

**Student Evaluation of Instruction Summer Session III
202205**

The University of West Georgia
UWG

Course:	MKTG5818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	5 / 5 (100%)
Overall Mean:	4.7 4-Point Likert Scale w/NA (110 responses)		

QUANTITATIVE SECTION		MKTG5818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I correctly utilized all required course texts and materials.	4	1	0	0	0	5	4.8	5	5	.40	669	4.7	=
Q2	I check my online course at least two times per week.	4	1	0	0	0	5	4.8	5	5	.40	664	4.8	=
Q3	I have consistent access to the technology required for this course.	4	1	0	0	0	5	4.8	5	5	.40	665	4.8	=
Q4	I was well-prepared for class	3	2	0	0	0	5	4.6	5	5	.49	665	4.6	=
Q5	I avidly participated in all class activities	4	1	0	0	0	5	4.8	5	5	.40	664	4.7	=
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	3	2	0	0	0	5	4.6	5	5	.49	629	4.5	=
Q7	This course challenged my intellect.	3	2	0	0	0	5	4.6	5	5	.49	664	4.6	=
Q8	Class discussions and/or activities helped me to understand the subject matter.	3	2	0	0	0	5	4.6	5	5	.49	656	4.6	=
Q9	Course assignments helped me to understand the subject matter.	3	2	0	0	0	5	4.6	5	5	.49	665	4.6	=
Q10	Course content was presented effectively.	4	1	0	0	0	5	4.8	5	5	.40	668	4.6	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	4	1	0	0	0	5	4.8	5	5	.40	665	4.6	=
Q12	Test content was representative of assigned material.	3	2	0	0	0	5	4.6	5	5	.49	638	4.6	=
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	4	1	0	0	0	5	4.8	5	5	.40	660	4.7	=





Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The instructor demonstrates knowledge of his/her discipline.	4	1	0	0	0	5	4.8	5	5	.40
Q15	The instructor clearly explains course expectations.	4	1	0	0	0	5	4.8	5	5	.40
Q16	The instructor clearly explains how students will be evaluated.	4	1	0	0	0	5	4.8	5	5	.40
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	4	1	0	0	0	5	4.8	5	5	.40
Q18	The instructor presents material in an organized manner.	4	1	0	0	0	5	4.8	5	5	.40
Q19	The instructor communicates effectively.	4	1	0	0	0	5	4.8	5	5	.40
Q20	The instructor demonstrates respect for students.	4	1	0	0	0	5	4.8	5	5	.40
Q21	The instructor is receptive and responsive to the sharing of ideas during course discussions.	4	1	0	0	0	5	4.8	5	5	.40
Q22	The instructor offers and is available for individual assistance.	4	1	0	0	0	5	4.8	5	5	.40




Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q23 - What are the most important things you learned in this course?	
Response Rate:	80.00% (4 of 5)






1	it was really interesting to create our own website, and blog. Building our online resume is also really useful, not only to learn how to do it but also to use it when we are going to apply for jobs.	
2	Unlike most students, I came into this class with lots of experience in web design. That being said I accomplished my goal of learning more about the areas I already felt comfortable. We discussed effective website design for usability and user experience and I think my website design process has been improved and sped up. I feel more comfortable designing websites in a shorter time frame and with a better understanding of the components that matter.	
3	The most important thing that gathered from the course is that you can have all the information in the world for a website but if you do not present it in a user friendly website it can be useless.	
4	I learned there were many elements that go into building and creating a web site. I didn't realize that color scheme and fonts were such a big thing when looking into details.	

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?	
Response Rate:	80.00% (4 of 5)




1	This course has really pushed me to push past the bare minimum. We used website template platforms but it pushed me to not settle for a template. This will provide me with more skills and to produce more original content.	
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2	This class is invaluable to my profession. I currently use everything we learned in this class in my work for clients. Having the knowledge from this class helped solidify many of my practices when working with clients and gave more more confidence in knowing that the service I'm providing my clients is on par with expectations in website design.	
3	In the future I might have to create a website for my business, so it is quite interesting to learn that	
4	If I ever have to create another web site, I will know which colors may be receptive depending on the information I am presenting. I know the layout of a page will depend on the information I am displaying.	



Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 100.00% (5 of 5)		
1	the Lawn care services is not the best subject to talk about. It would be better if we could choose our own subject instead of having deadline during the semester, it would be nice to have only the last day of class as a deadline. because sometimes in one month we can have unpredicted events that will put us in difficulty to a good assignment on time.	
2	The only thing I could say is maybe a study guide for the test but even then I felt very prepared with the material Prof. Hazari gave us	
3	If there was more time in the class, it would be cool to revisit student created websites to correct issues that were addressed in the discussion posts. All students websites had areas they could improve. It would be neat to see students websites continue to develop throughout the semester so that students can learn how to fix previous mistakes on their sites.	
4	I understand that this is a fast paced course over the summer. However, I think it was a little too content heavy. Something as simple as not using a scholarly resource may assist in cutting overall time spent on this course. In between other summer classes and working, this class was really difficult to stay on top of.	
5	I don't think he needs to change anything. He was a very good professor despite the course was online. He was always able to reply to emails within a reasonable amount of time.	




Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 60.00% (3 of 5)		
1	The textbook and class materials was invaluable. I found the textbook enjoyable to read and assignments reflected the text perfectly.	
2	The textbook was so necessary. If I didn't have it, I probably wouldn't have passed. It had so much information that the professor always referred back to.	
3	Reading is very important. You have to read the text book in order to understand the course material.	

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 80.00% (4 of 5)		
1	it was fair. I guess the professor knows that sometimes one week to create a full website or a blog is short but he was grading fairly	
2	Perfect	
3	I feel Prof. H was very fair in his evaluations. The assignments overall were easy if you did a little over time. If you waited to the last second to do the assignment it can be difficult.	
4	He was a fair grader. I always received feedback on my assignments for what was good and what I could've done better on.	

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 80.00% (4 of 5)		
1	good feedback I appreciate it to have feedback even if I had 19/20 for an assignment. It is nice to know why I did not get 20.	
2	You can tell Prof. H cares about us as students and as individuals. He is so knowledgeable in the field and wants us to gather the same knowledge.	
3	He was very good. He knew elements of a web page and helped you look at things in a different perspective.	
4	Fantastic professor. He was great to speak with and I thoroughly enjoyed all of my communications with the professor.	