

**Student Evaluation of Instruction Summer 2024 Session III
202405**

The University of West Georgia
UWG

Course:	MKTG5818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	9 / 9 (100%)
Overall Mean:	4.7 4-Point Likert Scale w/NA (144 responses)		

QUANTITATIVE SECTION		MKTG5818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	6	2	1	0	0	9	4.6	5	5	.68	670	4.6	=
Q2	I did my best to prepare for and participate in this course.	6	3	0	0	0	9	4.7	5	5	.47	670	4.7	=
Q3	I had access to the technology required for this course.	9	0	0	0	0	9	5.0	5	5	0	666	4.8	+
Q4	When I struggled in the course, I sought help.	6	3	0	0	0	9	4.7	5	5	.47	615	4.3	=
Q5	Course activities helped me to learn the subject matter.	5	4	0	0	0	9	4.6	5	5	.50	667	4.6	=
Q6	Course assignments helped me understand the subject matter.	6	3	0	0	0	9	4.7	5	5	.47	668	4.6	=
Q7	The instructor presented the course content effectively.	6	0	2	1	0	9	4.2	5	5	1.13	667	4.6	-
Q8	Required course texts and/or materials helped me to understand the subject matter.	6	2	1	0	0	9	4.6	5	5	.68	668	4.6	=
Q9	Assessments were reflective of course material.	6	3	0	0	0	9	4.7	5	5	.47	666	4.6	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	8	1	0	0	0	9	4.9	5	5	.31	665	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1









¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	7	2	0	0	0	9	4.8	5	5	.42
Q12	The instructor provided helpful feedback on assignments.	5	2	2	0	0	9	4.3	5	5	.82
Q13	The instructor communicates effectively.	7	2	0	0	0	9	4.8	5	5	.42
Q14	The instructor demonstrates respect for students.	8	1	0	0	0	9	4.9	5	5	.31
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	7	1	1	0	0	9	4.7	5	5	.67
Q16	The instructor offers and is available for individual assistance.	6	2	1	0	0	9	4.6	5	5	.68

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1








Q17 - Explain what supported your learning in this course, and provide any suggestions for change.








Response Rate: 88.89% (8 of 9)

1	when we created the websites it was the perfect assignment to put what we read in practice	
2	This class had a lot of hands of projects, that allowed me to apply theory concepts into real problems. Professor gave a lot of tutorials which helped a lot in completing the assignments. The book was also very helpful. Professor Hazari was readily available for questions and provided detailed feedback on assignments. This support was essential for clarifying doubts and improving my work.	
3	The textbook heavily supported my learning in the course. It was helpful in understanding concepts and breaking them down.	
4	The textbook was very helpful	
5	The text was helpful.	
6	The largest thing that supported learning in this course would be the textbook and videos provided.	
7	The book was accurate to our weekly chapters. For suggestions, I think it would be better to add details on the first and second drafts of the final project, meaning how much he expects from that. Once I communicated with the professor was very helpful with lot of explanations.	
8	The book and the extra resources the professor gave us have provided great resources in the learning process.	

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 77.78% (7 of 9)

1	They contributed by being straightforward and helpful towards the assignments that we were required to turn in.	
2	The textbook provided a solid foundation in web design principles which helped me understand elements of web design. Assignments were particularly effective because they required me to integrate multiple skills and concepts that I learned during the class. Also, the projects were practical and very useful in understanding and applying business web design concepts. Discussions and exams helped track my progress and ensured that I understood key concepts before moving on to more advanced topics.	
3	The textbook and other sources helped me had references to look back to in case I was unsure of my work	
4	The text explained web design principles well. The coursework was a bit much. I feel like I didn't have time to give every assignment my full attention.	
5	The projects were you have to create your website were very tough, especially for someone who hasn't done anything of that it can be very overwhelming.	
6	In this course, a lot of practical work is involved. The professor gave us extra resources like blogs and YouTube videos to supplement the learning process, which has been excellent.	
7	I liked the materials and texts of the course and I thought they were relevant to the learning!	

Q19 - Comment specifically on the instructor's overall effectiveness in this course.		
Response Rate:	88.89% (8 of 9)	
1	Well maintained online course, answered any questions students had	
2	Using Wordpress and other sites helped me understand the material better. The discussion posts with outside sources didn't teach me as much as the hands on work.	
3	The professor has been very effective in content delivery for the course.	
4	The instructor did a great job of responding to emails quickly and in good time.	
5	The course was well-organized, with a clear syllabus and schedule, which facilitated effective communication between students and professor. Professor Hazari's approachability and willingness to offer personalized support were particularly valuable. He always gave constructive feedback on assignments which help enhance learning experience.	
6	Professor was good and he would communicate well. However, one time that I was struggling on understanding the assignment and I just wanted a confirmation, he just told me to read the instructions. I did that before asking for help, so he did not really help me out.	
7	Professor Hazari was great! He provided alot of great feedback on our assignments which helped me improve throughout the course.	
8	He was great. Always answered me my questions and available to communicate with me over phone calls with great explanations.	