Course:	MKTG4818 E01 - Business Web Design	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	13 / 19 (68.42%)
Overall Mean:	**4.6** 4-Point Likert Scale w/NA (204 responses)		

Q1 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 76.92% (**10** of **13**)

1	iwas very interested in taking this class becuase i belive that being able to build my own website is a skill that would help me tremendously in the bussiness world.	🔍
2	good	🔍
3	Using the textbook for discussions had an internal part in my comprehension of class topics.	🔍
4	The textbook was pretty much all we needed. I am fine without lectures.	🔍
5	The material	🔍
6	The discussions really helped drive home what was learned in the book. The book was also very informative but easy to understand	🔍
7	The discussions seeing how everyone ones else dissected the documents helped me see different things I missed when I read the information for myself.	🔍
8	The detailed instructions and textbook supported my learning	🔍
9	Many hands-on project to learn experience in web design	🔍
10	.	🔍

Q2 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 76.92% (**10** of **13**)

1	good	🔍
2	being able to make my own website for a bussiness i make is gold to me	🔍
3	The textbook allowed me to learn the best way to create an easily digestible website. For, the class being as short as it is over the summer we shouldn't have to spend $40+ on a textbook. An alternative for future classes would be nice.	🔍
4	The textbook was just full of all new information. I didn't really know any of the stuff beforehand.	🔍
5	The assignments gave a feeling of what it'd be like to do that kind of work in a job. They helped a lot	🔍
6	The assignments was not hard to learn but tons of Information in one assignment so you learn a lot for the test	🔍
7	Professor had everything we would need for the course on for on courseden	🔍
8	It taught me new things.	🔍
9	It really helps me a lot with understanding and to continue to improve on the learning I learned from this course.	🔍
10	..	🔍

Q3 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 76.92% (**10** of **13**)

1	this instructoor was greet always positive and very helpful with making sure you understand the material	🔍
2	good	🔍
3	Very well	🔍
4	Very effective	🔍
5	Very Well, The instructions on the assignment were helpful and clear. The feedback was helpful.	🔍
6	The professor was pretty communicative.	🔍
7	The instructor did all that was needed in my opinion. It is not a tough class. The professor gives clear, good instructions and it is up to the students to follow them.	🔍
8	Professor Hazari is very good at explaining and answers on time to help you if you need it	🔍
9	He's a hard grader, but good.	🔍
10	..	🔍

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q4	I engaged with the course materials.	8	5	0	0	0	13	4.6	5	5	.49	630	4.6	=
Q5	I did my best to prepare for and participate in this course.	8	4	1	0	0	13	4.5	5	5	.63	631	4.6	=
Q6	I had access to the technology required for this course.	10	3	0	0	0	13	4.8	5	5	.42	631	4.8	=
Q7	When I struggled in the course, I sought help.	6	3	1	0	0	10	4.5	5	5	.67	567	4.3	=
Q8	Course activities helped me to learn the subject matter.	9	3	1	0	0	13	4.6	5	5	.62	629	4.6	=
Q9	Course assignments helped me understand the subject matter.	8	4	1	0	0	13	4.5	5	5	.63	625	4.6	=
Q10	The instructor presented the course content effectively.	9	3	1	0	0	13	4.6	5	5	.62	629	4.6	=
Q11	Required course texts and/or materials helped me to understand the subject matter.	8	4	1	0	0	13	4.5	5	5	.63	631	4.6	=
Q12	Assessments were reflective of course material.	7	4	1	1	0	13	4.3	5	5	.91	630	4.6	-
Q13	Assessments required me to use problem solving, critical thinking, and/or creative thought.	8	5	0	0	0	13	4.6	5	5	.49	629	4.6	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q14	The syllabus clearly outlined course expectations and evaluations of student work.	11	2	0	0	0	13	4.8	5	5	.36
Q15	The instructor provided helpful feedback on assignments.	9	2	2	0	0	13	4.5	5	5	.75
Q16	The instructor communicates effectively.	8	5	0	0	0	13	4.6	5	5	.49
Q17	The instructor demonstrates respect for students.	9	3	1	0	0	13	4.6	5	5	.62
Q18	The instructor is receptive and responsive to the sharing of ideas during course discussions.	8	4	1	0	0	13	4.5	5	5	.63
Q19	The instructor offers and is available for individual assistance.	9	3	0	0	0	12	4.8	5	5	.43

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1