

**Student Evaluation of Instruction Summer Session III
202205**

The University of West Georgia
UWG

Course:	MKTG4818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	8 / 12 (66.67%)
Overall Mean:	4.3 4-Point Likert Scale w/NA (174 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses				Course						All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	4	3	1	0	0	8	4.4	4.5	5	.70	669	4.7	-
Q2	I check my online course at least two times per week.	6	2	0	0	0	8	4.8	5	5	.43	664	4.8	=
Q3	I have consistent access to the technology required for this course.	5	2	1	0	0	8	4.5	5	5	.71	665	4.8	-
Q4	I was well-prepared for class	3	3	1	1	0	8	4.0	4	4,5	1	665	4.6	-
Q5	I avidly participated in all class activities	3	2	1	2	0	8	3.8	4	5	1.20	664	4.7	--
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	3	2	1	2	0	8	3.8	4	5	1.20	629	4.5	--
Q7	This course challenged my intellect.	4	3	1	0	0	8	4.4	4.5	5	.70	664	4.6	-
Q8	Class discussions and/or activities helped me to understand the subject matter.	3	3	2	0	0	8	4.1	4	4,5	.78	656	4.6	-
Q9	Course assignments helped me to understand the subject matter.	3	4	0	1	0	8	4.1	4	4	.93	665	4.6	-
Q10	Course content was presented effectively.	4	1	3	0	0	8	4.1	4.5	5	.93	668	4.6	-
Q11	Required course texts and/or materials helped me to understand the subject matter.	4	3	1	0	0	8	4.4	4.5	5	.70	665	4.6	-
Q12	Test content was representative of assigned material.	4	3	0	1	0	8	4.3	4.5	5	.97	638	4.6	-
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	4	2	1	1	0	8	4.1	4.5	5	1.05	660	4.7	-

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1






¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses				Individual					
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	6	1	1	0	0	8	4.6	5	5	.70
Q15	The instructor clearly explains course expectations.	5	1	1	1	0	8	4.3	5	5	1.09
Q16	The instructor clearly explains how students will be evaluated.	5	2	0	1	0	8	4.4	5	5	.99
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	5	1	2	0	0	8	4.4	5	5	.86
Q18	The instructor presents material in an organized manner.	5	1	1	1	0	8	4.3	5	5	1.09
Q19	The instructor communicates effectively.	3	2	1	1	0	7	4.0	4	5	1.07
Q20	The instructor demonstrates respect for students.	6	1	1	0	0	8	4.6	5	5	.70
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	4	2	0	1	0	7	4.3	5	5	1.03
Q22	The instructor offers and is available for individual assistance.	4	3	1	0	0	8	4.4	4.5	5	.70

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1






Q23 - What are the most important things you learned in this course?

Response Rate: 62.50% (5 of 8)





1	how to design a webpage	
2	how to build a website.	
3	Web Page Flow	
4	The best strategies to build a website	
5	I really enjoyed learning about different website design tricks top encourage traffic and interaction. I feel that that knowledge will help me in my future career as a marketer.	

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?






Response Rate: 62.50% (5 of 8)

1	to help further my career	
2	this will help me in the marketing world	
3	To help improve my own website	
4	N/A	
5	I will hopefully be able to use the website design tricks to create a more professional website for my brand/company.	






Q25 - Explain any positive changes you would like to see made to this course.

Response Rate:	50.00% (4 of 8)	
1	none	
2	i enjoyed how this class was set up, no changes needed.	
3	Less discussion posts	
4	I would like to see more of a focus on certain tricks that marketers will really find useful such as which colors are more attractive, which fonts make more sense for your brand, etc.	




Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate:	62.50% (5 of 8)	
1	the required textbook helped me a lot in this course.	
2	Very valuable	
3	They were all fairly useful. I just simply had already knew a lot of the material prior to taking the calss.	
4	The projects hold the best value since you are actually building a website	
5	I had all the material however it was A LOT to cover over 3 in a half weeks with other classes and life.	

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate:	62.50% (5 of 8)	
1	the final grade is a reflection of my work and I understand that, however I do not believe this course should be offered during the summer. it is an incredibly large amount of information in only a few weeks.	
2	n/a	
3	its a difficult course that if you do your work, can be an easy course	
4	Fairly difficult class	
5	Fair across the board.	

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate:	50.00% (4 of 8)	
1	he is a very effective professor	
2	Very Effective	
3	Professor Hazari is very well trained in his discipline. He clearly knows a lot of what he is talking about and is good at communicating it to the rest of the class.	
4	I enjoyed this professor. I would take him again.	