

Course:	MKTG4818 E02 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	18 / 25 (72%)
Overall Mean:	4.5 4-Point Likert Scale w/NA (391 responses)		

QUANTITATIVE SECTION		MKTG4818 - E02									--- Survey Comparisons ---			
		Responses					Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	12	4	2	0	0	18	4.6	5	5	.68	17K	4.6	=
Q2	I check my online course at least two times per week.	15	3	0	0	0	18	4.8	5	5	.37	16K	4.6	=
Q3	I have consistent access to the technology required for this course.	15	2	1	0	0	18	4.8	5	5	.53	17K	4.8	=
Q4	I was well-prepared for class	10	5	3	0	0	18	4.4	5	5	.76	17K	4.5	=
Q5	I avidly participated in all class activities	8	6	2	1	0	17	4.2	4	5	.88	16K	4.5	-
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	9	3	3	1	0	16	4.3	5	5	.97	16K	4.5	-
Q7	This course challenged my intellect.	10	4	3	1	0	18	4.3	5	5	.93	17K	4.5	-
Q8	Class discussions and/or activities helped me to understand the subject matter.	12	3	3	0	0	18	4.5	5	5	.76	16K	4.4	=
Q9	Course assignments helped me to understand the subject matter.	9	8	1	0	0	18	4.4	4.5	5	.60	17K	4.5	=
Q10	Course content was presented effectively.	10	5	2	1	0	18	4.3	5	5	.88	17K	4.4	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	12	3	3	0	0	18	4.5	5	5	.76	16K	4.5	=
Q12	Test content was representative of assigned material.	8	8	2	0	0	18	4.3	4	4,5	.67	15K	4.5	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	10	5	2	1	0	18	4.3	5	5	.88	16K	4.6	-

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1







¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	10	7	1	0	0	18	4.5	5	5	.60
Q15	The instructor clearly explains course expectations.	11	6	1	0	0	18	4.6	5	5	.60
Q16	The instructor clearly explains how students will be evaluated.	11	6	0	0	0	17	4.6	5	5	.48
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	9	8	1	0	0	18	4.4	4.5	5	.60
Q18	The instructor presents material in an organized manner.	10	7	1	0	0	18	4.5	5	5	.60
Q19	The instructor communicates effectively.	11	6	1	0	0	18	4.6	5	5	.60
Q20	The instructor demonstrates respect for students.	8	8	2	0	0	18	4.3	4	4,5	.67
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	9	8	1	0	0	18	4.4	4.5	5	.60
Q22	The instructor offers and is available for individual assistance.	9	6	2	0	0	17	4.4	5	5	.69

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q23 - What are the most important things you learned in this course?

Response Rate: 66.67% (12 of 18)

1	importance of web design	
2	designing professional and uniquebusiness websites	
3	The importance of how a business website should look and the effects of certain designs.	
4	The basics of web design on different platforms and the importance of appearance.	
5	The basic how too's of making and managing a Website. Some basic design principles, content, widgets, interactive menus. I learned a lot, but I won't go through every single one since I would take up the entire box explaining it.	
6	I really enjoyed using each of the different web designing platforms. I learned a lot about how placement and colors may catch the eye or be displeasing to the eye. I also learned a lot about usability and what qualities can help and hurt a website in the user's experience.	

7	How to create websites	
8	How to create a website, what factors go into creating a website, and how to manage my time.	
9	How to build a website without making errors and creating great content for them.	
10	How properly designing a website can ben edit your business properly	
11	Everything that i could apply to a test.	
12	Business Web Design	

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?




Response Rate: 66.67% (12 of 18)

1	Yes, absolutely	
2	When I start to make my own website I will use those techniques.	
3	To build website for my future business.	
4	My goal in life is to own my own business and the class really helped me understand how to create my website when that day comes.	
5	Marketing is all about strategically placing things much like this class.	
6	I will use this in my entrepreneurship journey and beyond.	
7	I will design an effective website	
8	I will definitely be able to use a vast array of platforms to update my company's website, as well as improve it for the best user experience and outcomes.	
9	I will be able to put this class on my resume for future jobs	
10	I plan to run my own business one day so having a great website is important and now I have great tips	
11	I know how to depict a good website from a bad one, I know what to include in a resume, and I know how to make it all look professional.	
12	As a Graphic Designer I can think of a few things to put this knowledge too. A website portfolio, integrating designs into another person website, making a shop to sell my art, etc.	












Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 61.11% (11 of 18)












1	none	
2	n/a	
3	None	
4	None! The organization and layout of this class was perfect.	
5	No changes need to be made my professor was great.	
6	N/A	
7	More bonus points.	
8	It's a great independent, self-study class.	

9	I would not change anything about this course.	
10	I would like no changes to be made.	
11	I would have loved to see direct instruction via video or a few zooms by Professor Hazari. I know a lot of students are not interested in that but I think there are a lot of things we could learn through his instruction as he has a lot of knowledge in building websites and design in general.	

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate:	61.11% (11 of 18)	
1	text was very useful	
2	Very easy	
3	The value of texts isn't extremely large i think we need to move to virtual books.	
4	The textbook powerpoints given at the beginning of the year was very helpful for me to understand keywords.	
5	The discussion boards were fun but it is difficult to find articles about web design. I really enjoyed viewing my classmates websites and learning from their mistakes and successes.	
6	The book is a must for this class	
7	Textbook is very helpful for weekly discussions	
8	I enjoyed all of the concepts in this class and I enjoyed creating websites. I think that there was a decent amount of work but we had plenty of time to complete it.	
9	I enjoyed the class.	
10	Class materials is what teaches us on what to do, assignments are were we implement what we now know. Also class discussions let us flex our terminology muscles.	
11	Assignments were fair and relevant with the text of the book. The professor gave feedback on assignments and discussions which is helpful. Class materials support the assignments.	

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate:	66.67% (12 of 18)	
1	very fair grading with clear expectations	
2	methods were fair	
3	fair	
4	easy	
5	We get almost a week to make a website, have a discussion on another person's website, and get graded on the quality. It becomes difficult when having to juggle between other classes, but it really is just busy work that gets judged on the effort you put in.	
6	Very easy and fair	
7	The professor is very fair	
8	The level of this class was not too hard but definitely tested my knowledge and made me think.	
9	Prof. Hazari graded very fairly. When I feel I didn't do my best job, I agreed with his grade and when I felt proud of my work, he was sure to point out that it was done well.	
10	I think everything was fair in this class and he did a good job on grading fairly.	
11	Fairness	

12	Fair grader with expectations and deadlines.	
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Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 66.67% (12 of 18)

1	very helpful	
2	instructor was very helpful overall	
3	great!	
4	Yes. Great job!	
5	Was a great teacher 10/10 would take again	
6	Very effective	
7	The effectiveness of Prof. Hazari was great. By looking at his sites and hearing the tips he would provide us, he definitely knows what he is talking about. He is such a great communicator and provided adequate updates and instructions that were always very clear. I really appreciate that in a teacher because it definitely helps me succeed.	
8	Second time taking this professor. I must like him.	
9	Professor Hazari is awesome! This is my second time having him as a professor and he has never not been helpful.	
10	I learned a lot from this class and I would recommend anybody to take this class.	
11	He was strict and didn't send reminders but he was cool.	
12	He is very relentless. He makes sure to set weekly reminders, comment on every ones websites/posts, and message you directly if need be. Very professional.	