledge of his/her discipline.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.5	48
Q15	The instructor clearly explains course expectations.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.4	54
Q16	The instructor clearly explains how students will be evaluated.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.5	53
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.4	57
Q18	The instructor presents material in an organized manner.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.4	57
Q19	The instructor communicates effectively.	2	1	0	0	0	3	4.7	5	.47	3.6K	4.4	57
Q20	The instructor demonstrates respect for students.	1	0	1	0	0	2	4.0	4	1	3.6K	4.6	10
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	2	1	0	0	0	3	4.7	5	.47	3.4K	4.5	51
Q22	The instructor offers and is available for individual assistance.	1	2	0	0	0	3	4.3	4	.47	3.5K	4.5	27

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?	
Response Rate:	66.67% (2 of 3)
1	The dos abd don'ts of effective web design. Web design itself is not very diffiult but the course was able to introduce me to new ways to get web sites that are effective and meet user needs.
2	How to utilize online sources to create websites. Also, how to design a tasteful and functional webpage.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?	
Response Rate:	66.67% (2 of 3)
1	It will help me with my desire to undertake blogging and aso in teaching and peparing course materials
2	I am a leasing manager and plan to further my career in marketing. It is important that I understand what will be visually appealing to online visitors.

Q25 - Explain any positive changes you would like to see made to this course.	
Response Rate:	66.67% (2 of 3)
1	None, the course was well designed and instructor gave a lot of guidance with the type pf materials provided for study.
2	Having assignments due on weekends versus the middle of the week.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.	
Response Rate:	66.67% (2 of 3)
1	ourse materials were outstanding. I think the tests though may be revisited not sure it does much to enhance knowledge of the materials or if one knows how to do good web sites. I would think additional activities or assignments may have been more beneficial.
2	N/A

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.	
Response Rate:	66.67% (2 of 3)
1	Fair
2	Evaluation methds were perfect and suitable for the class.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 66.67% (2 of 3)

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|---|---|
| 1 | The instructor was knowledgeable and extremely effective in designing and developing course materials. He provided more than adequate guidance for students to be successful in the course. |
| 2 | He always had positive feedback and great advice on how to improve. |