

**Student Evaluation of Instruction Fall 2022 Full Session
202208**

The University of West Georgia
UWG

Course:	MKTG4818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	10 / 19 (52.63%)
Overall Mean:	4.3 4-Point Likert Scale w/NA (159 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	5	3	1	1	0	10	4.2	4.5	5	.98	16K	4.5	-
Q2	I did my best to prepare for and participate in this course.	5	3	2	0	0	10	4.3	4.5	5	.78	16K	4.6	-
Q3	I had access to the technology required for this course.	7	1	2	0	0	10	4.5	5	5	.81	16K	4.8	-
Q4	When I struggled in the course, I sought help.	5	2	2	1	0	10	4.1	4.5	5	1.04	16K	4.4	-
Q5	Course activities helped me to learn the subject matter.	4	4	2	0	0	10	4.2	4	4,5	.75	16K	4.4	=
Q6	Course assignments helped me understand the subject matter.	5	4	1	0	0	10	4.4	4.5	5	.66	16K	4.4	=
Q7	The instructor presented the course content effectively.	5	4	1	0	0	10	4.4	4.5	5	.66	16K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	3	5	2	0	0	10	4.1	4	4	.70	16K	4.4	-
Q9	Assessments were reflective of course material.	4	4	2	0	0	10	4.2	4	4,5	.75	16K	4.5	-
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	6	2	1	1	0	10	4.3	5	5	1	16K	4.5	-

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1









¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	7	2	1	0	0	10	4.6	5	5	.66
Q12	The instructor provided helpful feedback on assignments.	6	3	1	0	0	10	4.5	5	5	.67
Q13	The instructor communicates effectively.	6	3	1	0	0	10	4.5	5	5	.67
Q14	The instructor demonstrates respect for students.	5	3	2	0	0	10	4.3	4.5	5	.78
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	6	2	2	0	0	10	4.4	5	5	.80
Q16	The instructor offers and is available for individual assistance.	5	3	1	0	0	9	4.4	5	5	.68

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1









Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 80.00% (8 of 10)

1	The online setup was smooth to work with.	
2	The discussion posts.	
3	The assignments definitely did broaden my understanding of business web design and helped me understand some of the material. However, the discussion responses and strict format were completely unnecessary for this type of material. I feel as though the discussion responses and the "posting system" doesn't typically help the student, but instead make it more of a hassle for them. I would rather receive experienced and knowledgeable input from the professor in an assignment setting than another student who is learning the material as well.	
4	Reviewing course material. Following up with professor	
5	No changes	
6	N/A	
7	I hadn't designed a site or blog since freshman year of high school so it was fun and insightful to revisit it with real guidelines this time.	
8	I feel like the textbook was really helpful in giving me more knowledge on terms and important aspects in Web Design.	








Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 80.00% (8 of 10)

1	They helped me understand the material.	
2	The texts were decent, I did feel as though I learned some stuff from them. Again, the assignments were good, but the format was not great. I will also not understand why we would need such detailed discussion responses and sources for a discussion response. It seemed to just add fluff to our workload.	
3	The text helped me learned the basics.	
4	The quizzes and projects helped a lot because sometimes I found the book a little difficult to understand. So doing the assignment helped me to understand and retain the chapters.	
5	The assignments were we had to design websites on different businesses, truly showed me just how easy it is to use web design programs.	
6	N/a	
7	N/A	
8	All materials useful	

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 80.00% (8 of 10)

1	The instructor always gives great feedback on our assignment. By great I mean constructive & insightful!	
2	The instructor was very effective in this course.	
3	The instructor was very effective.	
4	N/A	
5	Instructor was effective in their instruction.	
6	Honestly, he was a good professor. There were just a couple of things with the assignments and discussions that I would disagree on whether it helped us or not.	
7	Great professor I really like this class! He could be a little less strict on grading though, specifically the discussions and responses.	
8	Dr.Sunil was very informative on information provided in this course	