

Course:	MKTG5818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	11 / 11 (100%)
Overall Mean:	4.6 4-Point Likert Scale w/NA (241 responses)		

QUANTITATIVE SECTION		MKTG5818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	8	3	0	0	0	11	4.7	5	5	.45	811	4.7	=
Q2	I check my online course at least two times per week.	10	1	0	0	0	11	4.9	5	5	.29	809	4.8	=
Q3	I have consistent access to the technology required for this course.	10	1	0	0	0	11	4.9	5	5	.29	811	4.8	=
Q4	I was well-prepared for class	7	4	0	0	0	11	4.6	5	5	.48	806	4.6	=
Q5	I avidly participated in all class activities	8	3	0	0	0	11	4.7	5	5	.45	808	4.7	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	5	4	1	0	0	10	4.4	4.5	5	.66	778	4.5	=
Q7	This course challenged my intellect.	5	5	1	0	0	11	4.4	4	4.5	.64	812	4.6	-
Q8	Class discussions and/or activities helped me to understand the subject matter.	7	3	0	1	0	11	4.5	5	5	.89	799	4.5	=
Q9	Course assignments helped me to understand the subject matter.	6	4	0	1	0	11	4.4	5	5	.88	812	4.5	=
Q10	Course content was presented effectively.	6	3	1	1	0	11	4.3	5	5	.96	810	4.5	-
Q11	Required course texts and/or materials helped me to understand the subject matter.	7	3	1	0	0	11	4.5	5	5	.66	805	4.5	=
Q12	Test content was representative of assigned material.	6	5	0	0	0	11	4.5	5	5	.50	787	4.6	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	6	5	0	0	0	11	4.5	5	5	.50	809	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1







¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	8	2	1	0	0	11	4.6	5	5	.64
Q15	The instructor clearly explains course expectations.	8	3	0	0	0	11	4.7	5	5	.45
Q16	The instructor clearly explains how students will be evaluated.	8	3	0	0	0	11	4.7	5	5	.45
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	9	2	0	0	0	11	4.8	5	5	.39
Q18	The instructor presents material in an organized manner.	7	3	1	0	0	11	4.5	5	5	.66
Q19	The instructor communicates effectively.	7	3	1	0	0	11	4.5	5	5	.66
Q20	The instructor demonstrates respect for students.	10	1	0	0	0	11	4.9	5	5	.29
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	9	2	0	0	0	11	4.8	5	5	.39
Q22	The instructor offers and is available for individual assistance.	9	1	1	0	0	11	4.7	5	5	.62










Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1







Q23 - What are the most important things you learned in this course?








Response Rate: 72.73% (8 of 11)


1	Web Design is a powerful tool. And we, as upcoming managers and marketers, should be utilized to help create new connections and venues for advertising to customers and other relations.	
2	Web Building, I did not know what I was even expecting from this class but I actually learned a lot compared to the other classes I have taken.	
3	The background works of what it takes to design an effective and appealing website.	
4	Learning how to use Wix and Weebly were very helpful!	
5	I learned how to effectively put together my own website.	
6	I have learned how to make websites for different purposes.	

7	How to develop websites via WYSIWYG softwares	
8	How to create different websites.	









Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?		
Response Rate: 81.82% (9 of 11)		
1	This class thoroughly positioned me towards a career in digital marketing. The projects significantly added to my marketing portfolio.	
2	The knowledge now will help further my career since web designing is growing in the industry.	
3	It will help me make websites for myself and future clients.	
4	In my chosen profession, web design can be capitalized as a fast and easy way to connect with customers. This course was a good introduction to basic web design principles and explored multiple ways to approach basic web design problems and principles.	
5	I will use my knowledge on web design for my future business.	
6	I will use my knowledge of websites.	
7	I probably will not. I will be updating my online resume/portfolio though.	
8	I currently assist in the development of websites and can now use the knowledge I learned in this course to share my opinions and ideas for the development of the websites for our brands.	
9	By having the knowledge on how to build a website from ground up.	

Q25 - Explain any positive changes you would like to see made to this course.		
Response Rate: 54.55% (6 of 11)		
1	this class allowed me to learn to manage my time, there were several assignments to complete but I was able to schedule my weeks accordingly knowing what was due.	
2	n/a	
3	Nothing everything was excellent.	
4	N/A	
5	More organization of the material. It was very confusing to have have two separate pins on Course Den.	
6	I would consider keeping the graduate and undergraduate classes separate. It was a little confusing to go back and forth between the two class pages to keep up with assignments effectively.	








Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.		
Response Rate: 72.73% (8 of 11)		
1	everything thing was excellent.	
2	This class thoroughly positioned me towards a career in digital marketing. The projects significantly added to my marketing portfolio.	
3	They were effective.	
4	The website assignments were helpful as we were actually able to create and display projects that were focused on meeting specific criteria as we would be required to do for a job. The textbook was brief and focused on the smaller and sometimes complicated process of creating websites effectively.	
5	The class materials, assignments, textbook, and discussions are very helpful.	
6	The book was very help and definitely relevant to the course.	
7	Text book help ALOT. The discussions allowed me to actually read the book since items had to be cited. I also learned how to cite, cause that was something I had not done in so long.	

8	I think the assignments were a tad redundant, particularly the responses to other students. I'm sure it's meant to be a learning tool. However, I was uncomfortable critiquing other student's work.	
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Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate:	72.73% (8 of 11)	
1	it was fairness	
2	fariness	
3	The grading was fair but again a good bit of your grade is based on how you evaluate other student's work. I was uncomfortable with that.	
4	The evaluation methods were fair, and expectations were laid out and available ahead of each assignment.	
5	The assignments were graded fairly.	
6	Fair	
7	Fairness in evaluation. The professor laid out exactly what he was looking for and graded accordingly.	
8	Challenging, but fair.	

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate:	72.73% (8 of 11)	
1	he is a very good teacher.	
2	Professor was receptive and proficient.	
3	Professor Hazari has been very helpful during this course. He gives insightful comments on our discussion posts, web design assignments, and projects. In addition, he is always ready to help students out individually.	
4	Professor Hazari is a good professor who understands his discipline well. His comments were helpful, and the posts that were made were useful and had a purpose.	
5	I think he is an effective teacher who gives feedback on your work, which I liked.	
6	Great teacher!	
7	Great professor! Everything was laid out to where it was easy to understand what he was looking for. Every assignment helped in retaining knowledge throughout the course. This class for me was fun and allowed me to enjoy all the assignments I did because I knew I was learning great things.	
8	Dr. Hazari is very organized and made this fast-paced class go smoothly, all while presenting the many necessary topics.	