












**Student Evaluation of Instruction Summer 2023 Session IV
202305**

The University of West Georgia
UWG

Course:	MKTG3808 E01 - Business Research	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	15 / 20 (75%)
Overall Mean:	4.2 4-Point Likert Scale w/NA (237 responses)		












Q1 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 73.33% (11 of 15)

1	the extensive learning research.	
2	What supported my learning in this course was the materials that was given and my teacher Proffesor Hazari. The assignments and activities also helped me in this class.	
3	Videos and articles	
4	The videos that were given	
5	The textbook supported my learning in this course overall. I think for the way the professor wants to run this class, I would not have any immediate change suggestions.	
6	The textbook. Clearer instructions on assignments.	
7	The powerpoints were very helpful along with the discussion posts.	
8	The material supported my learning in this course. The course was laid out clearly and the assignments that were given supported the material we were learning.	
9	The announcements that were sent out along with examples in the assignment directions were very helpful in supporting my learning.	
10	Prof. Hazari was amazing at providing an abundance of information and also providing insightful feedback.	
11	I would suggest not piling so much on the students for such a short course. many of us had trouble keeping up with our daily lives as well as this class. I would suggest that instead of five assignments due a week just for this one class to have a max of 3 due per week.	

Q2 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 73.33% (11 of 15)

1	the required assignments provided for inclusiveness through discussion posts and replies and the detailed responses from the instructors' feedback on completed assignments aided in my learning process.	
2	Too many to choose	
3	They didn't, I feel as if my learning was rushed and I couldn't fully comprehend texts or materials due to the short time restraints.	
4	They all contributed to my learning, because reading the information gave me better understanding of the assignment. If I didn't understand the assignment, I will email my teacher and he explained the process.	
5	The material, assignments were very relevant to my learning in this course. While I will say there were several assignments, I felt like they were all relevant to the material. The activities were as well.	
6	The PowerPoint we're a good way to help me study for tests.	
7	Textbook was important because we had to reference it in discussion posts.	
8	Most assignments contained a link to a Youtube video showing great examples. The assignments were all relevant to what I imagine the "real world" will look like.	
9	Every project and test, tested my knowledge to the fullest.	
10	Each chapter directed to each week helps understand the material for assignments.	
11	By having guidelines of mentioning the course material in my discussion post it helped reinforce the material covered by making sure the student knew exactly how that subject worked.	

Q3 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 80.00% (12 of 15)

1	There was A LOT of content but it was a short semester. Even though sometimes the workload was overwhelming, he did a good job helping me understand what was expected.	
2	The instructor overall effectiveness is great he broke it down for you to understand and Professor Hazari explained what I needed to work on in the process. He was very clean and concise.	
3	The instructor was very quick with responses when I proposed him with questions. His material was all relevant. He did a good job at explaining class material.	
4	Pretty good.	
5	Overall the instructor was effective.	
6	Not really effective. Did not offer support	
7	I like how the Professor wanted us to succeed in specific skills and topics, but completing assignments every day over the summer was hard, especially if you have a job.	
8	I do not feel as if he was effective. He treated me as if I had no outside life out side of his course and constantly nitpicked over things no other professor has ever mentioned to me. I did not enjoy this professor or his course, which is a shame because I was looking forward to this course.	
9	His feedback was tremendously helpful. I did not get one assignment back without feedback.	
10	He was very informative over the materials that we were learning about It.	
11	Dr. Sunil Hazari is very responsive. His detailed feedback on each and every assignment provided for a great deal of successful motivation even though the workload was heavy. His critical feedback allowed for improvement and future corrected approaches.	
12	Course was tough considering it was so short, but the professor did everything possible to help us.	

QUANTITATIVE SECTION		MKTG3808 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q4	I engaged with the course materials.	8	6	1	0	0	15	4.5	5	5	.62	511	4.6	-
Q5	I did my best to prepare for and participate in this course.	6	8	1	0	0	15	4.3	4	4	.60	510	4.6	-
Q6	I had access to the technology required for this course.	9	4	2	0	0	15	4.5	5	5	.72	508	4.7	-
Q7	When I struggled in the course, I sought help.	5	6	1	1	0	13	4.2	4	4	.86	451	4.4	=
Q8	Course activities helped me to learn the subject matter.	5	8	0	0	2	15	3.9	4	4	1.24	506	4.6	--
Q9	Course assignments helped me understand the subject matter.	6	5	2	1	1	15	3.9	4	5	1.18	506	4.6	--
Q10	The instructor presented the course content effectively.	7	4	2	0	2	15	3.9	4	5	1.34	508	4.5	-
Q11	Required course texts and/or materials helped me to understand the subject matter.	7	4	2	1	1	15	4.0	4	5	1.21	511	4.5	-
Q12	Assessments were reflective of course material.	5	8	2	0	0	15	4.2	4	4	.65	511	4.6	-
Q13	Assessments required me to use problem solving, critical thinking, and/or creative thought.	7	5	3	0	0	15	4.3	4	5	.77	510	4.6	-

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The syllabus clearly outlined course expectations and evaluations of student work.	8	6	1	0	0	15	4.5	5	5	.62
Q15	The instructor provided helpful feedback on assignments.	8	4	0	2	1	15	4.1	5	5	1.29
Q16	The instructor communicates effectively.	7	5	1	1	1	15	4.1	4	5	1.18
Q17	The instructor demonstrates respect for students.	8	4	1	0	2	15	4.1	5	5	1.34
Q18	The instructor is receptive and responsive to the sharing of ideas during course discussions.	8	4	0	1	1	14	4.2	5	5	1.21
Q19	The instructor offers and is available for individual assistance.	10	2	1	0	2	15	4.2	5	5	1.38

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1