

**Student Evaluation of Instruction Spring 2023 Full Session  
202301**

The University of West Georgia  
UWG

<b>Course:</b>	MKTG4818 E01 - Business Web Design	<b>Department:</b>	Marketing/
<b>Responsible Faculty:</b>	Sunil Hazari	<b>Responses / Expected:</b>	17 / 25 (68%)
<b>Overall Mean:</b>	4.6 4-Point Likert Scale w/NA (267 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ <sup>1</sup>
Q1	I engaged with the course materials.	13	4	0	0	0	17	4.8	5	5	.42	14K	4.6	=
Q2	I did my best to prepare for and participate in this course.	11	5	1	0	0	17	4.6	5	5	.60	14K	4.6	=
Q3	I had access to the technology required for this course.	15	2	0	0	0	17	4.9	5	5	.32	14K	4.8	=
Q4	When I struggled in the course, I sought help.	6	5	2	0	0	13	4.3	4	5	.72	13K	4.4	=
Q5	Course activities helped me to learn the subject matter.	10	5	2	0	0	17	4.5	5	5	.70	14K	4.5	=
Q6	Course assignments helped me understand the subject matter.	10	6	1	0	0	17	4.5	5	5	.61	14K	4.5	=
Q7	The instructor presented the course content effectively.	13	2	0	1	0	16	4.7	5	5	.77	14K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	9	6	2	0	0	17	4.4	5	5	.69	14K	4.4	=
Q9	Assessments were reflective of course material.	10	6	0	0	1	17	4.4	5	5	.97	14K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	15	2	0	0	0	17	4.9	5	5	.32	14K	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1











<sup>1</sup> This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean






QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	14	3	0	0	0	17	4.8	5	5	.38
Q12	The instructor provided helpful feedback on assignments.	13	2	2	0	0	17	4.6	5	5	.68
Q13	The instructor communicates effectively.	15	1	1	0	0	17	4.8	5	5	.51
Q14	The instructor demonstrates respect for students.	14	2	0	1	0	17	4.7	5	5	.75
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	12	5	0	0	0	17	4.7	5	5	.46
Q16	The instructor offers and is available for individual assistance.	11	5	1	0	0	17	4.6	5	5	.60

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

**Q17 - Explain what supported your learning in this course, and provide any suggestions for change.**



**Response Rate:** 88.24% (15 of 17)

1	This class was well formatted with a great teacher.	
2	The tutorials for each project and learning how to navigate. The videos helped me learn the different tips to make my site better.	
3	The text book supported my learning in this course.	
4	The professor gave us step by step instructions on the criteria to succeed in this course.	
5	The course helped me have a better understanding of website design and development.	
6	The assigned textbook, student discussion posts, and the professor's feedback supported my learning in this course.	
7	Our professor gave us external sources to learn thoroughly in this course. Additionally, we were asked to get a book for this course, which was very helpful for the concepts within the class. The external sources for assignments helped when the book couldn't!	
8	Maybe not such large assignments every week. Not everyone can make enough time for 3 hours of videos to explain one weekly assignment	
9	I think the professor was very supportive and involved within the class. He provided feedback for every assignment and would even respond to our discussion posts.	
10	I really liked having the powerpoint slides for this course and this class was overall taught really well.	

11	I really appreciated the thorough instructions, perhaps more examples for projects in the course.	
12	I believe the connection between the textbook and how the material had to be utilized in making web designs and in giving feedback, helped a great deal.	
13	He provided great feedback	
14	Every week we had small projects to do which gave me hands on knowledge of the course materials.	
15	A suggestion I would make would be the inclusion of an additional assignment(s) with full creative control, in the same vein as the WordPress assignment.	







**Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.**









**Response Rate:** 88.24% (15 of 17)

1	They helped prepare me for the exams listed in this course greatly.	
2	The textbooks had examples and also saw different perspectives of students in their discussion posts.	
3	The professor have us the tools to be successful and the book helped me understand the material.	
4	The notes and lectured offered clear details and support for the content that needed to be learned in this class.	
5	The materials allowed me to have a great understanding of web design and helped with the assignments	
6	The course material was in depth and helped understand the long, complicated weekly assignments	
7	The book provided concrete information about the class and assignments. The assignments tested my knowledge.	
8	The assignments involving designing our own websites were the best ways to show the knowledge gained from the course materials.	
9	The assignments provided me with real world experience for my degree	
10	The assignments and texts helped me navigate web design.	
11	The assignments in the class were very helpful in learning the course material. This course allowed me to use what I learned to use through the assignments.	
12	I believe the course material was reflective of the information given in the text. Being able to implement the content with the feedback from my professor was beneficial.	
13	Having the additional powerpoints as well as the textbook really helped me make sure i understood the classes. The assignments were good for helping me realize how much i knew and understood from the materials.	
14	Everything given to us in this course was beneficial. The Web Design book always lined up with our course material and was easily accessible. The sources we were additionally provided lined up with our assignments and gave a different outlook on the fabric.	
15	Every assignment helped me learn about the course. As well as the textbook also provided guidance.	

**Q19 - Comment specifically on the instructor's overall effectiveness in this course.**

**Response Rate:** 88.24% (15 of 17)

1	Very helpful and communicated effectively	
2	The professor was a really good teacher and gave good responses for graded assignments.	
3	The overall effectiveness of my professor in this course was good.	
4	The instructor was very efficient, always willing to help, and provided us with the material needed to succeed in this course. His feedback was always constructive, and accelerated my knowledge for the next aspect of the course	
5	The instructor was effective	
6	Professor was very respectful and gave insightful feedback. I could tell the professor really cares about the success of students.	

7	N/A	
8	I would take this instructor a million times over again	
9	I would give him a 100/100. He did an excellent job with the class instructions and examples of what he wanted from his students.	
10	I feel like the professor was very active in this course. I could tell that he cares for his students and their success.	
11	He was helpful at times, but extremely tone deaf and inconsiderate of students who may be working full-time while taking a full load of classes. Was told "no other student had the same complaints" as if every student lives the same life. Also, "refer to the syllabus which states critical thinking is necessary" is not an acceptable response when asked to elaborate because instructions were vague, to a student who is paying thousands of dollars to be TAUGHT something instead of doing what you are paid to do.... TEACH.	
12	He was effective. He always posted announcements and gave advice to ensure we were doing the projects right.	
13	He is amazing	
14	Dr. Hazari was very engaged during the entirety of the course, offering detailed feedback with every assignment and contributing to the discussion boards.	
15	1-10 I would definitely say a 9. I really enjoyed his class.	