

**Student Evaluation of Instruction Summer 2023 Session III
202305**

The University of West Georgia
UWG

Course:	MKTG5818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	3 / 3 (100%)
Overall Mean:	4.6 4-Point Likert Scale w/NA (48 responses)		

Q1 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 66.67% (2 of 3)

1	The weekly assignments and supplementary information assignments and Discussion board topics all helped my learning experience tremendously.	
2	I found very interesting, engaging, and educational creating a website on our own every week.	

Q2 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 66.67% (2 of 3)

1	We were required to actually create Weebly websites, blogs and an online cv which were all practical ways of learning and was great.	
2	I found very interesting, engaging, and educational creating a website on our own every week.	

Q3 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 66.67% (2 of 3)

1	The instructor was great and effective, he responded to phone calls and emails. The only thing I would mention is that as graduate students we genuinely have way too much work for us to keep up with. Apart from the texts, materials, assignments, and activities we were also required to do a progress report assignment which took up a lot of time and gave us very little free time to focus on anything. We basically had work to do every day from the normal assignments we were given and then on top of that very little breathing room to focus on other things in life or just other subjects. I feel there should be a balance as the amount of work provided was overload for any student.	
2	Even though I took the class online, is one of the best classes I've taken. He was one of the best professors I've ever had.	

QUANTITATIVE SECTION	MKTG5818 - E01										--- Survey Comparisons ---			
	Responses					Course					All			
	SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹	
Q4	I engaged with the course materials.	3	0	0	0	0	3	5.0	5	5	0	630	4.6	+
Q5	I did my best to prepare for and participate in this course.	3	0	0	0	0	3	5.0	5	5	0	631	4.6	+
Q6	I had access to the technology required for this course.	3	0	0	0	0	3	5.0	5	5	0	631	4.8	+
Q7	When I struggled in the course, I sought help.	2	1	0	0	0	3	4.7	5	5	.47	567	4.3	=
Q8	Course activities helped me to learn the subject matter.	2	0	1	0	0	3	4.3	5	5	.94	629	4.6	-
Q9	Course assignments helped me understand the subject matter.	2	1	0	0	0	3	4.7	5	5	.47	625	4.6	=
Q10	The instructor presented the course content effectively.	2	0	0	1	0	3	4.0	5	5	1.41	629	4.6	-
Q11	Required course texts and/or materials helped me to understand the subject matter.	2	0	1	0	0	3	4.3	5	5	.94	631	4.6	-
Q12	Assessments were reflective of course material.	2	0	1	0	0	3	4.3	5	5	.94	630	4.6	-
Q13	Assessments required me to use problem solving, critical thinking, and/or creative thought.	2	1	0	0	0	3	4.7	5	5	.47	629	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR	Sunil Hazari										
	Responses					Individual					
	SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	
Q14	The syllabus clearly outlined course expectations and evaluations of student work.	2	0	0	1	0	3	4.0	5	5	1.41
Q15	The instructor provided helpful feedback on assignments.	3	0	0	0	0	3	5.0	5	5	0
Q16	The instructor communicates effectively.	2	1	0	0	0	3	4.7	5	5	.47
Q17	The instructor demonstrates respect for students.	3	0	0	0	0	3	5.0	5	5	0
Q18	The instructor is receptive and responsive to the sharing of ideas during course discussions.	2	1	0	0	0	3	4.7	5	5	.47
Q19	The instructor offers and is available for individual assistance.	3	0	0	0	0	3	5.0	5	5	0

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

