

Student Evaluation of Instruction Fall 2018 Full
Term
201808

The University of West Georgia
UWG

Course: MKTG4818 E02 - Business Web Design

Department: Marketing/

Responsible
Faculty: Sunil Hazari

Responses / Expected: 8 / 10 (80%)

		MKTG4818 - E02									--- Survey Comparisons ---		
QUANTITATIVE SECTION		Responses			Course			All					
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	7	1	0	0	0	8	4.9	5	.33	4.5K	4.6	78
Q2	I check my online course at least two times per week.	8	0	0	0	0	8	5.0	5	0	4.5K	4.7	86
Q3	I have consistent access to the technology required for this course.	7	1	0	0	0	8	4.9	5	.33	4.5K	4.8	58
Q4	I was well-prepared for class	6	2	0	0	0	8	4.8	5	.43	4.5K	4.5	69
Q5	I avidly participated in all class activities	6	2	0	0	0	8	4.8	5	.43	4.5K	4.6	64
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	7	1	0	0	0	8	4.9	5	.33	4.3K	4.5	79
Q7	This course challenged my intellect.	6	2	0	0	0	8	4.8	5	.43	4.5K	4.5	72
Q8	Class discussions and/or activities helped me to understand the subject matter.	6	2	0	0	0	8	4.8	5	.43	4.4K	4.4	74
Q9	Course assignments helped me to understand the subject matter.	6	2	0	0	0	8	4.8	5	.43	4.5K	4.5	73
Q10	Course content was presented effectively.	6	2	0	0	0	8	4.8	5	.43	4.5K	4.4	75
Q11	Required course texts and/or materials helped me to understand the subject matter.	6	2	0	0	0	8	4.8	5	.43	4.4K	4.4	79
Q12	Test content was representative of assigned material.	6	2	0	0	0	8	4.8	5	.43	3.9K	4.5	72

Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	6	2	0	0	0	8	4.8	5	.43	4.4K	4.5	68
Q14	The instructor demonstrates knowledge of his/her discipline.	6	2	0	0	0	8	4.8	5	.43	4.4K	4.6	55
Q15	The instructor clearly explains course expectations.	6	1	1	0	0	8	4.6	5	.70	4.5K	4.5	50
Q16	The instructor clearly explains how students will be evaluated.	6	2	0	0	0	8	4.8	5	.43	4.5K	4.5	61
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	7	1	0	0	0	8	4.9	5	.33	4.5K	4.5	77
Q18	The instructor presents material in an organized manner.	7	1	0	0	0	8	4.9	5	.33	4.5K	4.5	76
Q19	The instructor communicates effectively.	6	1	1	0	0	8	4.6	5	.70	4.5K	4.5	52
Q20	The instructor demonstrates respect for students.	6	1	0	0	0	7	4.9	5	.35	4.4K	4.6	68
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	7	1	0	0	0	8	4.9	5	.33	4.3K	4.6	73
Q22	The instructor offers and is available for individual assistance.	7	1	0	0	0	8	4.9	5	.33	4.4K	4.5	74

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 87.50% (7 of 8)

- 1 Learning how to make a website has been the biggest and most helpful assignment we have learned in the class.
Learning how to make a website has helped me in my position as a Leasing Consultant
- 2 I learned more about how to design websites and the domains of them also.
- 3 I learned how to effectively design a website, and to communicate with viewers in a manner that would want them to use my website.
- 4 I learned how to construct websites using many different platforms. I also was able to view my peers webpages to learn more ideas and discuss changes.
- 5 How to use various websites for web design purposes.
- 6 How to make websites look presentable for the consumer eye.
- 7 Blogging and web design

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 62.50% (5 of 8)

- 1 Within the business field and designing my own website.
- 2 Will use it for the rest of my life especially when starting up my own business.
- 3 This helps me with my current internship along with provided me skills i can use in future professions.
- 4 Probably not I don't work in this field
- 5 I will use the knowledge I learned in this class to help design my future business websites.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 62.50% (5 of 8)

- 1 none
- 2 Not have the assignments due on Sunday.
- 3 None
- 4 N/A
- 5 More time on test.

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 62.50% (5 of 8)

- 1 The book was very helpful but it wasnt needed.
- 2 Text was helpful for many discussions and assignments. the assignments were fun but still important and required skill building
- 3 Helpful and I like how we switched between creating websites and discussion posts.
- 4 Fair
- 5 A+

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 62.50% (5 of 8)

- 1 fair
- 2 Fair
- 3 Fair
- 4 Fair course. It had its challenging moments, but nothing too hard.
- 5 Ease

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 75.00% (6 of 8)

- 1 very effective.
- 2 He was a very good professor, but sometimes it was a little difficult to understand what he wanted us to do for certain assignments.
- 3 Great teacher! Always responded to emails and discussions.
- 4 Good
- 5 A+
- 6 A great professor willing to help his students succeed