

Course:	MKTG4818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	15 / 20 (75%)
Overall Mean:	4.8 4-Point Likert Scale w/NA (327 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	14	1	0	0	0	15	4.9	5	5	.25	811	4.7	=
Q2	I check my online course at least two times per week.	14	1	0	0	0	15	4.9	5	5	.25	809	4.8	=
Q3	I have consistent access to the technology required for this course.	14	1	0	0	0	15	4.9	5	5	.25	811	4.8	=
Q4	I was well-prepared for class	9	4	1	1	0	15	4.4	5	5	.88	806	4.6	=
Q5	I avidly participated in all class activities	11	4	0	0	0	15	4.7	5	5	.44	808	4.7	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	8	2	2	1	0	13	4.3	5	5	.99	778	4.5	-
Q7	This course challenged my intellect.	11	3	1	0	0	15	4.7	5	5	.60	812	4.6	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	11	2	1	0	0	14	4.7	5	5	.59	799	4.5	=
Q9	Course assignments helped me to understand the subject matter.	12	3	0	0	0	15	4.8	5	5	.40	812	4.5	=
Q10	Course content was presented effectively.	12	2	1	0	0	15	4.7	5	5	.57	810	4.5	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	12	3	0	0	0	15	4.8	5	5	.40	805	4.5	=
Q12	Test content was representative of assigned material.	14	1	0	0	0	15	4.9	5	5	.25	787	4.6	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	12	3	0	0	0	15	4.8	5	5	.40	809	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1







¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	12	3	0	0	0	15	4.8	5	5	.40
Q15	The instructor clearly explains course expectations.	12	3	0	0	0	15	4.8	5	5	.40
Q16	The instructor clearly explains how students will be evaluated.	13	2	0	0	0	15	4.9	5	5	.34
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	14	1	0	0	0	15	4.9	5	5	.25
Q18	The instructor presents material in an organized manner.	12	3	0	0	0	15	4.8	5	5	.40
Q19	The instructor communicates effectively.	13	2	0	0	0	15	4.9	5	5	.34
Q20	The instructor demonstrates respect for students.	12	3	0	0	0	15	4.8	5	5	.40
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	12	3	0	0	0	15	4.8	5	5	.40
Q22	The instructor offers and is available for individual assistance.	11	4	0	0	0	15	4.7	5	5	.44

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q23 - What are the most important things you learned in this course?

Response Rate: 73.33% (11 of 15)

1	how to make a great website	
2	The most important thing I learned during the course was how to make an effective website. Most importantly, learning how to make an online resume was a real plus to the course. This will surely help me post-graduation when I am searching for a job opportunity.	
3	The importance in the unity, balance, and quality of creating a successful website	
4	The importance of a website and how to make one. This has been the most useful class i've taken in all of my four years here at the University of West Georgia.	
5	Some of the most important things I learned in this course are the basic aspects of web design and the importance of hyperlinks, colors, and a balanced layout.	
6	I learned the do's and dont's when it comes to designing a website. I learned a lot about coding styles and what type of things I need to have depending on what website I'm making.	

7	I learned how to effectively design a website that would meet the standards of an e-commerce site, blog, or online resume!	
8	I have learned how to properly build a website.	
9	How to better understand elements of web design and how to use online website builders like Wix, Weebly, and WordPress.	
10	How to apply concepts to a personal business and others businesses.	
11	Basic fundamentals for creating a website	

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?

Response Rate: 73.33% (11 of 15)










1	to make websites	
2	This will help greatly in not only understanding design aspects within webpages, but help me make more informed decisions on how to make my website more enticing for users coming into it.	
3	Start my clothing brand.	
4	I will use the knowledge I gained during this course to become a well rounded marketer in the professional world.	
5	I will use it to create my own website when the time comes.	
6	I will use this knowledge in my marketing career.	
7	I will continue to use the resources in this class to create high quality websites for myself and other business owners	
8	I will be able to use the knowledge I gained from this course in my career as I work daily in WordPress sites and redesign of sites.	
9	I may be able to use this knowledge if I continue to pursue building or interacting with websites.	
10	I am recent small business owner and these concepts will help me create an effective and smart website.	
11	As a business owner that mainly markets and advertises on social media, the material(s) and assignments were very helpful in enhancing my skills in web design.	

Q25 - Explain any positive changes you would like to see made to this course.










Response Rate: 66.67% (10 of 15)

1	only thing I would change is not having to add a video to the last website, although it was great practice and a professional addition to the website	
2	There are no real changes I would want to be made for the course. The pace was a little fast, but that was to be expected for a 4-week course.	
3	No.	
4	N/A	
5	N/A	
6	I wouldn't change anything, with having a shorter class period it is intense but find all projects and assignments to be fair.	
7	I would make no real changes, very organized and plenty of information given.	
8	I think this course is great. I don't see any need for changes to be made. Dr. Hazari has a great course set up that is easy to follow.	
9	I think this was a great course! It was very fast paced but this is to be expected as a summer course.	
10	I can not specifically say I would like to see anything changed about the course.	







Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.



Response Rate:	60.00% (9 of 15)	
1	The textbooks and assignments for the class were extremely valuable. It did not feel like we were just doing busy work. I felt like all of the assignments and readings will help me in my future career field.	
2	The text was very important and helped inform the discussions as well as website creation and tests.	
3	The text was crucial to the success I've had in the class and is a great addition in helping me understand the material.	
4	The assignments and texts were very in-depth and helpful in expanding my knowledge of web design.	
5	The assignments were pretty easy to keep up with once I got into the hang of the course schedule, it helps that the course schedule was consistent and I LOVED the organization of the weekly content	
6	The 3 class projects.	
7	Textbook is small but mighty, appreciate the professor letting us know ahead of time what text we needed.	
8	I thought the textbook was the most important thing that helped me understand the class and what material we needed to learn.	
9	I found the textbook to be a great source for information. I also found the website projects to be extremely helpful in practicing the knowledge I have gained. I think it is great that we are going to be able to continue using the online resume we created as well!	

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate:	60.00% (9 of 15)	
1	very fair and moderately challenging.	
2	this course was very fair, but also challenging with getting use to using APA format	
3	This course was very fair but again expectedly fast paced.	
4	The professor grades fairly and explains before and afterwards how the grades work for each assignment. Gives feedback as well.	
5	The class was graded fairly. The rubric made the grading seem difficult, but his instructions made it easy to pass the assignment.	
6	Incredibly fair with a decent amount of difficulty.	
7	I would definitely not say the class was easy but I think our assignments and projects were graded fairly and I enjoyed doing them.	
8	Dr. Hazari is an extremely fair grader. He provides plenty of details with his expectations and it is clearly written how we will be graded.	
9	Dr. Hazari grades fairly and provides helpful feedback with each assignment.	

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate:	60.00% (9 of 15)	
1	the professor was very professional and I loved the additional feedback he would give on assignments and during grading assignments, and was also fair when it came to being late on an assignment, I can truly tell he cares for his students success, I would recommend this class to anyone	
2	The professor was very effective. He demonstrated superior knowledge in Business Web Design.	
3	Professor is a great resource and has a lot of knowledge in the field.	
4	I found our teacher to be very effective and helpful when it came to explaining what needed to be done in the class.	
5	I found Dr. Hazari to be such a great professor. You can tell he truly cares about his students and our education. He goes above and beyond to email back, reply to discussion posts, and help when we need it. I think he replies in record time for a UWG professor. He is a great asset to UWG and I am sad I couldn't have taken more courses with him. He is an A+ professor and truly one of UWG's best!	
6	He is very effective in his overall effectiveness as a teacher in his discipline. He is well organized, extremely communicative, grades efficiently and in a timely manner, gives feedback on every assignment to every student and understanding of extenuating circumstances. An excellent, fair professor overall!!!	

7	Great professor! Very receptive to student's discussion and available for more assistance.	
8	Great professor helped me out a lot and always responded to email.	
9	Dr. Hazari is very knowledgeable in his discipline and it shows through his instruction.	