

Course: MKTG4818 E01 - Business Web Design	Department: Marketing/
Responsible Faculty: Sunil Hazari	Responses / Expected: 7 / 8 (87.50%)

QUANTITATIVE SECTION		MKTG4818 - E01								--- Survey Comparisons ---			
		Responses					Course			All			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	3	3	1	0	0	7	4.3	4	.70	610	4.6	17
Q2	I check my online course at least two times per week.	2	5	0	0	0	7	4.3	4	.45	615	4.9	2
Q3	I have consistent access to the technology required for this course.	3	4	0	0	0	7	4.4	4	.49	612	4.8	6
Q4	I was well-prepared for class	2	4	1	0	0	7	4.1	4	.64	613	4.6	11
Q5	I avidly participated in all class activities	3	4	0	0	0	7	4.4	4	.49	602	4.7	17
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	2	4	1	0	0	7	4.1	4	.64	569	4.4	23
Q7	This course challenged my intellect.	3	4	0	0	0	7	4.4	4	.49	613	4.5	32
Q8	Class discussions and/or activities helped me to understand the subject matter.	4	3	0	0	0	7	4.6	5	.49	593	4.3	55
Q9	Course assignments helped me to understand the subject matter.	4	3	0	0	0	7	4.6	5	.49	612	4.4	52
Q10	Course content was presented effectively.	4	3	0	0	0	7	4.6	5	.49	612	4.4	52
Q11	Required course texts and/or materials helped me to understand the subject matter.	4	3	0	0	0	7	4.6	5	.49	607	4.4	56
Q12	Test content was representative of assigned material.	4	3	0	0	0	7	4.6	5	.49	598	4.4	52
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	3	4	0	0	0	7	4.4	4	.49	609	4.5	33
Q14	The instructor demonstrates knowledge of his/her discipline.	3	4	0	0	0	7	4.4	4	.49	605	4.5	30
Q15	The instructor clearly explains course expectations.	4	3	0	0	0	7	4.6	5	.49	612	4.5	46
Q16	The instructor clearly explains how students will be evaluated.	4	3	0	0	0	7	4.6	5	.49	610	4.6	43
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	4	3	0	0	0	7	4.6	5	.49	610	4.6	41
Q18	The instructor presents material in an organized manner.	4	3	0	0	0	7	4.6	5	.49	607	4.5	42
Q19	The instructor communicates effectively.	5	2	0	0	0	7	4.7	5	.45	612	4.5	56
Q20	The instructor demonstrates respect for students.	5	2	0	0	0	7	4.7	5	.45	601	4.6	43
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	4	3	0	0	0	7	4.6	5	.49	579	4.6	42
Q22	The instructor offers and is available for individual assistance.	4	3	0	0	0	7	4.6	5	.49	589	4.5	44

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 100.00% (7 of 7)
1 The importance's of web design.
2 I learned basic HTML skills and how to create websites on three different platforms which will be very useful for my future endeavors.
3 I learned how to create, maintain, promote and publish a website. I learned what it takes to create a successful website, and also design tips.
4 I have learned the basics of building a website and learning the foundations of composing a great website from finding its purpose to testing its usability.
5 I enhanced my knowledge on different techniques to use when designing a website.
6 How to properly design a website
7 How to create websties.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 100.00% (7 of 7)
1 To design websites
2 I will use this information in any marketing or advertising position.
3 I will use this for designing a website or blog to increase my companys viewers.
4 I will be using this knowledge to keep in mind when I'm building my own websites.
5 I can use my online resume to apply for a job
6 For my career, I know have the right tools to create a great website.
7 Being able to build websites and know basic html language will very much so benefit me in the future as a business women, and for blogging as a hobby.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 100.00% (7 of 7)
1 The course is as cut and dry as it could be. All expectations are clearly laid out so we knew what was expected from us the moment we got the email with the syllabus.
2 On the days that the projects are due I would suggest to not have a discussion due that day as well.
3 Nothing this course was very helpful
4 Nothing the course if fine

5	Not as many discussions, along with the project discussions.
6	None, I really enjoyed the class and the assignments.
7	Everything about the class was great and I appreciated the pace for the course being the way it was in the summer.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate:	100.00% (7 of 7)
1	The text was very helpful
2	The text book was cheap to buy used which I loved. It also is full of valuable info that I will certainly refer too in the future.
3	The book was DEFINITELY helpful in the course! All the assignments were simple and the projects were easy to understand.
4	The book and the website that the instructor recommended as tutorials were very helpful.he
5	The assigned book was my go to. It helped me with every website I created and every discussion post.
6	Everything was explained in great detail.
7	Assignments are not to hard

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate:	100.00% (7 of 7)
1	fair
2	Very fair. Since this was such a short course, I found it very helpful that Dr. Hazari allowed us to turn in assignments late after the due date with a 25% penalty. Although I only needed to turn in one assignment late, It is often very easy to lose track of these very condensed courses along with working and personal matters.
3	I thought the class had its challenges, but were easy to get through.
4	He graded fairly, he told us what was expected for each assignment.
5	Grading was very fair
6	Fair
7	Everything was fair.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate:	85.71% (6 of 7)
1	The teacher was a very positive teacher.
2	The instructor clearly knows the information of the course
3	The instructor is great and knows his materials well. I appreciate him commenting on all of the main posts we've done in class for the feedback.
4	Professor Hazari taught me a lot about web design. Each assignment helped me to understand the material better. I feel confident designing websites.
5	Good teacher
6	Although I never got to meet Dr. Hazari in person, I feel that he is very knowledgeable in the web design field. His comments on our discussion posts were very insightful and helpful.