









<b>Course:</b>	MKTG4818 E02 - Business Web Design	<b>Department:</b>	Marketing/
<b>Responsible Faculty:</b>	Sunil Hazari	<b>Responses / Expected:</b>	11 / 13 (84.62%)
<b>Overall Mean:</b>	4.3 4-Point Likert Scale w/NA (240 responses)		








QUANTITATIVE SECTION		MKTG4818 - E02									--- Survey Comparisons ---			
		Responses					Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ <sup>1</sup>
Q1	I correctly utilized all required course texts and materials.	7	2	1	0	1	11	4.3	5	5	1.21	17K	4.6	-
Q2	I check my online course at least two times per week.	8	2	0	0	1	11	4.5	5	5	1.16	17K	4.7	-
Q3	I have consistent access to the technology required for this course.	6	3	1	0	1	11	4.2	5	5	1.19	17K	4.7	--
Q4	I was well-prepared for class	5	5	0	0	1	11	4.2	4	4,5	1.11	17K	4.5	-
Q5	I avidly participated in all class activities	6	3	2	0	0	11	4.4	5	5	.77	16K	4.5	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	2	5	3	0	1	11	3.6	4	4	1.07	16K	4.5	-
Q7	This course challenged my intellect.	5	5	0	0	1	11	4.2	4	4,5	1.11	17K	4.5	-
Q8	Class discussions and/or activities helped me to understand the subject matter.	6	4	0	0	1	11	4.3	5	5	1.14	16K	4.4	=
Q9	Course assignments helped me to understand the subject matter.	5	5	0	0	1	11	4.2	4	4,5	1.11	16K	4.4	-
Q10	Course content was presented effectively.	7	3	0	0	1	11	4.4	5	5	1.15	17K	4.4	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	5	5	0	0	1	11	4.2	4	4,5	1.11	16K	4.4	-
Q12	Test content was representative of assigned material.	7	3	0	0	1	11	4.4	5	5	1.15	15K	4.5	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	6	4	0	0	1	11	4.3	5	5	1.14	16K	4.6	-
Q14	The instructor demonstrates knowledge of his/her discipline.	7	3	0	0	1	11	4.4	5	5	1.15	16K	4.6	-
Q15	The instructor clearly explains course expectations.	6	3	0	0	1	10	4.3	5	5	1.19	17K	4.5	-
Q16	The instructor clearly explains how students will be evaluated.	6	4	0	0	1	11	4.3	5	5	1.14	17K	4.5	-
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	6	4	0	0	1	11	4.3	5	5	1.14	16K	4.5	=
Q18	The instructor presents material in an organized manner.	5	5	0	0	1	11	4.2	4	4,5	1.11	17K	4.5	-
Q19	The instructor communicates effectively.	7	3	0	0	1	11	4.4	5	5	1.15	17K	4.5	=
Q20	The instructor demonstrates respect for students.	7	3	0	0	1	11	4.4	5	5	1.15	17K	4.6	-
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	7	3	0	0	1	11	4.4	5	5	1.15	16K	4.6	-
Q22	The instructor offers and is available for individual assistance.	6	3	0	0	1	10	4.3	5	5	1.19	16K	4.6	-







Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1








<sup>1</sup> This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean





Q23 - What are the most important things you learned in this course?	
<b>Response Rate:</b>	72.73% (8 of 11)
1	how to create a website. 
2	alot 
3	The ins and outs of web design. This class was very informative. 
4	I've learned the importance of designing websites, organizing, and having proper formatting while designing. 
5	I learned the importance of the content and presence of a website and also how to create them. 
6	How to properly create a website for a client. 
7	All of the available templates I could possibly utilize in the future. 
8	Different website creating platforms and a better understanding of how to creatively build your own website. 

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

<b>Response Rate:</b>	<b>63.64%</b> (7 of 11)	
1	in whatever I do in my field	
2	Yes, I would use this knowledge to create and design future websites.	
3	This material will be very helpful to me in the future.	
4	This class taught me website etiquette and what makes a good or bad one.	
5	I'll use my web design skills combined with my creativity to develop great projects, and hopefully make a difference in the world.	
6	I will use web design aspects to work professionally with clients.	
7	I am a Marketing major, so I plan on getting a job in the marketing field. This class helped me tremendously with digital marketing and website content creation, something that all employers need help with.	

<b>Q25 - Explain any positive changes you would like to see made to this course.</b>		
<b>Response Rate:</b>	<b>54.55%</b> (6 of 11)	
1	none	
2	There isn't any bad things I can say about this course.	
3	Nothing. It was very informative.	
4	None	
5	Less discussion posts.	
6	Cannot think of any.	







<b>Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.</b>		
<b>Response Rate:</b>	<b>63.64%</b> (7 of 11)	
1	great	
2	Very valuable especially accessing a tangible text book and having website examples.	
3	Very valuable.	
4	Very helpful	
5	The discussion posts and assignments really made navigating this course easier.	
6	If you do not have access to the knowledge in any of the text materials for this course, you will probably do very poorly on graded assessments. In addition, all texts and assignments strengthened my knowledge of this field and was instrumental in my learning experience.	
7	Assignments and projects were very valuable.	

<b>Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.</b>		
<b>Response Rate:</b>	<b>54.55%</b> (6 of 11)	
1	fair	
2	Very fair	
3	The evaluation methods were fair based on the contents, and it was not too difficult but certainly not easy.	
4	Fairness	

5	Fair grading, wasn't a difficult class.	
6	Class was easy but challenging at the same time.	

**Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**

**Response Rate:** 63.64% (7 of 11)

1	great teacher	
2	You are a great professor, Prof. Hazari. Keep being great, and I'm thankful that you were my teacher this semester. Much health, wealth, love, success, and abundance.	
3	This instructor is one of the best instructors that I have had during my time at UWG. He demonstrates expert opinion and knowledge with what was taught in this course. I would recommend this teacher to anyone that needs to take this course and if given the choice, would take a class taught by this instructor again.	
4	Instructor was effective and taught well.	
5	I love how our instructor comments on our discussions every time and state his input about designed sites.	
6	Great	
7	Able to teach his class well.	