

Student Evaluation of Instruction Spring 2025 - Full Session 202501

The University of West Georgia
UWG

Course:	MKTG4818 E02 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	20 / 31 (64.52%)
Overall Mean:	4.6 4-Point Likert Scale w/NA (320 responses)		

QUANTITATIVE SECTION		MKTG4818 - E02										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	12	6	2	0	0	20	4.5	5	5	.67	15K	4.6	=
Q2	I did my best to prepare for and participate in this course.	13	7	0	0	0	20	4.7	5	5	.48	15K	4.6	=
Q3	I had access to the technology required for this course.	14	6	0	0	0	20	4.7	5	5	.46	15K	4.8	=
Q4	When I struggled in the course, I sought help.	9	6	3	2	0	20	4.1	4	5	.99	14K	4.4	-
Q5	Course activities helped me to learn the subject matter.	13	7	0	0	0	20	4.7	5	5	.48	15K	4.5	=
Q6	Course assignments helped me understand the subject matter.	13	7	0	0	0	20	4.7	5	5	.48	15K	4.5	=
Q7	The instructor presented the course content effectively.	10	7	2	1	0	20	4.3	4.5	5	.84	15K	4.5	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	11	9	0	0	0	20	4.6	5	5	.50	15K	4.5	=
Q9	Assessments were reflective of course material.	11	8	1	0	0	20	4.5	5	5	.59	15K	4.6	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	13	7	0	0	0	20	4.7	5	5	.48	15K	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1










¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean







QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	13	7	0	0	0	20	4.7	5	5	.48
Q12	The instructor provided helpful feedback on assignments.	14	6	0	0	0	20	4.7	5	5	.46
Q13	The instructor communicates effectively.	15	4	1	0	0	20	4.7	5	5	.56
Q14	The instructor demonstrates respect for students.	14	6	0	0	0	20	4.7	5	5	.46
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	16	4	0	0	0	20	4.8	5	5	.40
Q16	The instructor offers and is available for individual assistance.	15	4	1	0	0	20	4.7	5	5	.56

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.















Response Rate: 75.00% (15 of 20)

1	What supported my learning in this course was the different activities we did throughout the course, so that we could engage more with business web design.	
2	What supported me was the many tutorials added in the content section.	
3	This course had all the material I needed to succeed in this class. I would suggest no changes.	
4	The youtube guided videos.	
5	The video tutorials provided in content pages.	
6	The textbook is the main item that supported my learning during this course. I'm glad it wasn't an online book that I had to go to a different website. I live somewhere where my internet frequency goes out suddenly, so being able to download the textbook is very helpful. I feel like this is one of the biggest reasons why I am doing great in this course.	
7	The text material and assignments were very helpful.	
8	The professor's instructions were very clear, and the materials were easy to digest.	
9	The professor was a big part of my support system for this class. I took it, not knowing if it was meant for me, but I have fallen in love with this web design course. I love that he made us pull information from our textbook to support our discussions and also branched out to finding other articles to broaden our knowledge, which ensured that we learned from this online course.	

10	The multiple links and resources that were provided to help understand every assignment.	
11	The coursework for this class, while it can be time-consuming it is very helpful to understand the content and is very interactive and useful. I have taken a few marketing classes, and while I dislike homework, this coursework helped me understand the class, and I appreciate it	
12	Textbook, the project assignments, and discussions	
13	Learning was supported by the step-by-step design projects and hands-on practice with real web tools, which made it easier to understand how to build functional websites. To improve the course, adding more examples of professional websites for inspiration could be helpful.	
14	I really enjoyed the text book.	
15	I found that the textbook supported my learning in this class. It went along with the coursework and had lots of very helpful information.	






Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.










Response Rate: 70.00% (14 of 20)

1	Using multiple website platforms helped my knowledge in design as well as which i prefer more regularly.	
2	They helped me understand what business web design is and learn how to apply the different materials that come along with it.	
3	They contributed alot! They helped me understand the material!	
4	The tutorials, and design projects helped me apply what I learned in a practical way, making the concepts more understandable. The materials were clear and useful for building confidence in web design skills.	
5	The textbook assignments from great river were fun and informative.	
6	The review questions found at the end of each chapter helped me prepare for every exam that I have taken so far. I feel like this was the first time that the review questions of a chapter helped me during an exam. While difficult at first, learning how to build different types of websites is something that I'm going to use all my entire life. I'm thankful that I have the chance to do this type of activity that allows me to do something else than just having a discussion.	
7	The course materials were easy to understand, and if there was any confusion the professor would do a wonderful job at clearing up any confusion.	
8	The book we used had every detail we needed for this course.	
9	The assignments were hands on and effectively used information from the textbook.	
10	The assignments where we had to design different websites were not only fun, but also gave me hands-on experience on designing websites for different clients and their different needs.	
11	The activities helped me excel in this course. He always comments on your work with actual helpful advice, and he never gives a poor grade without very specific feedback on how to improve	
12	N/a	
13	Creating the websites allowed me to learn new softwares.	
14	All of the discussion posts, but specifically the web design projects. We used different platforms, which broadened my knowledge since I had only used Shopify for websites. However, with the textbook, discussion posts, and projects, I now feel far more advanced in web design. Additionally, the feedback the professor gives on my assignments, as well as reading feedback from other students, helps me identify areas to further my knowledge.	

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 75.00% (15 of 20)

1	Very well organized. The course seemed well planned and instructions were very clear.	
2	Very friendly. I loved that he spoke from experience and knowledge. I also liked that there were a lot of images and videos during lectures.	
3	The professor did an excellent job leading the class, and I truly appreciated the engaging material and teaching style. My only suggestion for improvement would be to have more consistency with the due dates. As a busy college student, it can be challenging to keep track of assignments when the deadlines fluctuate. Consistent due dates are crucial for staying organized and meeting all deadlines. For example, if assignments are typically due on Thursdays, it would be helpful if exams followed the same pattern to make planning and time management easier.	
4	The professor did well. I just wished the instructions were more organized.	
5	The professor was great! He was very understanding and understands students go through things as well!	

6	The professor's feedback was helpful and encouraged improvement throughout the course.	
7	The instructor was outstanding. I have him for two classes this semester, and I've enjoyed both. He was highly present to both and showed he cared about our success by showing up and giving everyone feedback for each assignment. He was also very detailed in our instructions. He is the reason I will be graduating this Summer and not in the Fall.	
8	The instructor's effectiveness in this course was amazing. He was very helpful and provided insight on our assignments that could be helpful for future references. He responded quickly if we needed help with the assignment for that week.	
9	The instructor is very communicative.	
10	The instructor was very open and consistent with his communication. He was very knowledgeable about the topic of the course and was very helpful.	
11	The amount of websites we created helped me to refine my skills and see that it's not that hard to design a website, when using the proper techniques.	
12	Professor Hazari is attentive to his students. This can be shown by Professor Hazari quickly answering the students' questions and his care in reply to a few of his students' discussions. Furthermore, Professor Hazari is very well organized, with him being one of my only professors to always have the right information for each assignment.	
13	My professor is extremely effective and continuously provided extra learning material throughout the course.	
14	I enjoyed this marketing professor. Although marketing is my minor,, I am not as interested in it, but the way he has his course set up helped me understand and excel.	
15	Great feedback, graded fairly.	