

Course:	MKTG4818 E02 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	3 / 5 (60%)
Overall Mean:	4.2 4-Point Likert Scale w/NA (48 responses)		

QUANTITATIVE SECTION		MKTG4818 - E02										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	0	3	0	0	0	3	4.0	4	4	0	16K	4.5	--
Q2	I did my best to prepare for and participate in this course.	0	2	1	0	0	3	3.7	4	4	.47	16K	4.6	--
Q3	I had access to the technology required for this course.	2	1	0	0	0	3	4.7	5	5	.47	16K	4.8	=
Q4	When I struggled in the course, I sought help.	1	1	1	0	0	3	4.0	4	3,4,5	.82	16K	4.4	-
Q5	Course activities helped me to learn the subject matter.	0	2	1	0	0	3	3.7	4	4	.47	16K	4.4	--
Q6	Course assignments helped me understand the subject matter.	0	2	1	0	0	3	3.7	4	4	.47	16K	4.4	--
Q7	The instructor presented the course content effectively.	1	1	0	1	0	3	3.7	4	2,4,5	1.25	16K	4.4	-
Q8	Required course texts and/or materials helped me to understand the subject matter.	0	1	2	0	0	3	3.3	3	3	.47	16K	4.4	--
Q9	Assessments were reflective of course material.	2	1	0	0	0	3	4.7	5	5	.47	16K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	2	1	0	0	0	3	4.7	5	5	.47	16K	4.5	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [--]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	2	0	1	0	0	3	4.3	5	5	.94
Q12	The instructor provided helpful feedback on assignments.	2	1	0	0	0	3	4.7	5	5	.47
Q13	The instructor communicates effectively.	2	1	0	0	0	3	4.7	5	5	.47
Q14	The instructor demonstrates respect for students.	2	1	0	0	0	3	4.7	5	5	.47
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	3	0	0	0	0	3	5.0	5	5	0
Q16	The instructor offers and is available for individual assistance.	2	0	1	0	0	3	4.3	5	5	.94

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.	
Response Rate:	33.33% (1 of 3)
1	N/A

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.	
Response Rate:	33.33% (1 of 3)
1	The assignments helped me understand the material better.

Q19 - Comment specifically on the instructor's overall effectiveness in this course.	
Response Rate:	33.33% (1 of 3)
1	He commented on all assignments and gave good feedback.