

**Student Evaluation of Instruction Fall 2019 Full
Term
201908**

**The University of West Georgia
UWG**

Course: MKTG4818 E02 - Business Web Design

Department: Marketing/

**Responsible
Faculty:** Sunil Hazari

Responses / Expected: 23 / 30 (76.67%)

		MKTG4818 - E02							--- Survey Comparisons ---				
QUANTITATIVE SECTION		Responses					Course		All				
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	14	7	1	0	1	23	4.4	5	.92	4.8K	4.6	20
Q2	I check my online course at least two times per week.	17	5	0	1	0	23	4.7	5	.70	4.8K	4.7	24
Q3	I have consistent access to the technology required for this course.	18	5	0	0	0	23	4.8	5	.41	4.8K	4.8	31
Q4	I was well-prepared for class	11	9	2	1	0	23	4.3	4	.80	4.8K	4.6	17
Q5	I avidly participated in all class activities	12	8	3	0	0	23	4.4	5	.71	4.8K	4.6	14
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	15	2	1	3	0	21	4.4	5	1.09	4.6K	4.5	26
Q7	This course challenged my intellect.	15	7	0	0	1	23	4.5	5	.88	4.8K	4.5	41
Q8	Class discussions and/or activities helped me to understand the subject matter.	16	4	3	0	0	23	4.6	5	.71	4.7K	4.4	53
Q9	Course assignments helped me to understand the subject matter.	15	7	0	1	0	23	4.6	5	.71	4.8K	4.5	46
Q10	Course content was presented effectively.	15	7	1	0	0	23	4.6	5	.57	4.8K	4.4	52
Q11	Required course texts and/or materials helped me to understand the subject matter.	13	5	4	0	1	23	4.3	5	1.03	4.8K	4.5	25
Q12	Test content was representative of assigned material.	17	5	1	0	0	23	4.7	5	.55	4.3K	4.5	59
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	17	4	1	1	0	23	4.6	5	.77	4.8K	4.6	42
Q14	The instructor demonstrates knowledge of his/her discipline.	18	2	3	0	0	23	4.7	5	.70	4.8K	4.6	39
Q15	The instructor clearly explains course expectations.	18	3	2	0	0	23	4.7	5	.62	4.8K	4.5	54
Q16	The instructor clearly explains how students will be evaluated.	18	4	1	0	0	23	4.7	5	.53	4.8K	4.6	55
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	20	2	1	0	0	23	4.8	5	.48	4.8K	4.5	70
Q18	The instructor presents material in an organized manner.	18	4	1	0	0	23	4.7	5	.53	4.8K	4.5	58
Q19	The instructor communicates effectively.	17	4	2	0	0	23	4.7	5	.63	4.8K	4.5	50

Q20	The instructor demonstrates respect for students.	17	4	1	0	0	22	4.7	5	.54	4.8K	4.7	45
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	15	6	2	0	0	23	4.6	5	.65	4.6K	4.6	38
Q22	The instructor offers and is available for individual assistance.	14	7	1	0	0	22	4.6	5	.58	4.7K	4.6	39

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 82.61% (19 of 23)

- 1 time management
- 2 how to create websites
- 3 Working in the marketing field I'm always looking for the opportunity to expand my skill set. Designing websites has never been something I was interested in doing but I know it would be beneficial to learn. Knowing how to create a website and what features need to be included in order for it to be a good website is very important. This course was a good to start to teaching me how to design a website.
- 4 Web Design
- 5 Valuable web design strategies that I use not only for web site creation but for formatting papers and presentations in other classes.
- 6 To use various online platforms for web design.
- 7 The tools and process to make an effective web design
- 8 The most important things I learned in this course were different tactics to create a well driven web page
- 9 The details that go into designing an appealing website
- 10 Learning to make items (portfolios etc) for my career which was very helpful
- 11 I loved how I learned how to create a website.
- 12 I learned a lot about creating and maintaining a personal or business web page. I also learned how it is possible to monetize a blog.
- 13 How to effectively build and maintain a website
- 14 How to effectively use websites for business.
- 15 How to design a website
- 16 How to design a website
- 17 How to design and monetize my own website.
- 18 How to convey a message in the most clean and clear way through layout and design.
- 19 Content is King

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 82.61% (19 of 23)

- 1 i can design websites and content for jobs
- 2 help me build a business
- 3 When i begin to make a website covering my merchandise that i will create in the future i will use the information given to make my platform thrive above others
- 4 When creating websites I will incorporate all that I have learned.
- 5 To help design for future clientes and designer job positions.
- 6 To build in the foundation this class has given me.
- 7 Oh all the time, web design is a critical part of marketing now in the technological age so this class has been informational for sure.
- 8 Learning how to develop websites will be a helpful tool that i can put on my resume.
- 9 I will use this in my current position at a media agency
- 10 I will use information from this course to work with my marketing degree in my career
- 11 I will have the ability to successfully market through online websites.
- 12 I was already pretty fluent in the basic programs that were used for almost all of the assignments through teaching myself previous to the class.
- 13 I was able to create a website for my father in law's business.
- 14 I want to be a branding consultant, being able to build websites for my clients will put me ahead of my competition.
- 15 I may start my own blog since I know now how to create revenue from it, but it may also help me in my Finance profession somewhere down the line.
- 16 I learned layout and design principles that go beyond website development. I will use these new skills in everything for campaigns, reports, deliverables, etc.
- 17 I hope to make my own business, or at least I will be able to manage a website for a company if needed.
- 18 Everything I learned in this course helped me. I plan to take these lessons and apply it towards my future career path.
- 19 Design websites

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 82.61% (19 of 23)

- nothing specific to the course, but I know I and most of my peers do not like using courseden email and as far as I have been able to discern, there is no way to set courseden email to send notifications when an email is received, that is the only issue I had with the course/professor.
- 1 discern, there is no way to set courseden email to send notifications when an email is received, that is the only issue I had with the course/professor.
 - 2 none
 - 3 none the course is great.
 - 4 none keep it the same
 - 5 n/a
 - 6 The discussion timing was terrible. Having assignments due on sunday night but putting on the calendar the due date of the response post is confusing.
 - 7 The course needs no changes at all. Dr. Hazari has done a great job and efficiently and effectively teaching this class with great care.

- 8 Nothing, Professor Hazari really is an excellent instructor.
- 9 None. He was great .
- 10 N/A
- 11 N/A
- 12 N/A
- 13 N/A
- 14 More explanations on how long you want things
- 15 Maybe instead of only discussion posts, throw some quizzes or different assignments in there.
- 16 Maybe adjust the weeks and assignments because they changed often and if you weren't careful you could easily miss something.
- 17 I was able to complete my assignments without the book.
- 18 I like the way this course is set up, maybe rearrange the deadlines for discussions.
- 19 Great course

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 73.91% (17 of 23)

- 1 they all helped a lot
- 2 great, assignments were very helpful and allowed me to be creative
- 3 everything was worthwhile.
- 4 Very valuable
- 5 Very little learning was done by anything except the actual assignments.
- 6 The texts and class materials were valuable to me through the course; I used them on every homework assignment.
- 7 The text provided content for the discussion posts that were due.
- 8 The text book ended up seeming like a waste of money while we did have to use it once for citing a source.
- 9 The information is very valuable.
- 10 The discussion component to this course let me see other students website designs and helped me gauge what I need to work on going forward.
- 11 OK
- 12 My textbook for web design is helpful to making great design decisions.
- 13 Great sum of information that is helpful
- 14 Great course
- 15 Great Material
- 16 Everything was fine. Be sure to read and focus.
- 17 All texts and materials were sufficient for the succeeding in this course

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**Response Rate: 73.91% (17 of 23)**

- 1 very fair gave back feedback to make websites better
- 2 grading was fair and the tests were challenging but not difficult.
- 3 fair
- 4 difficult but fair
- 5 Very fair, medium difficulty. Most assignments seemed like busy work which I do not like.
- 6 Very Fair.
- 7 Its intermediate
- 8 He's very fair and gives great feedback for next assignments
- 9 He's fair but not easy.
- 10 Fair
- 11 Fair
- 12 Fair
- 13 Fair
- 14 Fair grading, understanding
- 15 Evaluation methods were perfectly fair.
- 16 Easy to follow
- 17 Challenging but very effective and doable

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**Response Rate: 73.91% (17 of 23)**

- 1 very good professor
- 2 the instructor was really effective aside from my previously mentioned issue with communication
- 3 great, respectful, and understanding
- 4 great teacher and class
- 5 great teacher
- 6 Very effective by providing great feedback and makes sure the material is understood. I really enjoyed taking this course.
- 7 Professor Hazari is an amazing instructor. I wish I had taken his class sooner in my college career as it has helped me tremendously.

I would say good. The course was basically the same thing from day one until the end, the program that we were using just changed.
- 8 However these programs have instructions so that anyone can use them. Basically you could have just made 5 basic basic web pages on 5 different programs, saved yourself a ton of busy work and \$1,000 and came out with the same learning result.
- 9 He's great!
- 10 He shows knowledge of this

- 11 Great
- 12 Great, and very helpful towards teaching students
- 13 Great professor
- 14 Great !
- 15 Good
- 16 Effective teaches well.

A+ Not many professors in my college career have cared so much to see me succeed in their class. Dr. Hazari was always very helpful and responsive to any and all questions. He truly seemed to take interest in my and other students' work. He always gave

- 17 positive constructive feedback and was more than a fair grader. It's insane that an online professor has taken this much time and care for his class when some physical class professors don't even do a fraction of this. I don't know if you'll get to read this but thank you Dr. Hazari