

Student Evaluation of Instruction Fall 2018 Full
Term
201808

The University of West Georgia
UWG

Course: MKTG4818 E01 - Business Web Design

Department: Marketing/

Responsible
Faculty: Sunil Hazari

Responses / Expected: 7 / 10 (70%)

		MKTG4818 - E01									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses			Course			All					
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	4	3	0	0	0	7	4.6	5	.49	4.5K	4.6	40
Q2	I check my online course at least two times per week.	5	2	0	0	0	7	4.7	5	.45	4.5K	4.7	40
Q3	I have consistent access to the technology required for this course.	4	3	0	0	0	7	4.6	5	.49	4.5K	4.8	12
Q4	I was well-prepared for class	5	2	0	0	0	7	4.7	5	.45	4.5K	4.5	63
Q5	I avidly participated in all class activities	5	2	0	0	0	7	4.7	5	.45	4.5K	4.6	57
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	2	3	1	0	0	6	4.2	4	.69	4.3K	4.5	18
Q7	This course challenged my intellect.	5	2	0	0	0	7	4.7	5	.45	4.5K	4.5	68
Q8	Class discussions and/or activities helped me to understand the subject matter.	5	2	0	0	0	7	4.7	5	.45	4.4K	4.4	70
Q9	Course assignments helped me to understand the subject matter.	5	1	0	0	0	6	4.8	5	.37	4.5K	4.5	80
Q10	Course content was presented effectively.	6	1	0	0	0	7	4.9	5	.35	4.5K	4.4	83
Q11	Required course texts and/or materials helped me to understand the subject matter.	4	2	1	0	0	7	4.4	5	.73	4.4K	4.4	43
Q12	Test content was representative of assigned material.	5	2	0	0	0	7	4.7	5	.45	3.9K	4.5	66

Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	7	0	0	0	0	7	5.0	5	0	4.4K	4.5	91
Q14	The instructor demonstrates knowledge of his/her discipline.	7	0	0	0	0	7	5.0	5	0	4.4K	4.6	89
Q15	The instructor clearly explains course expectations.	5	2	0	0	0	7	4.7	5	.45	4.5K	4.5	59
Q16	The instructor clearly explains how students will be evaluated.	5	2	0	0	0	7	4.7	5	.45	4.5K	4.5	56
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	6	1	0	0	0	7	4.9	5	.35	4.5K	4.5	75
Q18	The instructor presents material in an organized manner.	6	1	0	0	0	7	4.9	5	.35	4.5K	4.5	74
Q19	The instructor communicates effectively.	6	1	0	0	0	7	4.9	5	.35	4.5K	4.5	75
Q20	The instructor demonstrates respect for students.	5	1	1	0	0	7	4.6	5	.73	4.4K	4.6	30
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	6	1	0	0	0	7	4.9	5	.35	4.3K	4.6	71
Q22	The instructor offers and is available for individual assistance.	4	2	1	0	0	7	4.4	5	.73	4.4K	4.5	26

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 71.43% (5 of 7)

- 1 What to do and not to do when building a web page.
- 2 The principles of web design. I also learned how to use many platforms available to create websites.
- 3 Pay attention to deadlines
- 4 I learned how to properly build a website with various tools. The professor also gave us great feedback on our projects to help us improve.
- 5 How to successfully create a webpage for a business.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 42.86% (3 of 7)

- 1 This knowledge can be used to run your own webpage someday.
- 2 The knowledge of web design principles will allow me to create effective websites in my field of marketing.

- 3 I will use my knowledge of building websites to help me in my career as a social media marketer to help the company I am working for build an effective website that will appeal to our target audience.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 57.14% (4 of 7)

- 1 The course overall is great. I would definitely take this course again with this professor.
- 2 Not much I would change for the course, maybe do more assignments and webpage examples.
- 3 Maybe have the main post and the responses due the same night.
- 4 I cannot think of any. I feel as though this course was excellent.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 28.57% (2 of 7)

- 1 The materials and course page explained all our work and what needed to be done to complete these assignments.
- 2 All class materials were useful and helpful. I learned everything I needed to know throughout the course.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 57.14% (4 of 7)

- 1 Was fair in grading and work opportunities. updated new assignments quickly.
The professor grades very fairly. As long as you complete the course work accurately then you should get a good grade on the assignments. He also gives you tips on how to improve and specifically tells you what you should fix on your assignments for future references.
- 2 grade on the assignments. He also gives you tips on how to improve and specifically tells you what you should fix on your assignments for future references.
- 3 Fairness
- 4 All evaluation methods were fair and easy to understand.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 42.86% (3 of 7)

- 1 Was a great teacher and gave us all the right materials to complete necessary assignments.
- 2 Our professor was excellent at providing materials to make assignments easy to understand and navigate. He always responded to us and gave more than enough help.
- 3 He is a great instructor. I took him for business research as well and I would definitely take him again. He also responds to emails quickly and is always willing to help.