

<b>Course:</b>	MKTG4818 E01 - Business Web Design	<b>Department:</b>	Marketing/
<b>Responsible Faculty:</b>	Sunil Hazari	<b>Responses / Expected:</b>	20 / 29 (68.97%)
<b>Overall Mean:</b>	4.6 4-Point Likert Scale w/NA (439 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01									--- Survey Comparisons ---			
		Responses					Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ <sup>1</sup>
Q1	I correctly utilized all required course texts and materials.	13	7	0	0	0	20	4.7	5	5	.48	17K	4.6	=
Q2	I check my online course at least two times per week.	13	7	0	0	0	20	4.7	5	5	.48	16K	4.6	=
Q3	I have consistent access to the technology required for this course.	14	6	0	0	0	20	4.7	5	5	.46	17K	4.8	=
Q4	I was well-prepared for class	12	6	2	0	0	20	4.5	5	5	.67	17K	4.5	=
Q5	I avidly participated in all class activities	13	5	2	0	0	20	4.6	5	5	.67	16K	4.5	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	11	5	2	1	0	19	4.4	5	5	.87	16K	4.5	=
Q7	This course challenged my intellect.	11	8	1	0	0	20	4.5	5	5	.59	17K	4.5	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	13	6	1	0	0	20	4.6	5	5	.58	16K	4.4	=
Q9	Course assignments helped me to understand the subject matter.	15	5	0	0	0	20	4.8	5	5	.43	17K	4.5	=
Q10	Course content was presented effectively.	13	6	1	0	0	20	4.6	5	5	.58	17K	4.4	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	12	7	1	0	0	20	4.6	5	5	.59	16K	4.5	=
Q12	Test content was representative of assigned material.	11	8	1	0	0	20	4.5	5	5	.59	15K	4.5	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	13	7	0	0	0	20	4.7	5	5	.48	16K	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1







<sup>1</sup> This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean











QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	13	7	0	0	0	20	4.7	5	5	.48
Q15	The instructor clearly explains course expectations.	14	5	1	0	0	20	4.7	5	5	.57
Q16	The instructor clearly explains how students will be evaluated.	13	7	0	0	0	20	4.7	5	5	.48
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	16	3	1	0	0	20	4.8	5	5	.54
Q18	The instructor presents material in an organized manner.	14	6	0	0	0	20	4.7	5	5	.46
Q19	The instructor communicates effectively.	14	6	0	0	0	20	4.7	5	5	.46
Q20	The instructor demonstrates respect for students.	15	5	0	0	0	20	4.8	5	5	.43
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	15	5	0	0	0	20	4.8	5	5	.43
Q22	The instructor offers and is available for individual assistance.	14	5	1	0	0	20	4.7	5	5	.57

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q23 - What are the most important things you learned in this course?

















Response Rate: 80.00% (16 of 20)

1	how to design websites	
2	building websites	
3	Wix.com	
4	Website organization is vital.	
5	Web design concepts	
6	The most important thing that I learned from this course is how it can create different websites that can be more professional as well as I learned how to look at and review different websites.	

7	The most important things I learned in this course, is the concepts and theories of web development.	
8	The most important thing I learned in this course was how to effectively create and design a website that looks organized and professional.	
9	I learned about different web design principles that I did not know were important for websites to have.	
10	I learned what it takes to create a nice website for other people to see and I feel like this is a great skill to learn how to do in the future.	
11	I learned alot from this course in relation to web design. After taking this class I have a new passion for web design and am currently trying to figure out how to start my own small business doing it.	
12	How to properly design a website and used multiple web design formatting websites	
13	How to look for/research material outside of the textbook	
14	How to effectively use the internet and online websites to help me present important business information.	
15	How to create a website properly	
16	How to accurately design a website	















**Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?**

**Response Rate:** 80.00% (16 of 20)















1	knowing how to research helps in any field	
2	i will use the tools I learned through my career in marketing.	
3	by knowing how to design a business website and knowing what on a website draws the customers attention	
4	To design websites if needed for marketing purposes.	
5	This course taught me how to use online resources to be successful which will carry over to my job.	
6	The knowledge that I will learn I will continue to use it in my profession because I will continue to help with the marketing and managing different companies through website and website design.	
7	The knowledge and experience from this class will help me with a small web design company I hope to start after graduation.	
8	I will use my web development skills in my marketing career	
9	I will use this class to build my own business	
10	I will use this knowledge I gained in my chosen profession as I might need to create a website to promote my projects.	
11	I will use this knowledge to form my own website for money.	
12	I think knowing this information will help me become more indulged into the future of web design and creating a better image for myself, for potential future employers to see.	
13	I hope to use this knowledge to get a career in web design.	
14	I can use this knowledge for other marketing classes towards marketing products for other brands.	
15	I am able to put the skills of excel and website creator on my resume	
16	Being able to design websites has always been a career goal of mine, now I am prepared to do such.	

**Q25 - Explain any positive changes you would like to see made to this course.**

**Response Rate:** 70.00% (14 of 20)

1	more directions for projects	
2	less harsh grading	
3	There are none!	
4	Nothing, everything was great	
5	N/A	
6	Maybe more personally assignments, such as us creating websites that gear to our futures.	
7	I wouldn't make any changes to this course.	
8	I would like to see less work as far as discussion posts maybe by doing some of the work as group projects.	
9	I would like to see more examples.	
10	I think the course is good as is.	
11	I don't think anything, I think the days the assignments were set to be due gave enough time for students to thoroughly complete the work for the week.	
12	I don't have any changes.	
13	I believe students should be taught basic styling code like CSS and HTML it is very useful in designing websites and I did not learn this.	
14	A little more explaining of the importance of what we are learning. Most of what we did was just read the textbook and then did an assignment based on the chapter. No explanation as to why it was important though.	















**Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.**

<b>Response Rate:</b>	<b>75.00%</b> (15 of 20)	
1	reference textbook and outside sources on discussion posts	
2	great	
3	fairness	
4	everything was free	
5	We used all resources and everything besides the textbook was free!	
6	The textbook is outdated. We are learning Web Design 2.0 when we should be learning Web Design 3.0. The information is a bit useful but it is outdated to the current standards.	
7	The textbook was very helpful. I like how it was not an extremely long book. I also like how affordable it was. The assignments were very fun, even the regular discussion post assignments.	
8	The textbook is very helpful.	
9	The entire class was just assignments and projects so they are pretty valuable grade-wise.	
10	The book we clearly outline, and allowed me to perform well in this course.	
11	The assignments helped put the class material to the test and allowed me to apply my knowledge. Not only that but the assignments were enjoyable to do. The class material was concise and to the point, and the professor did a great job of explaining the expectations for each assignment.	
12	The assignments were beneficial to learn how to use external resources.	
13	Textbooks were not necessary to me but having the right resources such as a cooperative laptop is extremely important.	
14	It's essential to have the text for this course to understand the class materials and assignments better. It would be more challenging to succeed in this class if one wasn't used without the other.	

15	Everything was really good. I really don't have any comments.	
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**Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.**



**Response Rate:** 70.00% (14 of 20)

1	fair	
2	fair	
3	fairness	
4	fair/slight difficulty	
5	This class was rather on the more difficult side, just due to figuring out how some of the softwares and website builders worked.	
6	The methods were fair. There were a lot of discussions and responses.	
7	The methods are fair.	
8	The class challenged my creativity in web design which made it fair.	
9	Our professor was very helpful, he gave amazing feedback and provided advice on how to grow.	
10	I think the evaluation was fair. Any criticism received on an assignment helped me improve on the other assignments.	
11	I believe that the evaluations given for assignments were helpful and allowed me to improve on the projects for the class.	
12	Grades very fairly and accurate to instructions	
13	Fair	
14	Difficult at first but got slowly easier as I got to figure out how to create a good website and learn more about the material.	

**Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.**

**Response Rate:** 70.00% (14 of 20)

1	he explained really well what he expected for each weekly assignment	
2	great respected students	
3	good overall	
4	Very great professor.	
5	Very good feedback on assignments. I think if he were better equipped to teach styling code he would excel in that.	
6	Very effective. Each week the material showed what we had to do and when it was due. It was easy to plan out my week when I knew when the content was due.	
7	The instructor's overall effectiveness is excellent.	
8	The instructor gave clear and concise information which helped get me through the assignments.	
9	The instructor is fair.	
10	The best professor I have ever had in college by far. I take his class every time I get the chance to.	
11	I think the professor clearly outlined his expectations for us in the beginning on the course and I believed I have lived up to those expectations. Therefore, I have not been subject to discipline.	

12	He is an ideal professor, the assignments were not overwhelming and he gave adequate time to complete them.	
13	Great teacher. I had him in the fall of 2021, and was excited to have him this semester. He answers emails within 24 hours, is always down to help and answer questions and give clarity as long as you reach out. Really enjoyed this class with his instruction!	
14	Effective	