Course:	MKTG3808 E03 - Business Research
Responsible Faculty:	Sunil Hazari
Overall Mean:	**4.4** 4-Point Likert Scale w/NA (333 responses)

Department:	Marketing/
Responses / Expected:	21 / 28 (75%)

QUANTITATIVE SECTION

		MKTG3808 - E03										--- Survey Comparisons ---		
		Responses					**Course**					**All**		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I engaged with the course materials.	15	5	0	0	1	21	4.6	5	5	.90	16K	4.5	=
Q2	I did my best to prepare for and participate in this course.	14	4	1	1	1	21	4.4	5	5	1.09	16K	4.6	-
Q3	I had access to the technology required for this course.	17	3	0	0	1	21	4.7	5	5	.89	16K	4.8	=
Q4	When I struggled in the course, I sought help.	10	7	2	0	2	21	4.1	4	5	1.19	16K	4.4	-
Q5	Course activities helped me to learn the subject matter.	12	8	0	0	1	21	4.4	5	5	.90	16K	4.4	=
Q6	Course assignments helped me understand the subject matter.	12	8	0	0	1	21	4.4	5	5	.90	16K	4.4	=
Q7	The instructor presented the course content effectively.	12	4	3	1	1	21	4.2	5	5	1.14	16K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	13	5	1	1	1	21	4.3	5	5	1.08	16K	4.4	=
Q9	Assessments were reflective of course material.	13	5	2	0	1	21	4.4	5	5	1	16K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	15	4	1	0	1	21	4.5	5	5	.96	16K	4.6	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR

		Sunil Hazari									
		Responses					**Individual**				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	17	1	1	1	1	21	4.5	5	5	1.10
Q12	The instructor provided helpful feedback on assignments.	14	6	0	0	1	21	4.5	5	5	.91
Q13	The instructor communicates effectively.	16	2	1	0	2	21	4.4	5	5	1.22
Q14	The instructor demonstrates respect for students.	15	3	1	0	2	21	4.4	5	5	1.21
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	15	4	0	0	1	20	4.6	5	5	.92
Q16	The instructor offers and is available for individual assistance.	14	3	0	1	1	19	4.5	5	5	1.09

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: **66.67**% (**14** of **21**)

1	the content tab was very helpful
2	textbook and powerpoints
3	none
4	Tools provided to enhance knowledge on certain material
5	This course was very heavy in busy-work. The project assignments were applicable and helpful, but the weekly discussion posts were tedius and time-consuming. Coursework being due on Thursdays conflicts with the typical week, especially if students are working full-time. Exams were never on the same day of the week, which also is not helpful to anyone taking online classes for flexibility.
6	The use of other outside videos(YouTube)
7	The course materials.
8	The clear line of instructions and video support provided was super helpful for my learning in this course.
9	The assignments helped in my understanding of course materials
10	Professor Hazari was the main reason I was able to succeed in this course. The class is very straight forward, and outlined for students to be successful.

11	Open communication with discussions and youtube video links.	🔍
12	My professor gave a lot of helpful tools and announcements to make the assignment and learning easier. When I had questions he answered in a helpful way I definitely loved having him as a professor.	🔍
13	I think the book was helpful learning material.	🔍
14	How to do business research.	🔍

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 71.43% (15 of 21)

1	they helped breakdown the material	🔍
2	overall helped	🔍
3	none	🔍
4	There was not too much text but the text provided was very informative	🔍
5	The projects were really interesting and they helped a lot understanding more about the topics.	🔍
6	The projects were helpful, but the discussion posts were not helpful for me.	🔍
7	The materials and assignments helped me understand what I was learning. The course is very straight forward and all the assignments align well with what we are instructed to learn.	🔍
8	The assignments made you think a little bit. I had to go outside the box for understanding and it was rewarding when I figured a problem out.	🔍
9	Some Excel materials need to be more specific	🔍
10	It helped me keep pace with the class alot.	🔍
11	I understood the course better.	🔍
12	I received PowerPoints, online books, Galileo library, and Google Scholar as resources to research the material within the Sybullas. Each week also had helpful YouTube and article attachments to learn more about the chapters we were discussing	🔍
13	Helped understand the material and provide answers and support.	🔍
14	Excel assignments throughout the semester and videos to guide you through assignment.	🔍
15	Assignments required us to use textbook information along with outside sources which helped the learning process.	🔍

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 71.43% (15 of 21)

1	very helpful and straight forward with content	🔍
2	overall the instructor was very hard to communicate with and did not help when I reached out	🔍
3	none	🔍
4	Very effective. He gives a lot of examples and resources to help understand the material.	🔍
5	This course was good	🔍
6	Proper communicating with materials.	🔍
7	Professor Hazari did a very good job at helping when needed. She made sure to be very specific about what we were learning.	🔍

8	Overall, I would love to take another course with the professor his feedback on my assignments we very informative. I appreciate having a professor who cares about the well-being of his students in and outside the class room. He allowed me to submit my assignment after the due date and I truly can't thank him enough.	🔍
9	N/a	🔍
10	Instructor was very efficient and understanding and made learning a course like this more fun and engaging.	🔍
11	I like my instructor ability to explain the directions effectively.	🔍
12	He is really effective and responds to all the questions you may have.	🔍
13	He communicated effectively.	🔍
14	Follows syllabus layout.	🔍
15	Can be a little unclear with details relating to an assignment, sometimes too much detail and explanation makes it more confusing.	🔍