<table>
<tr><td>Student Evaluation of Instruction Summer 2020 Session III
202005</td><td>The University of West Georgia
UWG</td></tr>
</table>

Course: MKTG4818 E01 - Business Web Design   **Department:** Marketing/

Responsible Faculty: Sunil Hazari   **Responses / Expected:** 13 / 16 (81.25%)

Overall Mean: 4.8 4-Point Likert Scale w/NA (283 responses)

												--- *Survey Comparisons* ---		
						MKTG4818 - E01							All	
QUANTITATIVE SECTION		Responses						Course						
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I correctly utilized all required course texts and materials.	11	2	0	0	0	13	4.8	5	5	.36	999	4.7	=
Q2	I check my online course at least two times per week.	13	0	0	0	0	13	5.0	5	5	0	1K	4.9	=
Q3	I have consistent access to the technology required for this course.	13	0	0	0	0	13	5.0	5	5	0	997	4.8	+
Q4	I was well-prepared for class	11	2	0	0	0	13	4.8	5	5	.36	997	4.6	=
Q5	I avidly participated in all class activities	12	1	0	0	0	13	4.9	5	5	.27	984	4.7	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	8	3	1	0	0	12	4.6	5	5	.64	942	4.5	=
Q7	This course challenged my intellect.	9	3	1	0	0	13	4.6	5	5	.62	993	4.5	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	10	2	1	0	0	13	4.7	5	5	.61	985	4.5	=
Q9	Course assignments helped me to understand the subject matter.	9	2	2	0	0	13	4.5	5	5	.75	998	4.6	=
Q10	Course content was presented effectively.	12	0	1	0	0	13	4.8	5	5	.53	996	4.6	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	11	1	1	0	0	13	4.8	5	5	.58	991	4.6	=
Q12	Test content was representative of assigned material.	11	1	1	0	0	13	4.8	5	5	.58	972	4.6	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	12	1	0	0	0	13	4.9	5	5	.27	986	4.7	+
Q14	The instructor demonstrates knowledge of his/her discipline.	11	0	1	0	0	12	4.8	5	5	.55	976	4.7	=
Q15	The instructor clearly explains course expectations.	11	2	0	0	0	13	4.8	5	5	.36	994	4.7	=
Q16	The instructor clearly explains how students will be evaluated.	11	2	0	0	0	13	4.8	5	5	.36	995	4.7	=

		SA	A	N	D	SD		Mean						
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	11	1	1	0	0	13	4.8	5	5	.58	995	4.7	=
Q18	The instructor presents material in an organized manner.	11	2	0	0	0	13	4.8	5	5	.36	996	4.7	=
Q19	The instructor communicates effectively.	11	1	1	0	0	13	4.8	5	5	.58	990	4.7	=
Q20	The instructor demonstrates respect for students.	11	2	0	0	0	13	4.8	5	5	.36	986	4.8	=
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	11	1	0	0	0	12	4.9	5	5	.28	956	4.7	=
Q22	The instructor offers and is available for individual assistance.	12	0	1	0	0	13	4.8	5	5	.53	984	4.7	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1
[1] This Course compared with others: [--]=0-10th   [-]=10th-25th   [=]=25th-75th   [+]=75th-90th   [++]=90th-100th Percentile   Calculated vs. precise Mean

Q23 - What are the most important things you learned in this course?

Response Rate: 92.31%   (**12** of **13**)

1	web site design
2	Web design
3	This course helped me better understand how to design a good website. It showed me things to keep in mind when designing, and also things to look for in other sites.
4	I think the most important thing I learned is how to properly write a discussion post as well as using minimal words. I loved the course and learned SO much. I also learned how to create a website and blog which was very cool.
5	I really liked being able to create websites with my own interests. I do understand the need to be able to create sites not of my own interest but having true creative freedom allowed me to explore more design possibilities.
6	I learned how to write and publish a blog. I acquired some helpful resources on how to make a website for my business.
7	I learned the do's and do not's of creating a website, along with the correct formats that are appropriate for specifically a company website.
8	I Learned how to place content when designing websites.
9	How to design a variety of websites for myself or a business.
10	How to create an affective website.
11	How to create a website
12	Basic web designing principles and effective discussion post skills

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 92.31%   (**12** of **13**)

1	to create different types of websites
2	The site for my business will be more interesting as well as the presentation will be be effective.
3	N/A

4   If I need to make a business website I will be able to effectively do so after this class. 🔍

5   If I ever need to develop a website for a job or personal use. 🔍

6   I will use the online resume assignment to aid in my job hunt as I believe that was my favorite assignment. I also liked how it can be directly applied to the "real world" almost immediately. 🔍

7   I will use the knowledge from this course to market my own business. 🔍

8   I want to eventually start my own business so after taking this class I now know how to build a website 🔍

9   I plan to work in advertising, so my web designing skills will come into play 🔍

10   I have two personal websites that I already maintain with Wix, so this knowledge will help me better improve my sites. 🔍

11   How to create a website to in a way to advance my carer 🔍

12   As a marketing major, the content I learned throughout the class will help me greatly when I start working for a company. 🔍

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: **92.31**%   (**12** of **13**)

1   none 🔍

2   The only change I would make for this class is maybe cut down the amount of assignments that are due each week, For this being a summer class and taking other classes along with this one and having other priorities, I felt as if the amount of work we were given to do could have been cut down, giving students more time to put in actual effort in the projects. I felt that there was so much work in so little time that a lot of the time I was not able to make the projects the best they could be. 🔍

3   The material is a bit rigorous. Slowing down the assignments will allow students to complete them more effectively. 🔍

4   None. Professor Hazari does an excellent job laying out of the class. Even for a short summer class, it's very straightforward and you know exactly what you need to do and when you need to do it. Some other professors, especially summer semester class should learn a thing or two from him! 🔍

5   N/A 🔍

6   N/A 🔍

7   N/A 🔍

8   N/A 🔍

9   N/A. Very well explained and helpful. 🔍

10   I don't think this class needs any changes. It was awesome 🔍

11   For an online course, I think instead of only having tests due on a certain day, an assignment can also be due that same day. This way, for students working full time jobs, we don't feel like we have so much due on one day. 🔍

12   During the summer, especially right now with coronavirus, there should not have been so many reading assignments because this is not the only class a lot of students are taking. 🔍

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: **92.31**%   (**12** of **13**)

1   book was very helpful and class activities were fun 🔍

2   The texts, class materials, assignments, and activities helped me understand the content greatly. 🔍

3	The textbook was very detailed and useful in the completion of the class assignments.	🔍
4	The text was great	🔍
5	The class material he gave us allowed us to successfully complete all assignments and activities.	🔍
6	The book was easy to access and free	🔍
7	The assignments definitely challenge you to do research and provide a good understanding of the material.	🔍
8	Relevant and fair	🔍
9	N/A	🔍
10	I enjoyed this class.	🔍
11	Class went directly with book and was helpful.	🔍
12	Being a three week course, it was a heavy load of work, but extremely effective.	🔍

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: **92.31**% **(12** of **13)**

1	fair	🔍
2	evaluation methods were a little bit more difficult, I think with the amount of work we were given the grading scale could have been a bit more lenient.	🔍
3	Very fair!	🔍
4	Tough grader, However you know what is expected in order to get a good grade.	🔍
5	The professor was very fair in his grading and expectations.	🔍
6	The class was difficult but challenging. I really enjoyed it and learned so much.	🔍
7	N/A	🔍
8	It was fair	🔍
9	I would say this course is challenging for what you need to do, but with the good instructions, there's no reason you cannot complete the task.	🔍
10	I believe the evaluation method was fair and easy to understand	🔍
11	Fair	🔍
12	Difficult in time restraints but the material is effective	🔍

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: **92.31**% **(12** of **13)**

1	teacher did a great job	🔍
2	Very effective and knows very much on their topic.	🔍
3	They were professional	🔍
4	The professor and class itself was very effective.	🔍
5	The professor was very detailed and quick when responding to students.	🔍

6   The instructor was amazing. He worked with his students and provided them with everything they needed in order to succeed in the class.

7   Professor Hazari is one of the best I've had during my time at UWG!

8   Online classes are mainly self-taught. But the resources provided by the teacher were 8.3/10.

9   I like this professor and his style. He made it clear what was due and what was expected.

10   He is very knowledgeable in his craft and is always available and willing to help his students succeed.

11   Great

12   Awesome professor! Will to help and work with your schedule if needed.

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Course: MKTG5818 E01 - Business Web Design	**Department:** Marketing/
Responsible Faculty: Sunil Hazari	**Responses / Expected:** 8 / 8 (100%)

Overall Mean: **4.7** 4-Point Likert Scale w/NA (176 responses)

QUANTITATIVE SECTION		MKTG5818 - E01 Responses						Course				--- *Survey Comparisons* --- All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I correctly utilized all required course texts and materials.	7	1	0	0	0	8	**4.9**	5	5	.33	**999**	**4.7**	=
Q2	I check my online course at least two times per week.	8	0	0	0	0	8	**5.0**	5	5	0	**1K**	**4.9**	=
Q3	I have consistent access to the technology required for this course.	8	0	0	0	0	8	**5.0**	5	5	0	**997**	**4.8**	+
Q4	I was well-prepared for class	5	3	0	0	0	8	**4.6**	5	5	.48	**997**	**4.6**	=
Q5	I avidly participated in all class activities	7	1	0	0	0	8	**4.9**	5	5	.33	**984**	**4.7**	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	6	2	0	0	0	8	**4.8**	5	5	.43	**942**	**4.5**	=
Q7	This course challenged my intellect.	3	3	2	0	0	8	**4.1**	4	4,5	.78	**993**	**4.5**	-
Q8	Class discussions and/or activities helped me to understand the subject matter.	4	3	1	0	0	8	**4.4**	4.5	5	.70	**985**	**4.5**	=
Q9	Course assignments helped me to understand the subject matter.	4	4	0	0	0	8	**4.5**	4.5	4,5	.50	**998**	**4.6**	=
Q10	Course content was presented effectively.	4	4	0	0	0	8	**4.5**	4.5	4,5	.50	**996**	**4.6**	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	3	4	1	0	0	8	**4.3**	4	4	.66	**991**	**4.6**	-
Q12	Test content was representative of assigned material.	5	2	1	0	0	8	**4.5**	5	5	.71	**972**	**4.6**	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	4	3	1	0	0	8	**4.4**	4.5	5	.70	**986**	**4.7**	-
Q14	The instructor demonstrates knowledge of his/her discipline.	7	1	0	0	0	8	**4.9**	5	5	.33	**976**	**4.7**	=
Q15	The instructor clearly explains course expectations.	7	1	0	0	0	8	**4.9**	5	5	.33	**994**	**4.7**	=
Q16	The instructor clearly explains how students will be evaluated.	6	2	0	0	0	8	**4.8**	5	5	.43	**995**	**4.7**	=
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	7	1	0	0	0	8	**4.9**	5	5	.33	**995**	**4.7**	=

		SA	A	N	D	SD		Mean						[1]
Q18	The instructor presents material in an organized manner.	7	1	0	0	0	8	4.9	5	5	.33	996	4.7	=
Q19	The instructor communicates effectively.	6	2	0	0	0	8	4.8	5	5	.43	990	4.7	=
Q20	The instructor demonstrates respect for students.	8	0	0	0	0	8	5.0	5	5	0	986	4.8	+
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	8	0	0	0	0	8	5.0	5	5	0	956	4.7	+
Q22	The instructor offers and is available for individual assistance.	7	1	0	0	0	8	4.9	5	5	.33	984	4.7	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th   [-]=10th-25th   [=]=25th-75th   [+]=75th-90th   [++]=90th-100th Percentile   Calculated vs. precise Mean

Q23 - What are the most important things you learned in this course?

Response Rate: 62.50%   (**5** of **8**)

1   Website Design

2   The most important thing I will remember about this class is the fundamentals to making a good website. From reading the chapters and completing the assignments, I've learned what it is that makes a good/bad website. Since this class started I've noticed things about websites that normally I would have ignored.

3   That web design takes more than just the basic elements that we see when we visit a website. There are important principles of text and images that must be considered.

4   I learned what should and should not go on a website.

5   How to create websites!

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 62.50%   (**5** of **8**)

1   If I ever have/need to make a website in the future I will remember the fundamentals I learned in this class on how to make a good website that will have users wanting to visit it frequently.

2   I will use the knowledge attained in this class to create and maintain my personal/ business websites in the future.

3   I will continue to build on my online resume to use for job applications in the future

4   I think the skill of designing a website will always be helpful in some way. Although I may not be designing websites regularly, having that knowledge will help out with other things as well!

5   Creating websites using the knowledge that I did not have before

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 62.50%   (**5** of **8**)

1   illustrative videos can be used to enhance what we read from materials and what the instructor gives the students.

2   The thing I disliked the most in this class was finding secondary sources for the assignments. Although Dr. Hazari told us to use Google Scholar and Galileo, it was still a little difficult for me to find secondary sources that were similar to what we were learning. However, the difficulty was solely because of Google Scholar and Galileo, a lot of the results I received I could not view

the entire journal/article/book, only the abstract, which was annoying.

3   N/A   🔍

4   Longer time period.   🔍

5   An updated textbook. The textbook assigned is from 2015. It should be updated to the same text from 2020. Some test questions on exams are not found in the 2015 textbook but are found in the 2020 version.   🔍

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 75.00%   (**6** of **8**)

1   The text book was very helpful as well as the different web site projects   🔍

2   The class text covers a wide range of topics and information on web design. The class activities have ensured that the class content is properly grasped. For instance, the weekly discussions and tests are instrumental in enhancing learning in this course.   🔍

3   The chapter readings were not bad. I sometimes struggle to read full chapters for class because I find the content boring and hard to focus on/remember, but the textbook for this class was straightforward and not hard to understand. The assignments were not as bad as I thought they would be when I first read the syllabus, after completed the first week's assignments I got a better feel for the class.   🔍

4   Same as above.   🔍

5   No need for the exams from the test bank. An assessment from the discussions and actual projects are more meaningful. Exam was just busy work with no real need.   🔍

6   I thought the assignments were helpful. There may have been 1 or 2 discussions that seemed unnecessary, but for the most part, everything was helpful!   🔍

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 62.50%   (**5** of **8**)

1   The evaluation methods were fair and clearly explained in the syllabus; the requirements were not hard or overly demanding.   🔍

2   I would say that the evaluation methods used are fair. If one has read the class text properly, they will find the evaluations quite easy.   🔍

3   I think the expectations were fair and reasonable.   🔍

4   Ease   🔍

5   Clear on expectations and provided meaningful feedback!   🔍

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 62.50%   (**5** of **8**)

1   This course is probably one of the best in the MBA offerings. You actually learned about relevant tools used in today's world. Weekly discussions and projects required the student to learn the material. The exams probably could be eliminated as they are just busy work. Excellent professor who provides meaningful dialogue with the students! Words to describe Dr. Shazari....Encouragement provider and true educator!   🔍

2   The instructor was very interactive and always gives feedback for improvement   🔍

3 The instructor is approachable and very helpful in enhancing the students' understanding of the course materials. From time to time, the instructor would participate in the discussions as well. 🔍

4 I think Dr. Hazari is a good professor. A professor can really make or break the online experience, and I thought he did a good job. 🔍

5 Dr. Hazari was very helpful, he answered emails quickly. He also responded to a lot of our discussion posts, which was helpful as well. Also, I liked the feedback he gave us on our assignments. The only thing I did not like was having to send emails through Course Den, there was no way for me to edit the notifications so that Course Den emails went to my Gmail account/phone, so I always saw his emails much later than I would have if they were sent through Gmail instead. 🔍