

Student Evaluation of Instruction Fall 2018 Full
Term
201808

The University of West Georgia
UWG

Course: ABED4118 E01 - Business Web Design

Department: Marketing/

Responsible
Faculty: Sunil Hazari

Responses / Expected: 14 / 22 (63.64%)

		ABED4118 - E01									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses						Course			All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	9	3	2	0	0	14	4.5	5	.73	4.5K	4.6	33
Q2	I check my online course at least two times per week.	10	4	0	0	0	14	4.7	5	.45	4.5K	4.7	40
Q3	I have consistent access to the technology required for this course.	12	2	0	0	0	14	4.9	5	.35	4.5K	4.8	54
Q4	I was well-prepared for class	8	5	0	0	0	13	4.6	5	.49	4.5K	4.5	50
Q5	I avidly participated in all class activities	11	3	0	0	0	14	4.8	5	.41	4.5K	4.6	70
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	7	5	1	1	0	14	4.3	4.5	.88	4.3K	4.5	23
Q7	This course challenged my intellect.	8	4	2	0	0	14	4.4	5	.73	4.5K	4.5	35
Q8	Class discussions and/or activities helped me to understand the subject matter.	11	2	1	0	0	14	4.7	5	.59	4.4K	4.4	70
Q9	Course assignments helped me to understand the subject matter.	11	2	1	0	0	14	4.7	5	.59	4.5K	4.5	66
Q10	Course content was presented effectively.	10	3	1	0	0	14	4.6	5	.61	4.5K	4.4	61
Q11	Required course texts and/or materials helped me to understand the subject matter.	9	2	2	1	0	14	4.4	5	.97	4.4K	4.4	37
Q12	Test content was representative of assigned material.	10	2	0	1	0	13	4.6	5	.84	3.9K	4.5	57

Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	10	3	1	0	0	14	4.6	5	.61	4.4K	4.5	51
Q14	The instructor demonstrates knowledge of his/her discipline.	11	2	1	0	0	14	4.7	5	.59	4.4K	4.6	48
Q15	The instructor clearly explains course expectations.	12	1	1	0	0	14	4.8	5	.56	4.5K	4.5	67
Q16	The instructor clearly explains how students will be evaluated.	10	3	1	0	0	14	4.6	5	.61	4.5K	4.5	47
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	10	3	1	0	0	14	4.6	5	.61	4.5K	4.5	52
Q18	The instructor presents material in an organized manner.	11	2	0	1	0	14	4.6	5	.81	4.5K	4.5	50
Q19	The instructor communicates effectively.	10	2	1	0	0	13	4.7	5	.61	4.5K	4.5	59
Q20	The instructor demonstrates respect for students.	10	3	1	0	0	14	4.6	5	.61	4.4K	4.6	35
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	10	4	0	0	0	14	4.7	5	.45	4.3K	4.6	52
Q22	The instructor offers and is available for individual assistance.	10	3	0	0	0	13	4.8	5	.42	4.4K	4.5	62

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 78.57% (11 of 14)

- 1 This course has given my helpful information that can benefit my future career.
- 2 This course has taught me effective skills in creating business based web designs and I see this helping me in future careers
- 3 The proper etiquette of business web design.
- 4 The basics of web design and how to navigate and create websites.
- 5 I learned how to create an effective website.
- 6 How to operate different websites and how to add different features to each website. For example slideshows, and video clips.
- 7 How to effectively create websites using various website building templates, as well properly and creatively designing them as far as color, wording, and overall flow.
- 8 How to design websites and the important elements that goes into them, guidelines and ways to catch the eye of your audience.

- 9 How to create an effective, professional, and useful site for any type of business and myself. Also, using different platforms.
- 10 Designing a free website
- 11 Creating online resume

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 78.57% (11 of 14)

- 1 for entrepreneurial ventures.
- 2 Without the opportunity to create a few of the assignments as we did in class, I would not have the knowledge I have now on web design. I.E. Tom's lawn care service website for example.
- 3 With my major being Mass Comm, minor in Marketing i believe mastering web design and knowing what should and should not be apart is very important when managing a client.
- 4 Web design for personal/business
- 5 This will help me create future websites for jobs and other classes.
- 6 I will use this knowledge to help market myself better by providing assistance to others that I have the knowledge to design websites and much more.
- 7 I will use my knowledge to create blogs and a website for my future business.
- 8 I will be adding web design to my resume to make employers aware of this beginner skill as it is an asset.
- 9 I want to own my own business so I will use the skills I learned in this course when creating my website.
- 10 I am currently using the knowledge now by working to revamp my jobs website.
- 11 Being a step ahead of other applicants with my business web design experience.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 57.14% (8 of 14)

- 1 None.
- 2 None.
- 3 None- This class was structured very well and challenged me to learn the materials
- 4 None, this course was amazing!
- 5 No changes this was a great course and I enjoyed every bit of it.
- 6 I think the class is great as is. Highly recommend
- 7 I think a study guide for the tests would be beneficial. I thought that the test did not reflect the chapters in the book well.
- 8 Clearer due dates

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 71.43% (10 of 14)

- 1 Very helpful
- 2 The textbook was very useful and a book enplane on keeping as I enter my career.
- 3 The text book is vital for competing this course. It is also very helpful.
- 4 The material are facts that are unintentional habits that consumers or observers have that makes you realize what attracts people.
- 5 The exams and tests correlated perfectly, so if you read you understood the assignments better as well as the exams.
- 6 The book is very much needed and helps with exams.
- 7 Texts, class materials, assisngments, and class activities were very fair.
I really enjoys the projects given during this course. The discussion posts allowed us an opportunity to engage with other classmates while also learning more about the text. The textbook was also not difficult to read which made the course a little easier. However, the test had super specific technical questions and it would've been helpful to have some sort of study guide or main topics list to be able to prepare because our discussions didn't exactly cover what was on the test. Even reading the chapters before hand didn't exactly help.
- 8
- 9 I did not think the texts were beneficial.
- 10 Everything was very well presented and instructions were given in-depth

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 64.29% (9 of 14)

- 1 fairness
- 2 Very fair
- 3 Very fair- Reading text and following instructions helped.
- 4 This class is not super easy, definitely challenges you in a positive way.
- 5 Overall, fair. He is very clear on the guidelines for each assignment and the instructions are clearly presented as well.
- 6 Everyone is given fair opportunities.
- 7 Evaluation was fair.
- 8 Evaluation method was fair.
- 9 Easy

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 78.57% (11 of 14)

- 1 Very knowledgeable. Professor explained everything clearly so that we understood the lessons and objective.
- 2 Very effective and takes times to explain what to do in each assignment and how it correlates with what we are learning

- 3 This is my second time taking Professor Hazari. He is very thorough and explains everything so that it is easily understood.
- 4 Overall, a very effective and knowledgeable professor.
- 5 Overall this teacher was very effective he gave us help when needed, as well as provided all the material we needed to complete each assignment.
- 6 Instructor was very critical and did not give clear directions on assignments.
- 7 I really enjoyed this course and professor Hazari did a great job with delivering instructions and assignment goals.
- 8 I appreciated how our professor took the time to respond individually to students on discussion posts to give feedback and take the topic further.
- 9 He was an amazing professor and would definitely take him again!
- 10 He comments on posts and gives great feedback, Highly recommend taking him. Great Professor.
- 11 Awesome professor and communicator.