

<b>Course:</b> MKTG4818 E01 - Business Web Design	<b>Department:</b> Marketing/
<b>Responsible Faculty:</b> Sunil Hazari	<b>Responses / Expected:</b> 22 / 29 (75.86%)

QUANTITATIVE SECTION		MKTG4818 - E01									--- Survey Comparisons ---		
		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	11	8	2	0	0	21	4.4	5	.66	19K	4.6	27
Q2	I check my online course at least two times per week.	14	8	0	0	0	22	4.6	5	.48	19K	4.7	36
Q3	I have consistent access to the technology required for this course.	14	6	1	0	1	22	4.5	5	.94	19K	4.7	17
Q4	I was well-prepared for class	12	7	2	1	0	22	4.4	5	.83	19K	4.5	29
Q5	I avidly participated in all class activities	12	6	4	0	0	22	4.4	5	.77	19K	4.5	25
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	9	7	5	0	0	21	4.2	4	.79	18K	4.5	17
Q7	This course challenged my intellect.	13	9	0	0	0	22	4.6	5	.49	19K	4.5	51
Q8	Class discussions and/or activities helped me to understand the subject matter.	13	8	0	1	0	22	4.5	5	.72	19K	4.4	45
Q9	Course assignments helped me to understand the subject matter.	13	8	0	1	0	22	4.5	5	.72	19K	4.4	45
Q10	Course content was presented effectively.	15	4	2	1	0	22	4.5	5	.84	19K	4.4	45
Q11	Required course texts and/or materials helped me to understand the subject matter.	12	8	1	1	0	22	4.4	5	.78	19K	4.4	41
Q12	Test content was representative of assigned material.	13	6	3	0	0	22	4.5	5	.72	17K	4.5	36
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	12	9	1	0	0	22	4.5	5	.58	19K	4.6	35
Q14	The instructor demonstrates knowledge of his/her discipline.	16	3	3	0	0	22	4.6	5	.72	19K	4.6	31
Q15	The instructor clearly explains course expectations.	15	4	3	0	0	22	4.5	5	.72	19K	4.5	37
Q16	The instructor clearly explains how students will be evaluated.	14	6	2	0	0	22	4.5	5	.66	19K	4.6	37
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	13	8	1	0	0	22	4.5	5	.58	19K	4.5	42
Q18	The instructor presents material in an organized manner.	14	5	3	0	0	22	4.5	5	.72	19K	4.5	39
Q19	The instructor communicates effectively.	16	3	2	0	0	21	4.7	5	.64	19K	4.5	52
Q20	The instructor demonstrates respect for students.	14	6	2	0	0	22	4.5	5	.66	19K	4.6	28
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	14	5	3	0	0	22	4.5	5	.72	19K	4.6	28
Q22	The instructor offers and is available for individual assistance.	13	5	3	1	0	22	4.4	5	.88	19K	4.6	21

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1  
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

<b>Q23 - What are the most important things you learned in this course?</b>	
<b>Response Rate:</b>	77.27% (17 of 22)
1	to implement web design skills
2	The most important thing I learned from this class is the whole process it takes to have a successful web page and all the things that go into play with it.
3	The importance of designing an effective website, and also the things we appreciate about websites that we take for granted.
4	The basics of web design and the different formats.
5	That web design goes way beyond what meets the eye. There are a lot of moving pieces, and it's not just simply copying and pasting a few images.

6	Proper web design and how to effectively convey info through a website
7	Learning to use different web design platforms and sharpening my skills with the different techniques.
8	I learned many aspects of web design that I did not know prior to this course. There are a lot of rules to go by and I realized that it is a lot more complex than it seems.
9	I learned the fundamentals of web design on many platforms.
10	How to navigate new web building sites
11	How to make websites and the proper tools that go into creating a successful website!
12	How to effectively create websites and monetize them for businesses, blogs, personal use, etc.
13	How to effectively create professional business websites that will benefit me in the future.
14	How to build websites, and the importance of web designing
15	Discipline, Web designing methods/tips/material, attention to detail, be timely and accurate and specific, the web is a huge place and offers us so many possibilities
16	Communication is key
17	About creating web pages and utilizing social media.

**Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?**

**Response Rate:** 77.27% (17 of 22)

1	it has presented me with another skill to practice and then eventually add to my personal resume.
2	This class has helped build my marketing skills
3	The knowledge will definitely help me in marketing because I now have a better grasp of how marketing is integrated into designing a website, and how it can make or break a business, more specifically and online one.
4	Probably all the time fam
5	Learning to make a website and learning how to monetize it are useful because I want to start my own company eventually.
6	If I ever decide to create a business I would know how to make a great website.
7	I would use this knowledge in my profession for when I start my own business.
8	I will use it to further my web knowledge.
9	I will use these skills and experiences I have gained to create websites for my family business in the near future and I know I have the right knowledge because Prof. Hazari was excellent at providing me the tools.
10	I will use these skills in preparing and executing elements of web design
11	I will not only use my knowledge, but also the projects we made in my future endeavors. I will be adding my new knowledge of web design to my resume, as well as our projects to my portfolio. I currently work in a job that requires me to do minimal web designing, and this will help me further my career with this company.
12	I will be able to show proficiency on many web design platforms.
13	I plan to run my own business one day and I will use the skills taken from this class in creating my own websites.
14	I plan on starting a company for web design/digital marketing.
15	I believe that I will use everything I learned from this course in any professional setting I go into.
16	Honestly I think it would be a good way to vet the credibility of a company, or business I choose to purchase from.
17	Designing websites

**Q25 - Explain any positive changes you would like to see made to this course.**

**Response Rate:** 72.73% (16 of 22)

1	none
2	no need
3	i think the course is great how it is.
4	Nothing.

5	None
6	N/a. Great professor, great communication, thorough, and organized detailed assignments.
7	N/A
8	N/A
9	Less percentage of grade on response
10	I honestly don't see any changes I would make to this course.
11	I felt that a lot of the discussion posts were irrelevant. The text was uninteresting and seemed dated. I think that more interactive ways of learning the material would be more effective.
12	I enjoyed this class, I don't think any changes are necessary.
13	Honestly I think the course was fine, this pandemic is the only thing that interfered with it.
14	He only wanted google scholar to be used, pretty annoying
15	Everything's good as it is!
16	Everything was great. Maybe a 3-4 person group project to simulate a real life business scenario.

**Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.**

**Response Rate:** 77.27% (17 of 22)

1	the material were very valuable for this course and enhanced knowledge
2	none
3	everything presented in the class was useful and helpful. i can't think of anything else to add.
4	Wish I could have rented the textbook, but the school ran out early.
5	Very important to have a computer
6	The textbook was very helpful for the exams and also in creating discussion posts. I also enjoyed the web tools like Wix and Wordpress as materials in the course.
7	The text was very valuable because class material such as discussions, tests, and activities heavily depended on the knowledge gained from reading the textbook.
8	Textbook was useful
9	Since this was an online class, the value of the texts and assignments were very useful.
10	Our teacher is very organized, and provides numerous resources to make the assignment easily understood and accessible.
11	It was straight
12	I liked all the materials, books, and assignments.
13	I enjoyed all the assignments
14	I did not enjoy the text. I would've rather paid for an online platform or had some sort of workbook or quizlet to interact with.
15	Fun, interesting, learning opportunity.
16	Everything assigned was useful and beneficial to the course.
17	All of our texts, class material, assignments, and class activities interlinked. Although each element provided us with different learning material, I was able to learn everything I needed for the exams. It is very frustrating when professors tell us everything will be on the exam, and nothing ends up linking with our course. That is not the case here- everything I worked on was on the exam. This specifically helps me learn more because I am seeing the material multiple times and actually applying it.

**Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**

**Response Rate:** 72.73% (16 of 22)

1	very fair grader
2	none
3	fair
4	easy
5	Very fair

6	The instructor displayed fairness with all grading and presented challenging assignments.
7	The grading is fair.
8	The course was very well laid out. I can tell that Prof. Hazari has spent years perfecting this class. His instructions are crystal clear and I rarely had to ask for more clarity. His exams were very reflective of what the text offered. Discussions helped keep me engaged.
9	I would say the methods is fair.
10	Fair
11	Fair
12	Fairness
13	Fair, challenging course.
14	Fair and challenging.
15	Evaluation methods were fair.
16	-

**Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**

**Response Rate:** 63.64% (14 of 22)

1	the professor was very knowledgeable and proactive in their discipline
2	none
3	Wonderful teacher. Very understanding, and is willing to work with you if personal stuff arises. Especially during the times that the world is in now with this virus. Thank you.
4	The professor was a very good teacher. He always maintained communication with the class, sent reminders and frequently commented to different student discussion posts with feedback. He was also considerate with deadlines when the university was in the midst of the transition to online. He graded assignments within a good time frame and also left feedback on the good points a student made as well as what they could have done to improve. I enjoyed this class.
5	Somewhat effective
6	Prof. Hazari is a great professor for this course.
7	I have taken ALOT of online courses. I was also homeschooled in my younger years- so online learning is a familiar place for me. This course is by far one of the best I have taken. Everything is put out clearly- expectations, communication, grades, assignments. This course is the epitome of "you get what you put in". Professor Hazari put in everything possible a professor could, and leaves it completely up to the student on what grade they want. If you don't put in the energy, you won't get the grade. I REALLY enjoyed this course and hope to take Professor Hazari in the future. Thanks for a great semester!
8	I enjoyed the class. I think that more innovative teaching techniques could do wonders to the class!
9	He was effective as a teacher.
10	Great teacher give good feed back.
11	Great professor.
12	Great instructor, he gives good feedback on assignments, but overall I would say his teaching has a good effectiveness in the end.
13	Extremely effective. I learned a lot all though I didn't participate much after the pandemic that started, so I definitely missed out on gleaning more knowledge.
14	Awesome professor. You really understand the concepts and present the material well. This class will go down as one of my favorites.