Course: MKTG4818 E02 - Business Web Design	**Department:** Marketing/
Responsible Faculty: Sunil Hazari	**Responses / Expected:** 7 / 11 (63.64%)
Overall Mean: **4.7** 4-Point Likert Scale w/NA (112 responses)	

QUANTITATIVE SECTION		MKTG4818 - E02										--- Survey Comparisons ---		
		Responses						Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I engaged with the course materials.	5	2	0	0	0	7	4.7	5	5	.45	16K	4.5	=
Q2	I did my best to prepare for and participate in this course.	6	1	0	0	0	7	4.9	5	5	.35	16K	4.6	+
Q3	I had access to the technology required for this course.	6	1	0	0	0	7	4.9	5	5	.35	16K	4.8	=
Q4	When I struggled in the course, I sought help.	4	3	0	0	0	7	4.6	5	5	.49	16K	4.4	=
Q5	Course activities helped me to learn the subject matter.	4	3	0	0	0	7	4.6	5	5	.49	16K	4.4	=
Q6	Course assignments helped me understand the subject matter.	4	3	0	0	0	7	4.6	5	5	.49	16K	4.4	=
Q7	The instructor presented the course content effectively.	5	2	0	0	0	7	4.7	5	5	.45	16K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	4	3	0	0	0	7	4.6	5	5	.49	16K	4.4	=
Q9	Assessments were reflective of course material.	4	3	0	0	0	7	4.6	5	5	.49	16K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	4	3	0	0	0	7	4.6	5	5	.49	16K	4.6	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses						Individual			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	5	2	0	0	0	7	4.7	5	5	.45
Q12	The instructor provided helpful feedback on assignments.	5	2	0	0	0	7	4.7	5	5	.45
Q13	The instructor communicates effectively.	3	4	0	0	0	7	4.4	4	4	.49
Q14	The instructor demonstrates respect for students.	5	2	0	0	0	7	4.7	5	5	.45
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	5	2	0	0	0	7	4.7	5	5	.45
Q16	The instructor offers and is available for individual assistance.	4	3	0	0	0	7	4.6	5	5	.49

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: **100.00**% (**7** of **7**)

1	Wordpress was very difficult to work with
2	The mixture of discussion posts and website building activities helped me understand the content of our textbook and put it to use. We did have to read over the textbook material and complete either a discussion or build a website to prove our knowledge of the content. This allowed me to put my understanding of the concepts to use.
3	Professor Hazari's assignment requirements greatly supported my learning in this course. Also, the use of the textbook helped me apply the information learned to my assignments.
4	I struggled greatly with my health this semester, and the professor was very understanding and helped me a lot with assignments.
5	I love the setup of this course. It is very flexible.
6	Everything was straightforward. But I would want to see examples of the sites and the type you may want.
7	Everything was perfect

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: **85.71**% (**6** of **7**)

1	receiving feedback on each assignment helped a lot. The assignments were very involved and interesting.

2	They gave an in-depth on what was expected.	🔍
3	The textbook provided lots of valuable information that we could apply to our assignments. During each assignment, reflection on the information found in the textbook was required, making us connect the two together, helping us learn more about the topic.	🔍
4	Everything was perfect	🔍
5	Descriptive instructions	🔍
6	By reading the textbook before completing the week's assignment, I had a firm grasp on the content and how to demonstrate knowledge of it in my work. The posts and websites assignments really helped me understand and appreciate web design.	🔍

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 85.71% **(6** of **7)**

1	Very good	🔍
2	Professor Hazari was a wonderful instructor and I thoroughly enjoyed all of the activities that we did during this class. His methods of getting us to understand the content was very effective and has sparked my interest in web design.	🔍
3	Professor Hazari was very detailed in his expectations for the course. For each assignment, he listed out lots of information and provided many details, putting the most important pieces of information in different types of font styles specifically so they would stick out to us. Also, Professor Hazari always offered to help us if we needed it, and replied to emails at a quick rate.	🔍
4	Instructor is very understanding and respectful, and he does his best to make sure each student succeeds.	🔍
5	Great and very nice.	🔍
6	Everything was perfect	🔍