










Course:	MKTG4818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	26 / 28 (92.86%)
Overall Mean:	4.6 4-Point Likert Scale w/NA (567 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01									--- Survey Comparisons ---			
		Responses					Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	18	8	0	0	0	26	4.7	5	5	.46	17K	4.6	=
Q2	I check my online course at least two times per week.	19	7	0	0	0	26	4.7	5	5	.44	17K	4.7	=
Q3	I have consistent access to the technology required for this course.	20	6	0	0	0	26	4.8	5	5	.42	17K	4.7	=
Q4	I was well-prepared for class	14	10	2	0	0	26	4.5	5	5	.63	17K	4.5	=
Q5	I avidly participated in all class activities	15	7	2	0	0	24	4.5	5	5	.64	16K	4.5	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	13	6	5	1	0	25	4.2	5	5	.91	16K	4.5	-
Q7	This course challenged my intellect.	15	9	2	0	0	26	4.5	5	5	.64	17K	4.5	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	20	6	0	0	0	26	4.8	5	5	.42	16K	4.4	=
Q9	Course assignments helped me to understand the subject matter.	19	7	0	0	0	26	4.7	5	5	.44	16K	4.4	=
Q10	Course content was presented effectively.	17	8	1	0	0	26	4.6	5	5	.56	17K	4.4	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	15	11	0	0	0	26	4.6	5	5	.49	16K	4.4	=
Q12	Test content was representative of assigned material.	14	12	0	0	0	26	4.5	5	5	.50	15K	4.5	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	15	11	0	0	0	26	4.6	5	5	.49	16K	4.6	=
Q14	The instructor demonstrates knowledge of his/her discipline.	17	8	1	0	0	26	4.6	5	5	.56	16K	4.6	=
Q15	The instructor clearly explains course expectations.	17	8	1	0	0	26	4.6	5	5	.56	17K	4.5	=
Q16	The instructor clearly explains how students will be evaluated.	16	9	1	0	0	26	4.6	5	5	.57	17K	4.5	=
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	17	8	0	0	0	25	4.7	5	5	.47	16K	4.5	=
Q18	The instructor presents material in an organized manner.	13	13	0	0	0	26	4.5	4.5	4.5	.50	17K	4.5	=
Q19	The instructor communicates effectively.	17	9	0	0	0	26	4.7	5	5	.48	17K	4.5	=
Q20	The instructor demonstrates respect for students.	17	9	0	0	0	26	4.7	5	5	.48	17K	4.6	=
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	16	10	0	0	0	26	4.6	5	5	.49	16K	4.6	=
Q22	The instructor offers and is available for individual assistance.	16	9	0	0	0	25	4.6	5	5	.48	16K	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

Q23 - What are the most important things you learned in this course?	
Response Rate:	96.15% (25 of 26)
1	website design. 
2	website building 
3	the different website designing platforms (Weebly, WordPress, etc.) 
4	how websites are formed and organized. 
5	how to design my own websites 
6	how to design a website! 
7	how to create a website 
8	how to build a website using a variety of different websites 
9	gender 

10	What goes on behind the scenes of making an effective website.	
11	The most important things I learned in this course was literally how to design a great website that attracts viewers and is easy to use.	
12	The most important things I learned were how to design a professional and effective website which is important in the world of business and marketing	
13	The most important thing I learned from this course would be how to present i webpage for a business.	
14	The importance of the small things on a website. Things that the common visitor will not notice directly. The way font style can bring attention to a part of the website, or simply placing one thing In a certain spot may get it more attention than the next.	
15	The details it takes to make a website effective. Especially when owning a company and presenting it towards clientele.	
16	I learned how to operate many different website making sites. I also learned about website vocabulary and what everything is on a site, as well as design aspects of sites to make their appearance better.	
17	I learned the value of website creation tools.	
18	I learned how to effectively create a website	
19	How to use different types of software to design a website. We also learn the basics of what makes a website good to its viewers.	
20	How to successfully design a website.	
21	How to design a website.	
22	How to design a good web site using different	
23	How to create efficient websites for businesses.	
24	How to build professional websites.	
25	How to build a good website and how to make it stand out.	

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?		
Response Rate: 92.31% (24 of 26)		
1	when interacting with others	
2	to have a better understanding of web design	
3	im more knowledgeable	
4	for my future job	
5	creating websites for companies I work for.	
6	Whenever I need to create my own product service or business I will be able to present the company to potential customers	
7	When helpingmy potential employer create a website and to add different things to make it better.	
8	This will help me in my future career because i am able to create and write a website	
9	It depends on what job I get when I graduate, but I think I'll definitely use this knowledge at some point because I plan to get a job in the advertising and designing side of marketing which would include designing websites.	
10	If I need to create a web site, I will know how to do it.	
11	I will use course info from the course to build and maintain websites on many different platforms if necessary.	

12	I will use this class to help me design my website for my business one day.	
13	I will use this knowledge to help the two business I manage their website for.	
14	I will use the knowledge I learned if I ever need to help a business create a website.	
15	I will use what I learned in this class to put towards my own business an build it to where I want.	
16	I will take the knowledge I gained in this class and apply it to my future when designing websites for my clients.	
17	I will definitely use this knowledge to better my work profession by being able to design websites for jobs in the future if needed.	
18	I will definitely use my digital portfolio in my profession	
19	I feel that I am well prepared to help build a website in the future.	
20	I am cureently a business owner, so this helped alot	
21	I am a marketing major so this information will be useful in the future when dealing with website applications	
22	By creating websites for buisnesses or even myself	
23	By creating effective websites	
24	A good website is crucial for setting a good impression in the modern age. Not having one will be seen as not technically capable and a poor one will reflect the same.	

Q25 - Explain any positive changes you would like to see made to this course.		
Response Rate: 84.62% (22 of 26)		
1	none	
2	none	
3	n/a	
4	it was a good course	
5	he worked well with me	
6	have test due dates changed to Thursdays similar to other assignments.	
7	This course was good, no major change is needed.	
8	The one thing I really struggled with was keeping up with all the assignments especially during this season when I had so many assignments to do online for each of my classes. I think it would be helpful to be able to turn things in late for points off or even be able to have a grace period for one or two assignments because a lot of the time I had so many assignments to keep track off for all of my classes that I truly just forgot to do some discussion posts for this class.	
9	Physical examples with the WordPress and Wix project.	
10	Nothing	
11	No changes need to be made.	
12	N/A	
13	More time should be given to complete the websites. A good website takes time and giving students only 4 days to submit a website will give you something functional, but maybe not show off a student's best abilities.	
14	Let us choose our own businesses to design websites for instead of assigning them.	
15	I wouldn't make any changes.	

16	I understand the need for class responses, but I don't think they are necessary for every discussion assignment (once a week.) Also, some assignments could have been better if I had been offered a few extra days to complete the main discussion posts. So maybe drop some of the responses for big assignments and require that a "draft" main post be due on Thursday and a revision of the draft be completed by Saturday.	
17	I thought this course was very straightforward and to the point and easy to understand.	
18	I think this course was laid out really well, I had a great time this semester in this class.	
19	I liked this course the way it is.	
20	I like the way this class was set up I like that majority of assignments provided multiple resources in order to find extra examples of the material.	
21	Due dates for assignments all on Sunday not Thursday and Saturday	
22	Better instructions to assignments, they are too complex for the easy work we have to do	















Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 73.08% (19 of 26)

1	very valuable	
2	no complaints	
3	good	
4	everything was good	
5	book is needed	
6	The text and assignments drill down on web design principles and best practices. This is important and ensures that those who complete this course have a good understanding of dos and don'ts.	
7	The format of main posts and response posts as each week's assignment was easy to manage and fairly easy to complete. The assignments themselves were actually really interesting.	
8	The class material is extremely important and relevant to the future.	
9	The book was really helpful and I am glad it wasn't a waste of buying it. Also the websites the teacher links are very helpful as well. I was always given extra information on assignments per assignment.	
10	The book and discussions both helped me understand web design concepts. I liked how we were asked to give constructive criticism because my peers noticed changes I could make to my websites that I never noticed.	
11	Some class assignments were very long. Other than that everything was good.	
12	Information from the book and sometimes references from the texts were necessary for completion of assignments. This requirement helped to apply what was learned from the textbook when completing class assignments.	
13	I used the textbook and all course materials	
14	I thought the book was interesting and I enjoyed the class materials, assignments, and class activities.	
15	I think everything was helpful.	
16	I like the projects we had to do. I really enjoyed being able to actually create websites and see the material we were learning about in real life and see how important the material is for making a good website.	
17	Class material elective activities class material and activities or well put together writing mini learning opportunities.	
18	All of the materials and text book were used accurately in this course	
19	All material was helpful and effective.	








Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.













Response Rate: 76.92% (20 of 26)

1	it was fair across the board	
2	it was fair	
3	fair	
4	fair	
5	fair	
6	You earn what you put in. Since the main source of grades were through the discussion assignments, and you had ample time to complete them all, I think the evaluation method was very fair.	
7	This professor was extremely fair. The grading system included a weekly discussion board where the Main Post counted 70% of the weeks grade and the Response Post counted 30% of the weeks grade. Once I forgot a response post and received a 70% for the week, the professor reached out in the comments on my grade for the week asking if I was okay. This really makes a difference because this professor clearly cares about the wellbeing of students.	
8	This course was challenging but easy enough	
9	This course was not difficult.	
10	The evaluation methods were easy and fair.	
11	The class was evaluated very fairly.	
12	The class was fair. The difficulty level was not high but the challenge was present.	
13	I thought he was very fair but also knows what he is looking for to make you a better student.	
14	I think the evaluation was difficult at times. It was difficult because there was so much criteria you had to meet for a discussion post or reply, and it was a lot sometimes. It made the assignments time consuming which normally wouldn't have been such a big deal but was overwhelming considering that all of my classes had to be moved majority online and I was having to teach myself a lot of material for five different classes on my own.	
15	I think the professor was very fair on grading for this class	
16	I felt I was prepared for what was expected of me and that it was graded the way we were expected. No surprises were done on grading. You were given your expectations on assignments and were graded by those expectations.	
17	Fair	
18	Fair	
19	Evaluations were fair and given reason for any points deducted allowing a student to improve throughout the semester.	
20	Class what's fair although at many times it didn't seem very challenging.	

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 76.92% (20 of 26)

1	very polite and kind	
2	very effective for an online class	
3	good effectiveness	
4	fair	
5	Very knowledgeable in his area of expertise.	
6	This instructor was excellent with their organization and making clear and concise what they expect from the students on a weekly basis.	
7	This class was a lot of work, but I really feel like I gained something from each assignment I completed. There is a fair warning in the syllabus that states how much work will be required from this class on day one.	

8	The professor was really effective	
9	The professor gave helpful feedback on every assignment which was helpful for the next assignments.	
10	Professor Hazari is very capable in his discipline and I have enjoyed the classes I've taken from him.	
11	Professor Hazari was very nice and always responded when I sent him emails with questions. He was also very good about posting reminders of the assignments which is helpful when so many students have all online classes, and it can get hectic trying to keep up with all of the online due dates.	
12	It is obvious that he knows the topics very well.	
13	I thought he was a great teacher for this subject. He has a really good understanding of he subject and made it fun to be in his class.	
14	I think you are an effective teacher and had clear expectations from the beginning.	
15	I loved this class and learned a lot	
16	He was was very effective as a teacher and showed what he expected of each student. The work must be done to those expectations and nothing less or your grade will show, which is reasonable.	
17	He was an awesome professor and very helpful.	
18	He is a very good teacher who keeps me interested in the class and knows about his subject.	
19	He has great discipline.	
20	Dr. Hazari is a great professor, he's always willing to above and beyong for his students.	