

**Student Evaluation of Instruction Spring 2023 Full Session
202301**

The University of West Georgia
UWG

Course:	MKTG3808 E02 - Business Research	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	21 / 34 (61.76%)
Overall Mean:	4.7 4-Point Likert Scale w/NA (336 responses)		

QUANTITATIVE SECTION		MKTG3808 - E02										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	17	4	0	0	0	21	4.8	5	5	.39	14K	4.6	=
Q2	I did my best to prepare for and participate in this course.	14	7	0	0	0	21	4.7	5	5	.47	14K	4.6	=
Q3	I had access to the technology required for this course.	19	2	0	0	0	21	4.9	5	5	.29	14K	4.8	=
Q4	When I struggled in the course, I sought help.	12	5	3	0	1	21	4.3	5	5	1.03	13K	4.4	=
Q5	Course activities helped me to learn the subject matter.	13	7	1	0	0	21	4.6	5	5	.58	14K	4.5	=
Q6	Course assignments helped me understand the subject matter.	14	6	1	0	0	21	4.6	5	5	.58	14K	4.5	=
Q7	The instructor presented the course content effectively.	13	8	0	0	0	21	4.6	5	5	.49	14K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	16	4	1	0	0	21	4.7	5	5	.55	14K	4.4	=
Q9	Assessments were reflective of course material.	15	5	1	0	0	21	4.7	5	5	.56	14K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	18	3	0	0	0	21	4.9	5	5	.35	14K	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1











¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean






QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	15	5	1	0	0	21	4.7	5	5	.56
Q12	The instructor provided helpful feedback on assignments.	17	3	0	1	0	21	4.7	5	5	.70
Q13	The instructor communicates effectively.	17	4	0	0	0	21	4.8	5	5	.39
Q14	The instructor demonstrates respect for students.	17	4	0	0	0	21	4.8	5	5	.39
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	17	4	0	0	0	21	4.8	5	5	.39
Q16	The instructor offers and is available for individual assistance.	15	5	0	1	0	21	4.6	5	5	.72

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.















Response Rate: 71.43% (15 of 21)

1	great	
2	The videos provided, along with the highly detailed instructions really helped me understand the material.	
3	The textbook chapters provided helped support my learning throughout this course.	
4	The main thing that supported my learning in this course was having to use Google Scholar and Galieu. It provided more solid information compared to just looking it up on the internet.	
5	The instructor provided thorough information that assisted with each assignment. I was required to use the Qualtrics Software in this course for which I did not have full access to. I did seek the help of IT, but they could not give me full access. When students utilize required systems, they should have full access or have IT that can solve the issue at hand.	
6	The excel assignments were super helpful in learning the material and actually getting hands-on experience. The textbook was also super relevant to the assignments.	
7	The discussions help me put my thoughts down which in turn helped on test.	
8	The course readings helped the most with learning in this course. It was our main source and was a huge aid in every assignment.	
9	The assignments & book material somewhat supported my learning.	
10	Interactive discussions and feedback on assignments	

11	I thought this class was very fair and insightful. The only thing I did not agree with was the assignment due dates. I believe all assignments should be due on Sunday by 11:59pm. Students like myself that work full-time 45+ hours a week it is very difficult to complete assignments during the week.	
12	I felt like this course gave me a good outlook on understanding the basic concepts of business more and through the research I have gotten a better insight on the business world.	
13	During the class, I've learned so many helpful things in business research. What's supported my learning this course was wanted to do well. This class had many challenges that I've been able to overcome that weren't easy.	
14	Clear instructions helped with understanding	
15	All of the assignments were beneficial and were really useful for real life application.	








Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.








Response Rate: 66.67% (14 of 21)

1	the text was super insightful in giving a clearer understanding when i was unsure.	
2	n/a	
3	They were super accurate and helpful when it came to the assignments. The quizzes and discussion posts were always about exactly the information on the textbook.	
4	They helped by challenging me but also having an outcome that will help me in the future and helped me learned how to overcome challenging obstacles.	
5	The texts contributed to my learning by giving me more in-depth information.	
6	The textbook correlated directly to course teachings and assignments, it was well done.	
7	The textbook was the key to this course. The readings gave us a great base for every assignment.	
8	The discussions helped further my understandings of the concepts and ideas in each chapter.	
9	Subject required note taking and details.	
10	Learned more about how to effectively use excel spreadsheets. Learned more about how to effectively research material.	
11	In my Business research class, my textbook was very helpful for my discussion post. Being able to look over the information with page number to cite it. I was able to learn how to write a proper post with 22/12 writing. The assignment were definitely hard but my professor was so helpful if you just sent him an email.	
12	Discussions helped me better understand class materials, specifically including key terms within discussion posts.	
13	Coursework is directly related to textbook	
14	Being provided clear instructions allowed me to be successful when completing assignments.	

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 71.43% (15 of 21)

1	my instructor did a great job having clear communication and providing all necessary resources needed	
2	great	
3	Very helpful	
4	Very effective and interactive	
5	This instructor did very well in my opinion! Their comments and feedback on posts and assignments were super helpful.	
6	The professor was very helpful and provided clear instruction for each student to succeed.	
7	The overall effectiveness of the course was good.	

8	The instructor is more than fair, and I can tell genuinely wants his students to learn in his class and become better students from his class.	
9	The instructor gave clear instructions on every assignment as well as extra videos if there was something unclear in the assignment.	
10	The instructor's teaching methods were greatly effective in understanding class materials. Overall, I enjoyed this class.	
11	My professor was very good at communicating and giving good clear instructions.	
12	I had this instructor for one of my other classes, and I absolutely love the very detailed assignment instructions. Instructor provides amazing individual feedback and engages with students during discussions to give more information about what ever topic is being discussed. The project instructions are easy to follow and definitely help me understand the assignment a lot more. The care that he puts into the syllabus and assignments is evident. I highly recommend Professor Hazari!	
13	Graded incredibly and unnecessarily hard. Effectively explained evaluation over the course. However, the instructor provided work overload with no extra assistance.	
14	Good instructor and expects the most out of you in a good way.	
15	Dr. Hazari was one of the best professor I've ever taken at west. He would always answer my email even on the weekends if something was due. He always helped in any way he could, but was also a very tough grader to make sure you tried your best. I respect him a lot as professor even if the class wasn't the easiest, he was very helpful and I appreciate it.	