

Course: MKTG4818 E01 - Business Web Design	Department: Marketing/
Responsible Faculty: Sunil Hazari	Responses / Expected: 14 / 17 (82.35%)

QUANTITATIVE SECTION		MKTG4818 - E01								--- Survey Comparisons ---			
		Responses				Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	9	4	0	0	1	14	4.4	5	1.05	619	4.7	21
Q2	I check my online course at least two times per week.	11	3	0	0	0	14	4.8	5	.41	617	4.9	27
Q3	I have consistent access to the technology required for this course.	12	2	0	0	0	14	4.9	5	.35	616	4.8	44
Q4	I was well-prepared for class	8	4	1	0	1	14	4.3	5	1.10	612	4.5	24
Q5	I avidly participated in all class activities	9	4	0	1	0	14	4.5	5	.82	602	4.7	22
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	6	3	4	0	0	13	4.2	4	.86	582	4.5	23
Q7	This course challenged my intellect.	8	5	0	1	0	14	4.4	5	.82	610	4.5	30
Q8	Class discussions and/or activities helped me to understand the subject matter.	10	2	0	1	1	14	4.4	5	1.23	593	4.4	31
Q9	Course assignments helped me to understand the subject matter.	11	1	1	0	1	14	4.5	5	1.12	609	4.5	41
Q10	Course content was presented effectively.	7	5	0	0	2	14	4.1	4.5	1.33	609	4.4	27
Q11	Required course texts and/or materials helped me to understand the subject matter.	10	3	0	0	1	14	4.5	5	1.05	604	4.5	40
Q12	Test content was representative of assigned material.	8	3	2	1	0	14	4.3	5	.96	590	4.5	28
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	8	5	0	1	0	14	4.4	5	.82	606	4.6	26
Q14	The instructor demonstrates knowledge of his/her discipline.	8	5	1	0	0	14	4.5	5	.63	601	4.6	28
Q15	The instructor clearly explains course expectations.	11	3	0	0	0	14	4.8	5	.41	608	4.5	59
Q16	The instructor clearly explains how students will be evaluated.	10	4	0	0	0	14	4.7	5	.45	609	4.6	51
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	12	2	0	0	0	14	4.9	5	.35	607	4.6	60
Q18	The instructor presents material in an organized manner.	10	2	0	0	2	14	4.3	5	1.39	610	4.5	27
Q19	The instructor communicates effectively.	10	2	0	0	2	14	4.3	5	1.39	606	4.5	28
Q20	The instructor demonstrates respect for students.	12	1	1	0	0	14	4.8	5	.56	607	4.6	53
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	10	3	1	0	0	14	4.6	5	.61	585	4.6	38
Q22	The instructor offers and is available for individual assistance.	11	1	1	0	0	13	4.8	5	.58	593	4.6	54

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?

Response Rate: 92.86% (13 of 14)
1 creating a website is difficult and I learned a lot of things to do and not to do when creating one.
2 The most important things I learned in this course are designing websites through multiple outlets such as Wix, Weebly, and Wordpress, as well as how to maintain them.
3 The importance of design and functionality of a webpage.
4 The basic principles of web design were presented in this course. I will be able to apply this knowledge to whatever career I choose in the future.
5 That it is very hard to understand to keep up with when the assignments are do if you are a non traditional student.
6 I learned that there was more to web designing than I ever thought. He really allowed us to break down every part of designing a website.
7 I learned how to make websites and blogs
8 I learned how develop professional business websites and blogs.
9 I have created about six websites since I have been in school and each one becomes more fine tuned. This class has taught me valuable information concerning color schemes, spacing, graphics and techniques. I can now look at websites and appreciate their features or know what they could have done differently to be more effective.
10 How to use website templates to create a website either for yourself, or for a business.
11 How to professionally develop a website to meet my business needs.
12 How to design a business website.
13 Check course den because sometimes your teacher won't post an assignment but still expect it to be done

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 85.71% (12 of 14)
1 na
2 Not much gaines
3 If I am ever tasked with creating a website for my employer or for myself, these skills will be very useful.
4 I will use the skills learned in this class in my profession by building websites for clients or being able to show them the correct steps to making their own website.
5 I will use the knowledge I gained in my chosen profession by designing websites for clients and coworkers.
6 I will make websites now
7 I will keep in mind all the qualities of a good website.

8	I will have the knowledge that I gained here in this class to help my company create potential websites when needed.
9	I will carry this knowledge with me in any online aspect of business.
10	I started a blog as an assignment and will continue that. I am unsure how I will use this p tdd professionally at the moment.
11	I have discovered that I really enjoy the web design process. I plan to enter the production side of the creative industry, but now I am interested in possibly venturing into the design and development side of things.
12	I can help the company I currently work for with the website. I will also have the basic knowledge for whatever career I choose in the future, since almost every business has a website now.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate:	78.57% (11 of 14)
1	na
2	Yes post everthing you expect done or dont expect it done
3	Since this is a summer course, it is very fast-paced. The discussions and tests are only open on the day they are due though. Because I need flexibility in the summer due to work, it would work better for me if I had the option to work ahead.
4	Positive changes I would like to see made to this course are longer sessions. This 4-week class felt rushed and should only be offered during a full semester. It was hard to retain information in such a small period of time.
5	None
6	None at this time
7	No changes. This course is taught very well.
8	I would like to see a way you may be able to learn topics without having to always read the book. ie: powerpoints, summaries, study guides.
9	I do not see any changes that need to be done.
10	Good class, no changes needed
11	Better test questions (answer choices, context)

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate:	78.57% (11 of 14)
1	the book finally went down 3 years later.
2	The value of the texts and material are the show the students all that goes into web design. It showed us how to correctly do things.
3	The value of texts, class material, assignments, and class activities were beneficial in this class.
4	The textbook is definitely needed, but outside reading is more important.
5	The text is everything to this class. If you don't have the text you will more than likely not pass the class.
6	The text has all the information needed. I appreciate being able to buy a used copy of the textbook and not required to buy a \$90+ access code like most courses.
7	The assignments forced critical thinking and evaluating past your normal take. The assignments brought the words into real life.
8	I love the assignments! I know that the discussion posts are important for further application of the text and for tests, but this is a web design class and the web designing is the best part. I really enjoy the opportunity to be creative and create something completely original and to view other students' original works.
9	Easy class material
10	All of it was good. Everything made us think about what we were doing.
11	0

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate:	78.57% (11 of 14)
1	easy
2	Very fair. Tough, but rightfully so. If I did well on an assignment, I was praised and graded accordingly.
3	The professor was very fair. I feel that all grading was very accurate, and the course was not too hard, but not easy.
4	The evaluation methods were very fair.
5	The evaluation methods utilized were fair, but difficult at times.
6	It is extremely difficult to keep up with what you are supposed to do. Even in the regular class period everything is due through out the week. it is very confusing and frustrating. everything is due different days of the week opposed to having everything due on one day. one time i had something due everyday of the week except Tuesday. how are we supposed to remember what date is due when or even process the information to apply it to an assignment. I've flunked this class so many times and its because these stupid deadlines. They are unrealistic.
7	I absolutely love that we post our assignments to a discussion board. There is so much hard work and creativity that goes into these assignments and knowing that your peers have the opportunity to view and respond to your work is very gratifying. I say this because I also like that responding is required. I think that it's a great way to evaluate our comprehension of the content. What do we see in others assignments and what we like and don't like. It also feels very fair to receive feedback from more than just the professor. Overall I would say the grading is very fair. The guidelines are extremely detailed and if you follow them you will succeed.
8	He was very fair and posted grades quickly.
9	He is very fair, but also a difficult grader. I think for a summer class he grades too harshly.
10	Fair, made us work for the grade we were given.
11	0

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate:	71.43% (10 of 14)
1	Very knowledgeable. He took the time to provide individual feedback as much as possible.

2	Very good
3	The instructor is very knowledgeable.
4	The instructor is very effective as a teacher in his discipline.
5	Not that great would not recommend
6	He was a good teacher: effective and fair. Thanks.
7	He was a great professor
8	He seems like a nice teacher, but the deadlines are crazy
9	He knows what he is doing, and he interacts with students in a way that we can understand.
10	Good instructor