

Course: MKTG5818 E01 - Business Web Design	Department: Marketing/
Responsible Faculty: Sunil Hazari	Responses / Expected: 6 / 7 (85.71%)

QUANTITATIVE SECTION	MKTG5818 - E01									--- Survey Comparisons ---			
	Responses					Course				All			
	SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk	
Q1	I correctly utilized all required course texts and materials.										619	4.7	83
Q2	I check my online course at least two times per week.										617	4.9	72
Q3	I have consistent access to the technology required for this course.										616	4.8	78
Q4	I was well-prepared for class										612	4.5	88
Q5	I avidly participated in all class activities										602	4.7	83
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.										582	4.5	89
Q7	This course challenged my intellect.										610	4.5	75
Q8	Class discussions and/or activities helped me to understand the subject matter.										593	4.4	89
Q9	Course assignments helped me to understand the subject matter.										609	4.5	88
Q10	Course content was presented effectively.										609	4.4	87
Q11	Required course texts and/or materials helped me to understand the subject matter.										604	4.5	58
Q12	Test content was representative of assigned material.										590	4.5	85
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.										606	4.6	68
Q14	The instructor demonstrates knowledge of his/her discipline.										601	4.6	85
Q15	The instructor clearly explains course expectations.										608	4.5	84
Q16	The instructor clearly explains how students will be evaluated.										609	4.6	85
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.										607	4.6	85
Q18	The instructor presents material in an organized manner.										610	4.5	87
Q19	The instructor communicates effectively.										606	4.5	87
Q20	The instructor demonstrates respect for students.										607	4.6	84
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.										585	4.6	83
Q22	The instructor offers and is available for individual assistance.										593	4.6	83

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?	
Response Rate:	83.33% (5 of 6)
1	Web design principles that are essential to creating an amazing site with valuable content.
2	I enhanced the speed at which I can post a decently looking website.
3	How to design a website that follows design and functionality standards.
4	How to create a website.
5	EVERYTHING

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?	
Response Rate:	100.00% (6 of 6)
1	to create professional web designs for clients
2	Yes, some aspects of the class will certainly help me consider future web designs and developments.
3	Use this as a marketing tool.
4	This class will help me teach web design to middle grade students
5	I will work with various people and organizations to help revamp their websites.
6	I plan to transition into marketing and web design is a huge component within the field.

Q25 - Explain any positive changes you would like to see made to this course.	
Response Rate:	83.33% (5 of 6)
1	N/A
2	I have no changes to recommend. This course was very organized and enjoyable.
3	I don't see anything that needs to be changed.
4	Discuss newer tools and eliminating deprecated software and programs (i.e. Flash).
5	2 month course instead of 1

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.	
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Response Rate:	83.33% (5 of 6)
1	valuable assignments love how he answered every post and gave insightful comments
2	The textbook was very easy to understand and detailed. The assignments discussions and project were challenging which is why I really enjoyed them.
3	The text was fine though it is getting a little dated – 2015. For the web 2 years is pretty dated.
4	N/A
5	Great price for book!

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.	
Response Rate:	83.33% (5 of 6)
1	fair
2	The professor was fair and communicative with his assignments.
3	N/A
4	FAIR
5	Dr. Hazari evaluated my work with fairness.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.	
Response Rate:	83.33% (5 of 6)
1	Very knowledgeable, also the final assignment was beneficial to students even when the class is done. Thank you
2	N/A
3	I enjoyed having Dr. Hazari as a professor. I'm sure I would enjoy any of the other classes he teaches.
4	Great instructor! This is my second time taking a course with him and he has been great each-time.
5	Dr. Hazari is a great professor. He provides detailed feedback and really cares about students being successful in his course.